



NU-Q Year In Review 2019



NORTHWESTERN
UNIVERSITY
IN QATAR

#NUQ10

INTRODUCTION	
Dean's Introduction	2
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HIGHLIGHTS	
10th Anniversary: Celebrating a Decade in Doha	6
Dedication of The Media Majlis	9
Visitors and Events	10
<hr/>	
ACADEMICS AND RESEARCH	
Academics	18
Empowering Qatar's Communicators	19
Reclaiming the Narrative	21
Research	22
Faculty Research	24
Student Research	27
Faculty Appointments	28
<hr/>	
STUDENT LIFE	
Student Life	34
The Media Innovation Lab (MIL)	35
The Impact of an Outlier	38
Student Recognition	40
Convocation	42
Graduation	44
<hr/>	
OUTREACH	
Community Outreach	48
Media Coverage	50
<hr/>	
APPENDICES	
Appendix 1	
NU-Q Joint Advisory Board	54
Senior Leadership	54
Faculty	55
Staff	57
Appendix 2: Publications 2018-2019	
Books and Other Monographs	60
Edited Volumes	60
Book Chapters	61
Articles in Scholarly Journals	62
Conference Papers	63
Invited Lectures and Panel Participation: Academic Audiences	66
Session Chair or Discussant: Academic Audiences	68
Invited Lectures, Panel Participation, Workshops:	69
Non-Academic Audiences	
Articles in Other Periodicals and in Conference Proceedings	70
Appendix 3: Creative Work	
Creative Work	72
Journalistic Work	73
Appendix 4: Memo from the Dean	
	74

Dean's Introduction

On Celebrations, Achievements and a Future of Great Promise for NU-Q

Northwestern University in Qatar marked its 10th anniversary while moving forcefully into its 11th year of operations with a torrent of new and continuing activity. While the anniversary provided a platform for celebration and thoughtful critique, it was accompanied by change—including continued student growth and expansion of the faculty and staff as well as an array of events.

The anniversary year began with **convocation** featuring famed Hollywood producer and NU graduate, Jason Horowitz, an **international conference** on “The State of the Internet and the Digital Future,” the opening of the **Media Innovation Lab (MIL)**, and it ended with the formal dedication of our museum, **The Media Majlis**, as well as a spirited alumni **homecoming** for NU-Q graduates. At year’s end, the anniversary year was capped off by **graduation** with our largest class ever—and the speaker, an NU-Q alumnus, drawn from the inaugural class of 2012.

Steady **enrollment growth** was again witnessed in 2018–19 with just under 100 new students and a surge in applications during the year that led to unprecedented growth as the 2019–20 academic year came into view. This growth runs well ahead of earlier projections.

Along with student gains came **new faculty positions**, all notable hires, strengthening the academic program with greater capacity and new specialties. Seven new colleagues were hired in spring 2019, the largest addition since 2008. Among them are scholar-teachers with rich academic and professional backgrounds, including specialists in digital media studies who will join others to fully inform our global and digital presence in digital design, entrepreneurship, data journalism, and emerging media. This infusion of intellectual capital harmonizes well with our digital technology assets.

As the NU-Q building exploded with activities, **Studio 20Q’s** film premiere drew nearly 500 people as did our second **Creative Media Festival**, a 48-hour marathon where students imagine, create, and produce an array of projects. Other events included the **Al Jazeera Speaker Series**, **One Book** program, **Middle Eastern Studies** and **Media & Politics** speakers, and more. Concurrently, Qatar Foundation reintroduced the celebrated **Doha Debates**, hosted by NU-Q, and streamed to an audience of millions on video and social media.

We also faced an unexpected challenge: a torrential rainfall that led to flooding in the building, causing the cancellation of classes amid considerable damage and equipment loss. What could have been a major setback became instead a model of community building with students, faculty, and staff joining with the operational departments (Facilities, IT, Production, and others) to clean up the damage to prevent disruption of the school and its programs.

Among new activities in the NU-Q building was our full-scale **Executive Education** program, inaugurated on a pilot basis in 2018. Three sets of masterclasses (with three sessions each) brought a flow of adult learners drawn from media industries, government, and the not-for-profit sector. The three programs on Strategic Communication, Health Communication, and Sports Leadership/Media were conducted by NU-Q faculty experts and others from major industry and education programs in the U.S., including the NU home campus in Evanston. Concurrently, Executive Education is being joined by **Graduate Study** at the master’s level by dint of collaboration with NU’s School of Professional Studies. The first master’s in sports administration and global sports communication begins in fall 2019 and will be joined by others in the years ahead.

With a burst of energy, **The Media Majlis at Northwestern University in Qatar** began its collateral evening programs—lectures, discussions, and film screenings—in winter 2019,

followed by a formal opening in the presence of its originator, **Her Highness Sheikha Moza bint Nasser**, chairperson of Qatar Foundation, **President Morton Schapiro**, and others. A ribbon-cutting heralded the first exhibition, titled, “Arab Identities, images in film.”

Another achievement was the opening of the **Media Innovation Lab**, the brainchild of an NU-Q faculty/staff committee. With emphasis on Augmented and Virtual Reality, the MIL offered instruction and demonstrations for NU-Q and visitors as well as a series of public lectures and workshops that brought world experts to campus to mentor students. In addition, the MIL awarded several grants to NU-Q students to carry out projects with peers at other Education City partner schools.

NU-Q’s teaching was the focus of innovative workshops and discussion sessions. These continued internally and joined with a program organized by the Qatar Foundation. Faculty and staff also participated in a monthly series of research colloquia. NU-Q’s faculty research output and creative scholarship also grew exponentially, as Appendix 2 and 3 demonstrate. At the same time, the flow of student research activities is notable, as they are showcased during our annual Research Week and at scholarly conferences and film festivals in Qatar, internationally, and on the home campus in Evanston.

As always, NU-Q’s institutional research project, the longitudinal *Media Use in the Middle East* studies continued apace with the publication of the 2018 report and accompanying interactive website (mideastmedia.org) and video. This research began in 2013 and is widely quoted by media outlets and in governmental, business, and scholarly reports. The data sets, available to all, also lead to secondary analysis publication by faculty and staff. The studies have been generously funded by Qatar National Research Fund and Doha Film Institute. The 2018 report highlights entertainment media but also contains data and analysis on social media, news media, attitudes toward freedom of expression, and other factors.

Our Joint Advisory Committee of NU, QF, and independent members said goodbye to long-

time co-chair **H.E. Sheikha Hind bint Hamad Al Thani**, now CEO of Qatar Foundation, and welcomed four new members: H.E. Dr. Hamad bin Abdulaziz Al-Kuwari, Qatar’s beloved minister of state and former minister of culture; H.E. Hassan Abdullah Al-Thawadi, secretary-general of the Supreme Committee on Legacy and Delivery (World Cup), and Dr. Ahmad M. Hasnah, president of Hamad Bin Khalifa University as QF members. Northwestern University’s newest member is Samir Mayekar, president of the NU Alumni Association, a university trustee and deputy mayor of Chicago. I am of course grateful to the Joint Advisory Board, NU leadership and our faculty, staff, and students whose great energy and spirit make NU-Q what it is—a thriving, productive and, I think, inspirational enterprise.

As I conclude my service as Dean in June 2020, I am confident that the enterprise we built together is poised for a future of continued and great promise.

Onward!



Everette E. Dennis
Dean and CEO
Northwestern University in Qatar, 2011–20

Highlights



So I started rapping to release what's inside of me



10th Anniversary

Celebrating a Decade in Doha

Northwestern established its first international campus in Doha in 2008, welcoming the first cohort of students for the 2008–09 academic year. After a decade of inspiration and ingenuity, NU-Q celebrated its 10-year anniversary during the 2018–19 academic year with a series of events that included a symposium featuring global media and communication experts; a homecoming event with alumni, faculty, and students; and the official dedication of the first university museum in Qatar—The Media Majlis at Northwestern University in Qatar.

Symposium

A symposium—*The State of the Internet and the Digital Future*—analyzed the implications of global digitization and interconnectivity globally. In addition to NU-Q faculty, the meeting featured international media scholars from Chile and Italy, among other places, as well as special guest Jeffrey Cole, director of the World Internet Project.

The symposium revolved around three panels that tackled media dynamics from a regional and global perspective. The first discussion addressed “The Rise of the Internet in the Middle East,” accentuating the dominant and ever-growing levels of penetration and connectivity in parts of the Middle East in comparison to engagement levels in the U.S. and Europe.

While the second discussion on “The Internet in a World of Disarray” analyzed the extent of the internet’s influence on businesses and processes, the final panel on “The Impact of the Internet in Europe and the Global South” probed into growing concerns about accessibility and inequality on the internet.

Homecoming

Northwestern Connects, an annual networking occasion offered alumni a platform to expand their Northwestern network locally and around the world.

On the same night, graduates from various schools, programs, and campuses met at various locations around the globe including London, Shanghai, Munich, Vancouver, and Doha to share in their Purple Pride.

A total of 282 alumni, representing seven classes, reconnected at a homecoming-themed event at NU-Q’s Courtyard, as faculty and staff welcomed them back on campus. Fouad Hassan, events coordinator of the club, said the event aimed to reinvigorate connections made at NU-Q. “For many of us who have graduated more recently, it was an indispensable opportunity to speak to those who have been in the industry for the last 6–7 years and learn from their experiences,” he said.

Media Majlis

The dedication of the first university museum in Qatar was attended by Her Highness Sheikha Moza bint Nasser, Her Excellency Sheikha Hind bint Hamad Al Thani, President Morton Schapiro, Provost Jonathan Holloway, and Dean Everette E. Dennis, along with invited guests, faculty, students, and staff.

Suhoor at Graduation

The year-long celebration concluded with a special *suhoor* for the entire Northwestern community. Following graduation, NU-Q hosted a *suhoor* for alumni, students, faculty, staff, and family members to gather and celebrate Northwestern’s 10-year anniversary in Qatar.





President Morton Shapiro with Her Highness Sheika Moza bint Nasser

Dedication of The Media Majlis at Northwestern University in Qatar

At a ceremony attended by Her Highness Sheikha Moza bint Nasser, Chairperson of Qatar Foundation (QF), Her Excellency Sheikha Hind bint Hamad Al Thani, Vice Chairperson and CEO of QF, President Morton Schapiro, Provost Jonathan Holloway, and Dean Everette E. Dennis, The Media Majlis at Northwestern University in Qatar was officially dedicated.

Speaking at the event, Her Excellency Sheikha Hind noted that the museum “demonstrates how narratives exist to be explored and challenged rather than simply accepted; and how connecting with different voices, standpoints, and ideas extends the boundaries of our understanding, nourishes critical and original thought, and enriches lives.”

The Media Majlis is the first museum of its kind in the region and the first university museum in Qatar. It is an active and empowering space where people can engage with the exhibition’s content and programs, as well as contribute to the global conversation on the continually changing landscape of media.

Northwestern University President Morton Schapiro noted that the museum is an extension of Northwestern’s commitment to education and research and to reinforcing “its long-standing foothold in the Middle East.”

Through exhibitions, publications, events, and online resources, the museum engages with themes that connect audiences to an ever-changing media landscape. Its interactive exhibition space brings people together, using the latest digital technologies to challenge standard narratives and provide 360-degree views on global, regional, and local stories.

“The museum’s interdisciplinary capacity makes it a destination for international visitors and local citizens as well as students, scholars, and media professionals interested in exploring the Arab World through a pedagogical lens,” said Everette E. Dennis, dean and CEO at NU-Q.



Her Highness Sheika Moza bint Nasser touring The Media Majlis

Visitors and Events



The Polarization of U.S. Politics

Analysts, journalists, and voters are struggling with a disrupted U.S. media landscape, Northwestern University Professor Pablo J. Boczkowski told the NU-Q community during a visit to campus in the fall. His latest book *Trump and the Media* focuses on this disruption and the disconnect between voters and the traditional media, as well as the emergence of fake news and Trump’s use of social media.

“We need to understand what makes what we are seeing now unique, in order to make sense of this century-long evolution of the relationship between the press and public,” Boczkowski said. “My book tries to make sense of this evolution by looking at different aspects including the weakening of the press as an institution, the undermining of their financial and economic capabilities, and the polarization of societies over time—especially during the 2016 U.S. presidential elections.”

Storytelling through Virtual Reality

Sharing a glimpse into creating futuristic stories, Emmy Award-winning producer and editorial director of enterprise and immersive experiences at TIME Inc., Mia Tramz, spoke about the role of virtual reality content at NU-Q.

Tramz shared new perspectives and the processes behind producing some of the organization’s most notable projects in a quickly developing medium. Her projects have transported audiences to Mars, to the glaciers of Iceland, and behind-the-scenes with Hugh Jackman to the set of the movie *The Greatest Showman*. A documentary series she produced won an Emmy Award for Outstanding Digital Innovation.

With the NU-Q community, she provided practical tips on producing VR content: Know your audience, understand the technology, and be selective with the medium. “VR does a lot of things really well—it’s sort of magical. It can create wonder; it can be hilarious or scary. There are many different applications for it,” Tramz said.

She also led a workshop for students, faculty, and staff as part of the Media Innovation Lab, which provided education on the components of creating VR and AR content.



Spotlighting Global Water Crisis

Journalists from the Pulitzer Center on Crisis Reporting discussed reporting on the depleting water supply and its effects globally. Ian James, a reporter for *The Arizona Republic*, and Sharron Lovell, a visual journalist and educator based in Beijing, urged students to report on issues like the water crisis that have a global impact, even if they are controversial to cover.

James has reported for NPR and the *PBS NewsHour*, which showcased “Pumped Dry: The Global Crisis of Vanishing Groundwater,” a short film he produced revealing the consequences of groundwater depletion in places around the world from India to Morocco. The film focused on the millions of Chinese citizens who have been relocated over the past half-century to make way for hydroelectric projects, which has resulted in millions living in poverty.

Lovell, whose work was published in *National Geographic* books, *Newsweek*, *The Wall Street Journal*, and *Forbes* shared her documentary “Drinking the Northwest Wind: China’s South North Water Transfer Project.”

The journalists were accompanied by Pulitzer Center Executive Editor Indra Lakshmanan, an international and national correspondent, and columnist for newspapers, magazines, radio, and television.

News for a New Age

Going beyond summarizing the day’s news, VICE Media is on a mission to reinvent TV news programming, focusing on national and global news, technology, economics, and pop culture.

Devin Greenleaf, head of planning, and Maral Usefi, line producer at *VICE News Tonight* explained the program’s unique approach to nightly news at NU-Q. Their approach to unconventional reporting requires data-driven stories, compelling graphics, and animation. “We typically make the format fit the story rather than the other way around, which can require us to reconceptualize what a graphic should look like.” This flexibility enables *VICE News Tonight* to tell stories that deserve to be shared but typically would not have made it on a TV news program.

VICE News Tonight produces content with context and voices from around the world without ads or anchors. A 22-minute episode typically involves a mix of voice-overs, graphics, and video packages. It has won a Peabody Award for news coverage and questions conventions surrounding nightly news programs, branching out from the traditional methods of news reporting.

Greenleaf and Usefi visited classes and met with students and faculty to discuss digital innovation and modern storytelling. They also spoke with two students on NU-Q’s video series *NU-Q & A* about how journalism has evolved in recent years.



Reassessing the Arab Spring

Marc Lynch, one of the most widely quoted experts on Middle East politics and media, questioned the way many people generalize about the Arab Spring.

Lynch, a professor of political science and international affairs at George Washington University in Washington, D.C. and the founder and director of the Project on Middle East Political Science, believes that the conventional way of thinking that results in categorizing the countries in the region as either successes or failures is inaccurate. “What we’ve seen are really revolutionary transformations at every level from individual to societal to international. Every country has been profoundly affected by what’s happened since 2011 whether or not the leader changed.”

He also spoke about the role of televised news coverage and emphasized the need for audiences to gather news from “an integrated media landscape.”

Lynch has served as a member of the Content Advisory Group for The Media Majlis at Northwestern University in Qatar since 2012. He is a contributing editor at the Monkey Cage blog for *The Washington Post* and a non-resident senior associate at the Carnegie Endowment for International Peace.

Present and Future Dynamics in Filmmaking

As in other areas, the digital age has disrupted the filmmaking industry on various fronts, bringing about new opportunities and challenges to the field. John Bailey, acclaimed director and prior president of the Academy of Motion Picture Arts and Sciences (Oscars), and his wife, award-winning film editor, Carol Littleton, traced this trajectory in the history of Hollywood with examples from their own work.

In a conversation moderated by NU-Q Dean Everette E. Dennis, Bailey and Littleton noted that because it is cheaper to create content digitally, today’s films have much more material for filmmakers to work with and this has created new challenges.

As a result, Bailey explained, dramatic structure and character integrity have become the most important and challenging elements in filmmaking today. Littleton added, “When it comes to budgeting time, film editors are now spending more time combing through footage rather than focusing on the editing process.”

During the session, the guests screened scenes from two of their films, *Silverado* (1985) and *The Accidental Tourist* (1988), and discussed the differences in approach—from building a suspenseful scene with American cowboys in the Wild West, to using close-up shots and warm lights to develop the ambience for characters in an intimate scene.



Arab and Muslim Representations in U.S. Media

The portrayal of Arabs and Muslims in the U.S. media has resulted in a negative perception and triggered an increase in an anti-Arab and anti-Muslim sentiment in that country. That is according to Evelyn Alsultany, a scholar on the history of representations of Arabs and Muslims in the U.S. media and on the different forms of anti-Arab and anti-Muslim discrimination.

Throughout her talk, Alsultany mapped the different ways in which Arabs and Muslims have been represented over time, ranging from “barbarians, to belly dancers and rich sheikhs, and terrorists.” However, Alsultany did note that there has been a recent shift to include more “positive” and “sympathetic” representations.

Meanwhile, on the significance of media representations in contributing to the status quo, Alsultany said that “certainly, media alone is not going to solve the world’s problems, but it is one component in a much more complicated array of political, economic, and social awareness of people. There are so many different avenues to produce change, and right now, with so much focus in the U.S. on diversity, it is important to think about this as a larger institution and find ways to contribute to the conversation through film, media, and social media.”

Educating Journalists in the Digital Age

Tom Goldstein, founding dean of the Jindal School of Journalism and Communication, shared his approach to equipping students “for an improbable future.”

In a discussion moderated by Dean Everette E. Dennis, Goldstein spoke about his experience serving as dean of the journalism schools at Columbia and at the University of California, Berkeley—the only universities in the United States where journalism is taught exclusively at the graduate level. Reflecting on those experiences, he said that journalism education had been unchanged for many years, but the practice has been affected greatly with the introduction of new digital strategies and mediums.

However, Goldstein advises a “platform agnostic” approach that honors the core principles of journalism such as truth and accuracy, independence, fairness, humanity, and accountability. “Whatever the technologies are, journalism can improve the content by upholding these standards,” he said. This should be done through an immersive education in the liberal arts—literature, history, anthropology, political science—that teach students “how to think and how to read closely.”

The professor is a graduate of Yale University and the Columbia University Law School as well as its Graduate School of Journalism. He has worked as a journalist for *Newsday*, *The Wall Street Journal*, *The Associated Press*, and *The New York Times*.

Sports as “Soft Power”

In the context of Qatar’s hosting of the 2022 FIFA World Cup, geopolitical expert Natalie Koch shared how sports can be used as a means of exerting political influence.

Koch explained how Qatar’s strategic approach involves leveraging sports to create a geopolitical identity.

Qatar’s motive is to position itself as “a leader in promoting globalized sport in the Middle East, and a modern, diverse, inclusive, and tolerant place,” said Koch.

Despite Qatar’s success, such government-led initiatives and narratives, she explained, are often challenged by participants and media coverage.

Koch is an associate professor of geography and O’Hanley Faculty Scholar at Syracuse University’s Maxwell School of Citizenship and Public Affairs.

Widening Perspectives with VR Techniques

Owing to the demands of a constantly evolving industry, journalists Elia Ghorbiah and Viktorija Mickute discussed the value of high-impact virtual reality experiences.

Action, environment, and compelling characters, the journalists emphasized, are the essential components of any engaging VR experience.

To illustrate these components, they held a screening of “Yemen’s Skies of Terror,” a recent film they co-produced depicting the fallen city of Sanaa through the eyes of a child.

“Strong characters will always push a story forward, but with 360-degree content especially, you have to find people who are willing to really take viewers on a journey with them” said Mickute.

Ghorbiah and Mickute are journalists at Al Jazeera’s immersive storytelling studio Contrast VR.

The Power of Immersive Technology

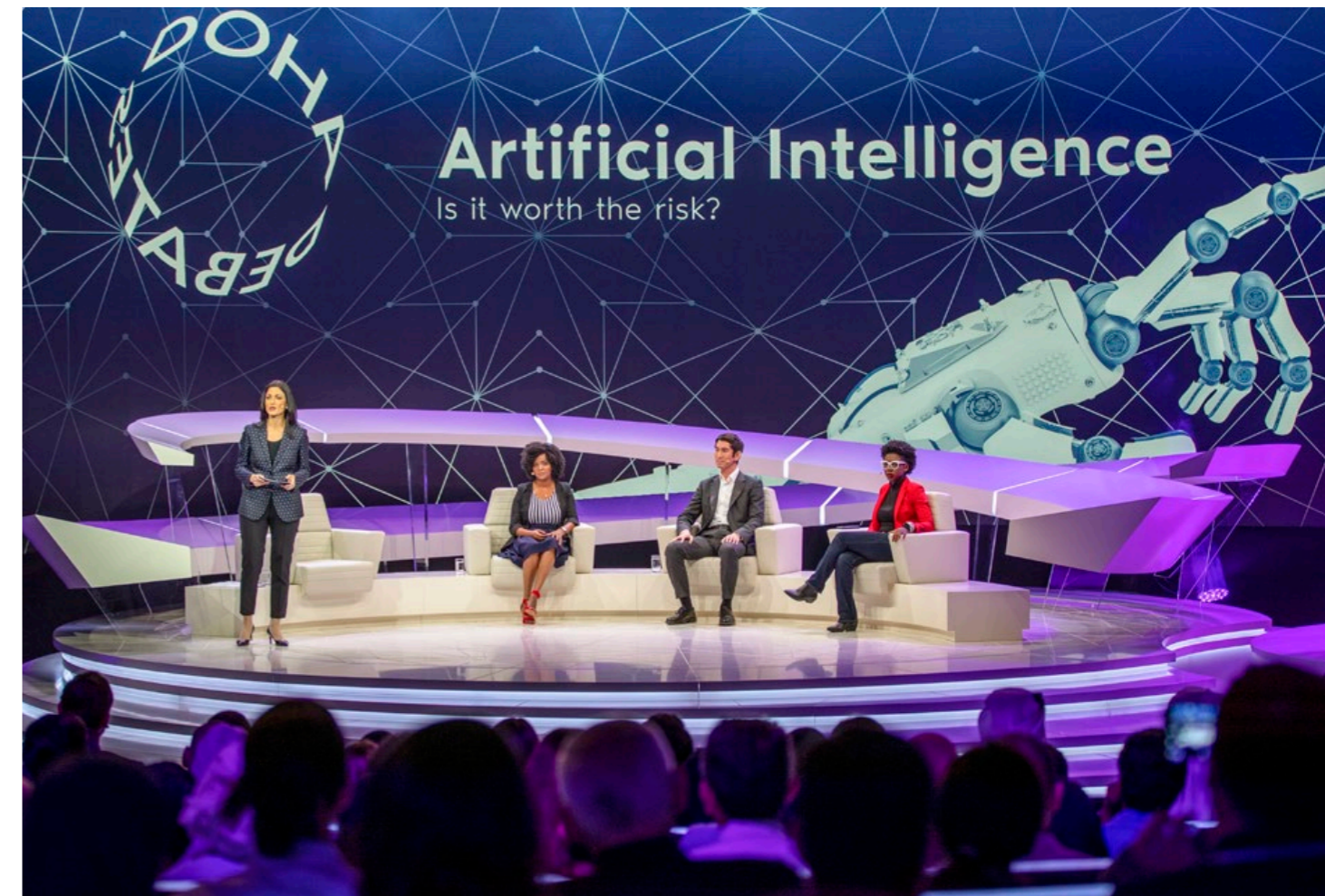
Navid and Vassiliki Khonsari, co-founders of the NYC-based iNK Stories, discussed the impact of emerging immersive technologies on storytelling.

Though VR, AR, and 360-degree storytelling often interplay, the Khonsaris demonstrated how they also differ in the purposes that they serve.

“Different forms and tools allow for different points of entry and different levels of immersion,” said Vassiliki Khonsari. “While 360-degree

stories allow audiences to view a certain environment, they cannot interact with it or create change in the same way they can through VR.”

Using their latest project, HERO, as an example, they discussed some of the long-lasting effects of VR, and how it creates new ways of engaging with content and experiences.



Doha Debates

NU-Q hosted the debut of the relaunched Doha Debates in Events Hall this year. The Qatar Foundation (QF) program examines international issues using a majlis-style panel discussion and incorporating digital videos, a TV series, blogs, and a podcast.

At the debut event in February, the issue was the global refugee crisis. Her Highness Sheikha Moza bint Nasser, chairperson of QF and Her Excellency Sheikha Hind bint Hamad Al Thani, vice-chairperson and CEO of QF attended the event which was moderated by Ghida Fakhry. Panelists included Marc Lamont Hill, a professor of media studies and urban education at Temple University; Douglas Murray, a British author and journalist; and Muzoon Almellehan, a Syrian refugee and education activist.

In April, NU-Q hosted a second Doha Debate, which focused on the development and integration of artificial intelligence. Also moderated by Ghida Fakhry, the panel of experts included Joy Buolamwini, digital activist at MIT’s Media Lab; Nick Bostrom, director of Oxford University’s Future of Humanity Institute; Muthoni Wanyoike, organizer at Code for Africa and Nairobi Women in Machine Learning & Data Science; and Dex Torricke-Barton, former communications executive at Facebook, Google, and SpaceX.

Academics and Research



Academics

The introduction of a new Executive Education program, continuing to introduce digitally focused courses that put theory into action, and the opening of a new museum that explores and examines media, journalism, and communication through global, regional, and local/Qatar lenses were a few of the developments in the 2018–19 academic year.

As one of the largest and most advanced media schools in the world, NU-Q continued to provide students with a holistic education in the study of media. As part of that process, the school’s freshman class began their studies at NU-Q with courses that were designed to provide a firm understanding of the industry. Through courses such as Media and Society, Media Construction, and Analyzing Media Texts, students were introduced to technical and theoretical concepts, while concepts of journalism in legacy media were remolded to include inquiry into emerging technology.

Students also took advantage of NU-Q’s state-of-the-art Newsroom where they produced content in the form of podcasts, video explainers, and VR/360-degree. “All of these courses empower our students to maneuver the more interactive and digital components of modern storytelling. Discovering how to tell their stories in new and innovative ways while utilizing a large array of

platforms is a key component of their education,” said Mary Dedinsky, director of the Journalism & Strategic Communication Program.

Dedinsky pointed to one course, Advanced Online Storytelling, as an example of the school’s curriculum where students engage in a simulated high-pressure newsroom environment where they are assigned stories that have to be produced on deadline.

For NU-Q students, those stories come from their immediate environment, as well as from locations around the world. Whether writing a story for *The Daily Q* website, producing a documentary, writing an investigative article, or producing an audio podcast, NU-Q students are learning how to explain complex issues in a rapidly changing media environment.

At the same time, students are also learning about the importance of the principle learned from legacy media or existing mass media outlets such as radio, television, and film. “We have to keep the legacy media because they are still the biggest employers overall and they are increasingly investing in new forms of media. Particularly here in Qatar where they are incredibly influential,” said Gregory Ferrell Lowe, director of the Communications Program.



Gandy Lee, Professor at Northwestern’s Medill School

Empowering Qatar’s Communicators

An Executive Education program for communication and media was officially launched this year with a full year of programming, as well as finalizing a joint master’s program with Northwestern’s home campus. The programs are designed for communication professionals in the region to help them develop the skills needed to expand and develop Qatar’s media industry.

Expanding on the school’s undergraduate programs, the Executive Education program is designed to address the nation and region’s growing media and communication industries. This year’s program included a series of three masterclasses, focusing on sports, health, and crisis communication.

“NU-Q has a mandate as an institution in Qatar to create capabilities and promote research that will improve the life and well-being of its people,” said Jairo Lugo-Ocando, director of executive and graduate education. “A large part of why these topics are chosen is because they directly address the areas of growth in the nation’s industries.”

The masterclass on strategic and crisis communication focused on teaching the participants how to improve the resilience of their organization and protect its reputation, particularly during times of crisis. Faculty members included Brian Houston, associate professor and chair of the Department of Communication at the University of Missouri; Kirsten Walkom, global communications director for the humanitarian aid organization Save the Children; and Ephraim Cohen, general manager of FleishmanHillard New York, a leading public relations and marketing firm.

With Qatar set to host the World Cup in 2022, communication professionals were offered the opportunity to explore how media mega-events can be used to improve marketing opportunities for their companies. Gandy Lee, a professor at Northwestern’s Medill School who also has worked in corporate communication, discussed the concepts and methods of marketing brands within the sports environment through interactive sessions, while Mark Conrad, a professor of law and ethics at Fordham University’s Gabelli School of Business, used case studies to analyze ethical breakdowns in governance rules such as the successful FIFA bribery prosecutions. Craig LaMay, a professor at NU-Q and an expert in sports journalism, led a session on how organizations can use sports as a platform for promotion, branding, and diplomacy.

Changing demographics in the region and changing patterns in media consumption habits mean that health campaigns and health communication need to be rethought in ways in which they consider the transformation of public opinion and the media technologies in general. The final masterclass offered health communication professionals techniques on how to create health communications campaigns. The faculty included W. Douglas Evans, professor of prevention and community health and global health at the Milken Institute School of Public Health at George Washington University; Nancy Turett, the executive director at APCO Worldwide’s New York office; and Susan Dun, an NU-Q professor.



Mary Dedinsky, Director of the Journalism and Strategic Communication Program



Outside of the classroom, students take their education a step further through experiential learning opportunities, where they are able to put these newly acquired theories into action through internships and residencies off-campus.

In their third year, journalism and strategic communication students are required to complete 10-week internships, working alongside media and communication professionals from some of the top organizations in the world. This year, students interned at BBC, VICE News, *The Guardian*, and AJ+, among others.

The training and experience they receive during their residencies complement the rigorous academic coursework learned in the classroom

while giving them the confidence and experience necessary to succeed in their post-graduate career.

As the line between media consumption and media learning thins, NU-Q's coursework is evolving to integrate classroom and real-world training and to educate its students on a spectrum of mediums that range from legacy media to the newest and most innovative platforms, equipping them with the skills they need to excel as storytellers and communicators.

"The silos are coming down as the programs are becoming more integrated and preparing students for the media industry as a whole," Hariclea Zengos, senior associate dean, said.



Reclaiming the Narrative

Through its **One Book** program, NU-Q community members read and discussed a story about a Palestinian family's displacement during the backdrop of the Six-Day War in 1967. *Salt Houses*, by the Palestinian-American author Hala Alyan, focuses on the themes of identity and belonging as a result of a constant transitory status.

At a book reading with students, faculty, and staff, Alyan said that her motivation to write the book was that she wanted to relay accurate historical events while also placing those events in a wider context. While recognizing that her book focuses on Palestinians, Alyan pointed out that they are also universal themes. "The thematic things that happen in the novel are not just unique to the Palestinians," she said, "but are common struggles of refugees and immigrants who try to create a home on foreign soil in very disruptive environments."

Alyan also discussed the role and responsibility of authors and content creators to reclaim their narrative and speak from experience. Explaining that the stories of marginalized and oppressed people are often told by those defined in history as "victors," she said that that had to change and that "the story of what it means to be Arab should be told by people who identify as Arabs."

Alyan was born in the United States and grew up in Kuwait, the U.S., and Lebanon. She earned a BA from the American University of Beirut and an MA from Columbia University. While completing her doctorate in clinical psychology from Rutgers University, she specialized in trauma and addiction work with various populations.

Research

As one of the leading private research universities in the United States, Northwestern University promotes intellectual inquiry among its faculty and students. At NU-Q, contributions to this commitment are evident through the publication of books, reports on the region, presentation of scholarship at international conferences, and participation in local research activities.

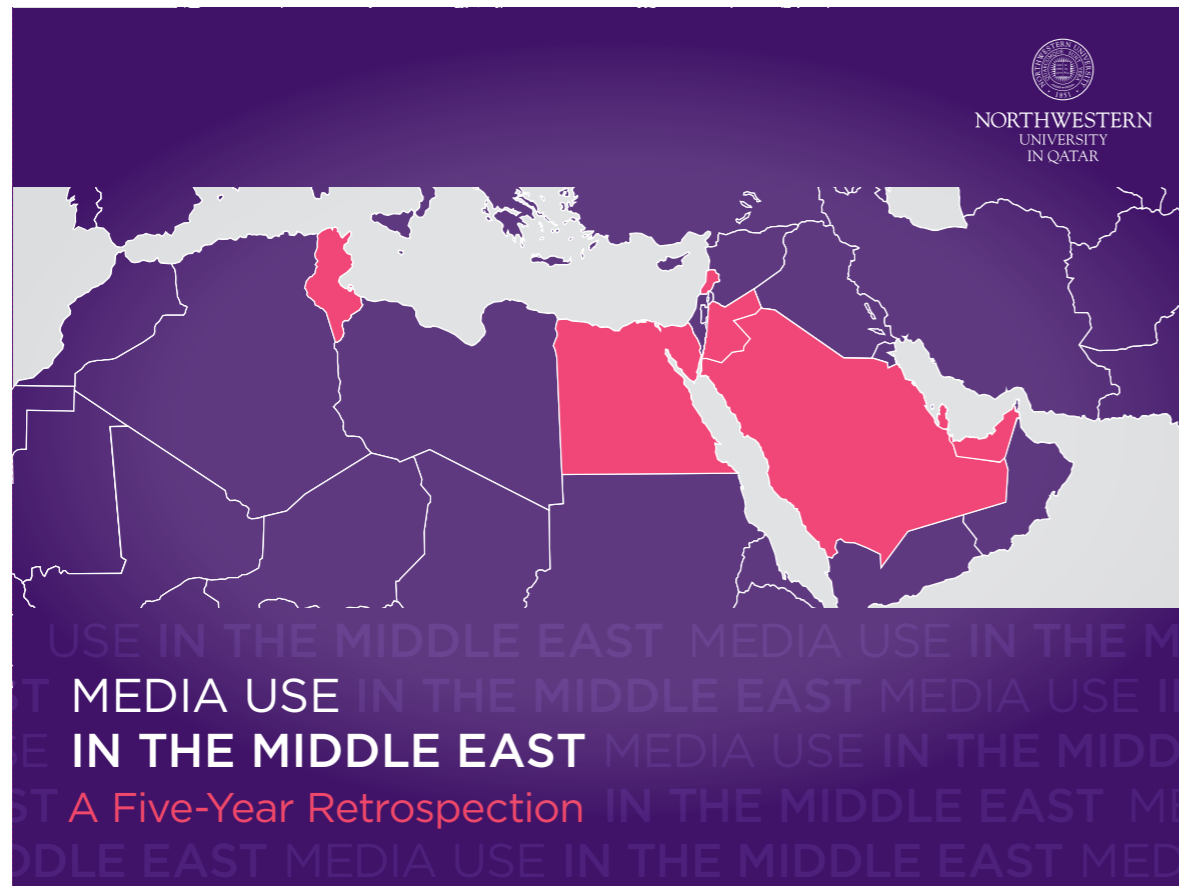
On an institutional level, NU-Q launched an annual research project on media use in the Middle East in 2013. This year, it published a five-year retrospection, as well as its sixth annual report. The reports compile findings, patterns, and analyses from NU-Q’s annual survey on media consumption habits, behaviors, and attitudes of Arab nationals in Egypt, Jordan, Lebanon, Qatar, Saudi Arabia, Tunisia, and the United Arab Emirates.

Also, this year, three faculty members published books on media-related issues. Ilhem Allagui, associate professor-in-residence at NU-Q,

authored *Advertising in MENA Goes Digital*, a book that explores the evolution of advertising practices as agencies adopt a more digitalized approach and steer away from more traditional outreach efforts to social media and the web.

Meanwhile, Joe Khalil, associate professor-in-residence and expert on Arab television and programming, co-edited *Culture, Time and Publics in the Arab World: Media, Public Space and Temporality*, which provides readers with a new way of exploring and understanding Arab culture and society through the analysis of real-life occurrences that shape Arab societal structures and experiences.

Animation was edited by Scott Curtis, associate professor-in-residence. The book, which is written for educational purposes, features a collection of essays that provides a succinct history of animation from its beginnings to the present day.



Two NU-Q researchers received special recognition at the Association for Education in Journalism and Mass Communication. NU-Q Professor George Anghelcev won second place for a paper he co-authored on the psychological effects of information searching and paid advertisements. NU-Q’s Research Manager Elizabeth Lance received a Mary Gardner Award for Graduate Student Research from the Commission on the Status of Women recognizing her dissertation “Mediated visibilities: Representation and self-presentation in Qatar,” commending it for promoting feminist research and advocacy. “Additionally, the project offers insight into the Arab Gulf region, which is largely understudied in the media field,” she said.

At the same conference, Dean Everette E. Dennis led a high-level panel on the rise of fake news on the internet, specifically the role of social media in driving the blockade on Qatar, referencing key findings from NU-Q’s five-year longitudinal report on media use in the Middle East.

On campus, faculty exchange ideas at frequent research colloquia meetings where they present ongoing research activities and get feedback from their colleagues. At one meeting, Hariclea Zengos, senior associate dean and director of the Liberal

Arts Program, presented her paper “The Un-American Refugee,” which challenges American cultural and national narratives. “[Refugees] are an embodiment of social and political critique, challenging ideas of the American Dream and the United States as a melting pot... they present a case for why those concepts need to be rethought,” said Zengos. Other topics explored include social media engagement strategies Qatar’s libraries, citizen journalism in virtual reality, and everyday experiences of those living in civil unrest.

Research from the school also contributes to Qatar Foundation’s efforts in the area by participating in the Qatar Faculty Forum, an Education City-wide seminar that convenes academics from neighboring world-class universities on campus: Virginia Commonwealth University School of the Arts in Qatar, Texas A&M University at Qatar, Carnegie Mellon University in Qatar, Georgetown University in Qatar, Weill Cornell Medicine-Qatar, University College London Qatar, and Hamad Bin Khalifa University.

Faculty Research

Individual Faculty Projects

A Selection

Media and communication in MENA countries

- Film and the Danish expeditions to the Gulf states
- The role of media and communication technologies in the Gulf crisis
- New global media players in the Middle East
- Advertising, marketing, and strategic communication in the Middle East
- Religious broadcasting
- Free speech in the Arab world
- Arab youth and alternative media
- Turkish entertainment media and Arab audiences
- Journalists' use of user-generated content in conflict areas
- Sports media, marketing, and governance in the Arab Gulf

Women, media, and communication in MENA countries

- Women's meetings and the public sphere
- Depiction of women in Gulf media
- Girls' media culture
- Women filmmakers in the Middle East

Middle Eastern Studies

- Everyday life of political violence in Lebanon
- Sociology of migration in the Middle East
- Museum studies and non-Western curation in the Arab Gulf
- 18th century reformism in the Muslim world
- Rentierism in the Arab Gulf
- The rhetoric of the Sufi-Salafi controversy
- "Political Islam"

Other topics

- Journalism studies in the Global South
- Journalism education
- Media management
- West-African Islamic intellectuals
- History of scientific and medical filmmaking
- British imperial history
- Pedagogy of writing
- Migration and displacement in world literature
- American Great Plains Gothic literature
- Disaster Science and Technology studies
- Conceptualizations of power in understanding oppression

Qatar National Research Fund: Research Grants

National Priorities Research Program (NPRP)

Media use in the Arab Gulf: Qatar in a changing region

LPI: Everette E. Dennis
PI: Justin D. Martin
Co-funding institutions: Doha Film Institute and Al Jazeera Network
Status: Ongoing; February 2018–February 2021
Total Award: \$453,000 (QNRF), \$30,000 (DFI)

Content innovation strategies for mobile media in Qatar

LPI: John Pavlik (Rutgers University)
PIs: Everette E. Dennis, Rachel Davis Mersey (NU-E), Justin Gengler (QU)
Collaborating institutions: Northwestern University, Rutgers University, and Qatar University (SESRI)
Status: Ongoing; October 2015–June 2019

Total Award: \$726,407

National museums and the public imagination: A longitudinal study of the National Museum of Qatar

PI: Jocelyn Sage Mitchell
Submitting institution: University College London-Qatar
Status: Ongoing; August 2016–August 2019
Total Award: \$17,102



Undergraduate Research Experience Program (UREP)

Hashtag blockade: Exploring the digital landscape of the Gulf crisis

Primary Faculty Mentors: Jocelyn Sage Mitchell, Ibrahim N. Abusharif, Banu Akdenizli
 Status: Ongoing; August 2018–February 2020

Total Award: \$30,000

Assessing and improving migrant workers' access to and utilization of health information and resources

Primary Faculty Mentors: Susan Dun, Amy Sanders
 Status: Completed

Total Award: \$29,993

Internal Scholarly Research Grants

“The digital gap between urban and rural areas of Tunisia and its impact on knowledge and information as apparatus of national development 10 years after the uprisings”

Ilhem Allagui

“National museums and the public imagination: A longitudinal study of the National Museum of Qatar”

Jocelyn Sage Mitchell

Assorted studies on food marketing, TV binge-watching habits, and the role of cognitive and affective factors in the dissemination of fake news

George Anghelcev

“Electrifying Indonesia: Electricity, nation-building, and development after World War II”

Anto Mohsin

“Eyes on the Prize: Revisited”

Marco Williams

“Qatar Stars” (Nujoom Qatar)

Danielle Beverly

“Islamic Learning in Africa” (as an affiliated scholar in residence, Harvard Divinity School)

Zachary Wright

Student Research

Undergraduate Research Grant (URG)

Educational constraints in Palestine

Noor Abunaba'a, Mariam Al-Dhubhani

Undergraduate Language Grant (ULG) Recipients

Natasha Das
 Germany

Salwa Sadek
 Spain

Mohamed Eltayeb
 France

Hanqueen Wu
 Portugal

Conference Travel Grant (CTG) Recipients

*Middle East Studies Association FilmFest
 San Antonio, Texas*

*Qumra Film Festival
 Doha, Qatar*

Maha Essid

Mariam Al-Dhubhani

NU-Q Research and Creative Arts Expo Presentations

Marriage in Qatar: An Intimate Choice or a Sociopolitical Duty?

Omer Alaoui

What I Learned in School

Nur Hussain

*Lebanon's Politics, Economy, and Art—
 Revive the Lira's Glory*

Alessandra El Chanti

426 (narrative film)

Maha Essid and Asmaa Benkermi

Batch 10 (documentary film)

Sana Ansari

Faculty Appointments

Kathleen M. Hewett-Smith

Kathleen M. Hewett-Smith was appointed as professor and director of the Liberal Arts Program.

Hewett-Smith brings to NU-Q an extensive record of leadership in the liberal arts and international education. She has served as associate dean of international studies and professor of literature at Bard College in New York, as founding dean of arts, humanities, and social sciences at the Asian University for Women in Bangladesh, and, most recently, as head of the Department of English at the American University of Sharjah.

During her career, Hewett-Smith has taught courses in world and South Asian literature, literary theory, contemporary culture, literature of the Middle Ages, academic and critical writing, and others. She has developed expertise in South Asian studies with a particular focus on transnational identity in South Asian literature.

Her professional awards include a Mellon Foundation Digital Humanities Summer Institute Award, a grant from the AMICAL Digital Humanities Institute, a Human Rights Fellowship from the Oak Foundation, and a Title VI U.S. Department of Education Research Grant in India.

Hewett-Smith received her PhD and MA in English from the University of California, Irvine, and a BA in English from the University of Colorado, Boulder.

Larissa Buchholz

Larissa Buchholz, assistant professor of communication studies in the School of Communication at Northwestern University in Evanston, joins NU-Q for the 2019–20 academic year.

Coming from Harvard University, where she held a coveted Junior Fellow appointment in the Society of Fellows for three years, Buchholz joined Northwestern University in 2016. She earned a PhD from Columbia University, a master's

from Stony Brook University, and an MA from Leuphana University in Germany.

Buchholz has taught at Northwestern, Harvard, and Columbia, where her courses revolved around Cultural Nonprofit Organizations, Global Culture, Media and Cultural Production Research, and others.

Buchholz was an invited Faculty Fellow in Yale University's Critical Realism Network. At Columbia, she won the Robert K. Merton Dissertation Award and was winner of the Outstanding Dissertation of the American Sociological Association.

She is also the recipient of the Junior Theorist Award of the American Sociological Association, the Junior Theorist Prize of the International Sociological Association, the Outstanding Recent Graduate Award from Columbia University, a Fulbright fellowship, and several other grants and fellowships.

Eddy Borges-Rey

Eddy Borges-Rey was appointed as an associate professor-in-residence for digital journalism and emerging media in NU-Q's Journalism & Strategic Communication Program—a new position aimed at understanding the evolving media ecosystem represented by the digital revolution and its impact on news, information, and journalistic practice.

Borges-Rey was a senior lecturer in journalism studies and associate dean for research and knowledge exchange at the University of Stirling in Scotland, where he also served as program director of the master's program in communication and media management.

He is an expert on the interplay between media, technology, and freedom of information with specific emphasis on data journalism, open data, big data, social computation, code and algorithm studies, artificial intelligence, and automation.

He has worked as a journalist, broadcast producer, and public relations practitioner.

He has received nine grants from Spain's Ministry of Culture, the Royal Society of Edinburgh, Cherish DE, the Development Assistance Committee, and others.

Borges-Rey holds a PhD and an MA from the University of Malaga, Spain, and a BA from the University of Zulia in Venezuela.

Below, from left to right:

Eddy Borges-Rey, S. Venus Jin, Spencer Striker, Kathleen Hewett-Smith, Larissa Buchholz, Marcela Pizarro, João Quieroga, (not pictured) Anka Malatynska

S. Venus Jin

S. Venus Jin was appointed as professor of communication-in-residence for digital media studies.

Jin brings substantive knowledge, experience, and research achievement with a digital media focus to support growth in emerging areas. Her research focuses on digital media, social media marketing, and branding, while her teaching areas include new and emerging media, entrepreneurship, and communication research methods.

She has taught at the University of Southern California, Boston College, and Emerson College, where she earned tenure as an associate professor



in marketing communication. Her most recent experience is as a tenured associate professor of marketing at Sejong University, an AACSB accredited business school.

Her achievements include 12 grants from universities and other organizations, as well as a Teaching with New Media Award at Boston College, and earlier honors for her work with students at the Annenberg School.

Jin received her PhD and MA degrees in communication from the University of Southern California's Annenberg School for Communication and a BA in mass communication and media arts from Yonsei University in South Korea.

Spencer Striker

Spencer Striker was named associate professor-in-residence for communication, specializing in digital media design.

Striker's research is organized around digital media design and embraces interaction design, mobile media, transmedia creative production, entrepreneurship, game media, and social media.

He has taught at the University of Wisconsin, Whitewater, Indiana University at Bloomington, and the Ivy Tech Community College and currently serves as associate professor of digital media at the American University in Dubai (AUD).

At AUD, Striker has taught courses on Design Concept for the Web, Fundamentals of Web Design, Computer Graphics, and Topics in Visual Communication.

In addition to his teaching experience, Striker has been active in the digital media industry, having served as founding creative director of the Silicon Valley startup Galaxy, Inc. and producer and product manager of Kno Inc.

His projects have garnered some of the highest awards in the digital media field, including the Webby, which he has won three times. His work has also been featured at major national and international conferences, including a prestigious

ALPHA selection at the 2017 Web Summit in Lisbon as well as the 2019 Tokyo Slush Startup Showcase. His digital book app, *History Adventures*, was an official selection at the 2018 and 2019 Step Conference Startup Showcase.

He is the recipient of several grants, fellowships and other awards, including the Oxford Summer Research Institute fellowship, academic staff development grants, and support from the Gates Foundation.

Striker holds a PhD in Digital Media from the University of Wisconsin, Madison, a master's in digital media and design from Indiana University, and two BA degrees in Radio-TV-Film and history from the University of Texas at Austin.

Anka Malatynska

Anka Malatynska was named assistant professor-in-residence for cinematography in the Communication Program.

Malatynska comes with extensive experience in filmography in Hollywood and elsewhere. She has conducted short courses, workshops, and masterclasses at the American Film Institute, Canon's professional workshops on cinematography and producing at Fearless Film global workshops, as well as Yellow Submarine masterclasses in India.

Currently, she serves as artist-in-residence and assistant professor of practice in Film and TV at Northern Arizona University.

Her creative portfolio includes a host of film and TV productions, including *Breaking Fast*, *Call of the Wild*, *Brothers*, *Scandal*, *Little Women*, *Ruth*, *I'm Dying Up Here*, and others produced by leading networks such as 20th Century Fox HBO, Netflix, Lifetime, Hallmark, and Amazon.

Malatynska has garnered acclaim for her work in film and documentary production, and in the various roles she occupied in this field, such as camera operator and director of photography.

She was recognized as one of the "Top Ten Rising Stars of Cinematography" by *America Cinematography Magazine* and named 1 of 5 "Generation Next DPs" by the International Cinematographers Guild.

She received an MFA in cinematography from the American Film Institute and a BFA summa cum laude from New York University.

João P. Queiroga

João P. Queiroga joined NU-Q's Communication Program as assistant professor-in-residence with a focus on documentary film studies.

Mr. Queiroga is a documentary film producer and chair of the Postproduction Department at New York Film Academy (NYFA), where he teaches documentary craft, documentary postproduction, and 360-degree documentary. In his role leading the postproduction curriculum at NYFA, he oversees faculty across all departments—Documentary, Journalism, VR, Filmmaking, and Cinematography.

His professional experience includes serving as video editor for Accenture and PLC, production team member for Viacom, Inc., and holding internships at WGN-TV Chicago, the Cannes International Film Festival, and Beijing International Movie Festival.

His filmography includes assignments as director/editor of "Digging For Life," "Playin' in the Band," "I Can Only Be Mary Lane," "Our Skin," "Arde," "Emerald Ice," and several others.

His work has been screened at the Women of the Lens and Doc' Rock N Roll film festivals in London, and at other venues in Australia, Switzerland, Germany, Portugal, and China.

An MFA graduate of Northwestern in documentary media, he has a BA from Lake Forest College and also studied at the University of Auckland, New Zealand, and Beijing University. His honors and awards include a Fulbright grant and a professional development grant from NYFA.

Marcela Pizarro

Marcela Pizarro joins NU-Q's Journalism and Strategic Communication Program for the 2019–20 academic year as assistant professor-in-residence in the Journalism & Strategic Communication program.

Before coming to NU-Q, she had worked at Al Jazeera English since 2008, most recently as producer/director of Al Jazeera's media and culture show *The Listening Post*. Concurrent with her work at Al Jazeera, Pizarro was a guest lecturer in international journalism at City University, London, in 2013, a lecturer at the University of Kent in Latin American film and literature in 2009, and is an ongoing industry advisor for the BA in Journalism at the University of Leeds.

Prior to joining Al Jazeera, she was a senior producer and video journalist for The Associated Press, with assignments in London, Washington, and Latin America where she covered science, culture, sports, and politics as well as produced news, scripting, sub-editing, and video editing.

She has published articles on reading the culture of journalism through the practice of theory in the *Journal of Applied Journalism and Media Studies*, and an interview with the Chilean painter and visual artist Eugenio Dittborn on "Clashes in Memory in Post-Dictatorship Chile," in the *Hispanic Research Journal*.

In 2017, her work as writer and director on "Media Theorized, Reading Against the Grain," an online project showcasing the work of leading media thinkers, won a coveted Webby Award.

Pizarro has a PhD in Latin American and Cultural History from the University of London, where she had a grant from the British Academy AHRC, a master's in Spanish and Latin American Studies from University College London, and a BA in Fine Arts from the University of Nottingham.

Student Life



Student Life



While the University’s academic programming equips students to thrive in the media and communications industry, as well as government, business, and higher education, an array of opportunities from student clubs to international travel help mold them into bold leaders, creative thinkers, and engaged global citizens.

Eleven clubs and organizations on campus reflect the diverse interests and identities of the student body. The NU-Q Student Union, which boasts one of the largest memberships, convenes class representatives every week to discuss concerns and ideas on campus. Alessandra El Chanti, president of the union, said that leading the group gave her opportunities for leadership development and personal growth.

Regular meetings with students and the administration helped her evaluate policy support from students, ascertain budget allocations, plan schoolwide events, address issues, and establish reliable communication with faculty. “Leading the student body has helped me further develop my leadership skills and gain valuable experience

working with other people and as a bridge between the students and the administration,” El Chanti said.

Lolwa Al Thani, editor-in-chief of the NU-Q news website *The Daily Q*, learned similar lessons in leadership. Introducing highly engaging animated explainer videos, comic strips, “student street style” tutorials, in-depth student features, and video narratives to the site, Al Thani wanted to make it more accessible to its target audience—students in Education City.

And her hard work saw results. By the end of the academic year, *The Daily Q* saw a significant increase in social media followers and web traffic. “Having been at the paper since my freshman year means I know what I’m asking of my reporters, and I’m able to understand what makes a story impactful and interesting to our audience,” Al Thani said.

Students also learned about leadership by meeting with and observing leaders in the industry. In New York City, students who participated in the Global Media Experience met with executives,



The Media Innovation Lab (MIL)

NU-Q this year launched the Media Innovation Lab (MIL), which offers students, faculty, and staff an opportunity to bring innovative ideas together and experiment with new technologies to address challenges in the media landscape and reshape the future of storytelling and communications.

“The MIL is designed to stimulate curiosity, encourage interdisciplinary conversations, and enable our students to create tangible change in the media industry around them,” said Everette E. Dennis, dean and CEO at NU-Q. “It will also serve as a springboard to turn big ideas into practical products and processes.”

The new collaborative space houses an array of augmented reality (AR) and virtual reality (VR) equipment to enhance media engagement. It also provides a grant program for students from across Education City who are able to propose projects related to virtual and augmented reality.

The area where MIL is located is divided into a lab area—where specialized headsets such as Oculus Go, Samsung Gear, Google Daydream, and HTC Vive Pro can be used—and a workshop area equipped with a Google Jamboard that can send information recorded during virtual meetings to remote participants.

The crux of the project, however, revolves around its educational aspect. Each year, the MIL will address a specific media-centric theme by arranging a series of workshops, lectures, and activities around it.

The theme this year was “Virtual and Augmented Reality in Storytelling and Media,” and included three experts in this area being invited to visit NU-Q to share their insights and meet with students.

The first visitor, Mia Tramz, an Emmy-winning producer and editorial director of enterprise and immersive experiences at Time Inc., spoke about virtual reality as a new tool for storytelling. “VR does a lot of things really well—it’s sort of magical. It can create wonder; it can be hilarious or scary. There are many different applications for it,” Tramz said.

Elia Ghorbiah and Viktorija Mickute, journalists from Al Jazeera’s immersive storytelling studio Contrast VR, spoke to NU-Q students about using 360-degree video to create high-impact virtual reality experiences. “Strong characters will always push a story forward, but with 360-degree content especially, you have to find people who are willing to really take viewers on a journey with them and walk them through every part of their daily life,” Mickute explained.

Media professionals led by Resolution Films’ Simon Ferguson, group CEO, and Elysia Windrum, senior film editor and NU-Q alumna, laid out the process by which video concepts are taken from the storyboarding stage to client approvals. “You’re given a specific, set amount of cash to deliver the project...putting a plan in place allows you to be prepared for anything that might drive up those production costs and account for lost time,” Ferguson told the group.

editors, and directors at Facebook, ABC Eyewitness News, Meredith Corporation, and VICE Media. In addition to seeing how they thrive in high-pressure work environments, the students also learned more about how these organizations operate—how they gather news and develop content.

Students at NU-Q are also offered opportunities outside of the classroom to express their creative interests and bring their ideas and perspectives to life through various media.

The annual Creative Media Festival challenges students to create an original piece, project, or production using any medium on a set topic within 48 hours. This year’s festival was managed almost entirely by NU-Q students with guidance from Northwestern School of Communication alums Tom Casserly, a New York-based theater producer, and George Bajalia, an anthropologist/theater director based between Morocco and New York. Caitlin Cassidy, an actor-singer-theatremaker based in NYC, also provided support and advice to the students.

The theme was “Legacy & Promise,” and students created films, photography exhibitions, music, spoken-word poetry, and dance performances to express their interpretation of that theme. Jawaher Al Moawda said that the 48-hour time frame forced her to explore new ways to portray her message. “The festival created a platform for us to experiment and come up with new ways to express our opinions,” Al Moawda said.

One of the most established clubs at NU-Q, Studio 20Q, conducts workshops, training sessions, and networking events throughout the year to help student screenwriters, producers, cinematographers, and animators refine ongoing projects. In addition, a grant-funding program provides funding for short narratives, documentaries, music videos, animation, and experimental films.

Grant winners from the club often go on to screen films at such venues as Cannes, Sundance, and other major film festivals worldwide. Past documentary films and short films have also been broadcast

on Al Jazeera English’s *Witness* program and nominated for a Student Academy Award.

This year, Amal Al-Muftah’s film *Smicha* and Nada Bedair and Rawan Al-Nassiri’s film *Treasures of the Past* were recognized at Ajyal Youth Film Festival. Al-Muftah’s film, which tells the story of the bond between a young girl and her grandfather, who is beginning to show signs of senility, was also included on Qatar Airways’ entertainment programming.

Al-Nassiri and Bedair’s documentary film follows three older Qatari women as they defy gender stereotypes by starting their own businesses. It was also screened at the Middle Eastern Studies Association annual meeting in Washington D.C. “The award is a celebration of the Qatari women from previous generations who constantly fought against forced gender stereotypes. To me



personally, it is an acknowledgment of those warriors who refused to lean on anyone but themselves,” said Al-Nassiri.

Students are also encouraged to use their skills and creativity to tell stories from a global perspective. The Pulitzer Center on Crisis Reporting has awarded fellowships to several NU-Q students. This year Ayilah Chaudhary, Isabella Palma-Lopez, and Amna Al-Baker reported on the persecution of Ahmadi Muslims in Pakistan. “The grant helped us report on an underreported issue and gave us mentorship from Pulitzer staff and journalists, allowing us to produce a project that we were proud to share,” Chaudhary said.

Another immersive learning opportunity for students is the annual service learning trip, which this year took students to Kenya where

they received training in skilled and unskilled labor and then worked with a local nonprofit organization to build bathrooms and other infrastructure in the area. “We had the unique opportunity to work alongside locals and members of their community and learn first-hand how these challenges can be faced and eventually fixed,” Nada Bedair, a student leader said.

“Just as classes are an investment educationally, the extracurricular activities at NU-Q are an investment to one’s character and personality,” El Chanti, president of the student union, explains. “Participating in these helps build one’s character through enhancing leadership skills, teamwork, expanding interests and hobbies, and creating countless memories with other fellow wildcats.”





The Impact of an Outlier

In the familiar spirit of “ideas worth spreading,” the legacy of TED was brought to NU-Q in February with a lineup that saw faculty and students come together and alumni return to campus.

The first installment of TEDxNorthwesternUinQatar took the concept of the “outlier” as its central theme, exploring its impact through four diverse perspectives from students Yassine Ouahrani and Mariam Al Dhubhani, alumnus Shakeeb Asrar, and Professor Susan Dun.

Ouahrani began the discussion by repositioning the outlier, as a master of the self, at the center of the sphere of influence—now falsely attributed to anyone who has merely mastered the tools of influence.

Using figures in the history of religion as a point of departure, he argued that it was the special character of the likes of Abraham and King David—their patience, ability to confront their loneliness and communicate their views—that was truly revolutionary.

“We cannot make change by being copycats, no matter how good of a copycat we can be,” he emphasized. “We can only make change by being outliers.”

As a survivor of the war in Yemen, Al-Dhubhani described how otherwise undesirable outlier situations in life can engender surprisingly good results.

While some of these situations are natural blessings in disguise, Al-Dhubhani, who turned her struggles into a successful documentary “Just Another Memory,” left the audience wondering what can they do if the responsibility falls on them.

“Every single person has their own war, their own scars, and struggles. I managed to twist mine and get a voice not just for me, but for my people and my country. What about you? What will you do?” she asked.

Asrar, who was an intern at *USA Today* and a journalist at Al Jazeera Media Network, added a new perspective to the discussion in an address titled “Working for the Outlier,” in which he cautioned against measuring success by the reputation or popularity of an employer.

“Where you are doing it should never be more important than what you’re doing,” he said, revealing that working at Qatar Foundation taught him more about journalism than any previous media-focused job due to the nature of his tasks and the many opportunities for involvement.

Finally, Professor Dun advised the room against aspiring toward an outlier status defined by riches and fame, illustrating with examples the psychosocial ramifications of this pursuit.

Citing Stephen Covey and Mark Manson, she laid bare the myth of exceptionalism that testifies to everybody’s greatness and suggested an alternative route.

“When we take these two together—the moral framework inside with a focus on things that should actually matter—we end up with, hopefully, life in the normal distribution, which is where the vast majority of us, as humans, will be.”

Launched in 2009, TEDx is an international community that celebrates locally driven ideas by sharing them with community members and elevating them to a global stage. Some of the best talks from TEDx events have gone on to be featured on TED.com and received millions of views from audiences across the globe.

Student Recognition

Media and Research Awards

Each year the university holds its major media and research award competition, highlighting the best student work across a variety of disciplines in journalism, communication, and research. The nominees are determined by NU-Q faculty and then judged by a panel of judges from local and regional media operations that include Al Jazeera Media Network, Mamac Ogilvy, Ginger Camel, and members of NU-Q's community.

THE WINNERS OF THIS YEAR'S EVENT WERE:

CREATIVE WRITING

Hassan Al-Jahni
Emsabar

DOCUMENTARY

Alessandra El Chanti
Revive the Lira's Glory

FUNDED MOVING IMAGE

Mariam Al-Dhubhani
Just Another Memory

FUNDED NEWS

Tony El Ghazal and Rahma El-Deeb
Spotlight: Jordan Horowitz

JOURNALISTIC WRITING

Fareehan Elgakhlab
Shining Light in Dark Areas: Investigative Journalism in Qatar

NARRATIVE FICTION

Khadija Islow, Amal Barakat, Noor Al-Meer, and Alya Al Mansoor
4C

NEWS

Rahma El-Deeb, Saad Ejaz, Nada Qaddourah
Separate but Unequal: The Segregation of Migrant Workers in Qatar

RESEARCH AND ANALYSIS: HUMANITIES

Omer Alaoui
Marriage in Qatar: Social Choice or Sociopolitical Duty?

RESEARCH AND ANALYSIS: SOCIAL SCIENCES

Iffah Kitchlew
Weakening the Hunter Dynasty: California's 50th Midterm Election

STRATEGIC COMMUNICATIONS

Hassan Al-Jahni
3-2-1 Qatar Olympic Sports Museum Plan Book

2019 Senior's Recognition Ceremony

At a luncheon, hosted by Dean Everette E. Dennis, several graduating seniors received recognition for their academic excellence across a number of disciplines. This includes students who have achieved scholastic honors, awards for the three programs, student leadership, and the Dean's Award. Certificates were also awarded for students who had completed programs in Strategic Communication and Middle East Studies.

STUDENTS RECEIVING RECOGNITION WERE:

DEAN'S AWARD

Alessandra El Chanti

STUDENT LEADERSHIP AWARD

Jawaher AlMoawda

COMMUNICATION AWARD

Asmaa Benkermi

LIBERAL ARTS AWARD

Nawal Faisal Aqeel

JOURNALISM AND STRATEGIC

COMMUNICATION AWARD

Asmahan Ibrahim Qarjouli



Dean's Award winner Alessandra El Chanti



Convocation

Marking the beginning of the 2018–2019 academic year, NU-Q’s Convocation welcomed the Class of 2022 after an enriching week of orientation activities.

Hollywood producer Jordan Horowitz delivered the keynote address at the welcoming ceremony.

A Northwestern alumnus with a degree from the University’s School of Communication, Horowitz invited the incoming freshmen class to abandon the idealism of their fantasies in favor of the urgency of the process.

Explaining his advice, Horowitz noted that giving in to the temptation of lofty expectations—often the cause of real-life disappointment—comes at the risk of not learning to trust the creative process instead.

The latter, he claimed, explains the success behind *La La Land*, the musical comedy-drama he produced, which was nominated for 14 Academy Awards and received the Best Picture awards at the Golden Globes, BAFTAs, PGA, and Critics Choice Awards ceremonies.

“Instead of forcing things to be a certain way for reasons outside of the film itself, we were patient,

we listened to what the movie wanted, to what the movie needed, we gave it the space and time and care it deserved. Instead of defining our success by the results, by what we expected people to think of the movie, we found our success in the process,” he told the audience.

Also speaking at the convocation was NU-Q Student Union president Alessandra El Chanti, who reinforced Horowitz’s message and urged the freshmen to venture beyond the silos of their departments.

“Here at NU-Q, communication students are not only filmmakers and journalism students are not only reporters; we are grander than just that. We’re researchers, leaders, storytellers, and aspiring professionals in the vast field of media. There is so much to learn and even more to create. Here, you are allowed to dream bigger. You have all the resources in this university to make that happen,” she said.

This year’s convocation, which celebrated the largest admitted class in the school’s history, was the first formal occasion of the year and kicked off NU-Q’s year-long 10th-year-anniversary celebration.



Convocation speaker Jordan Horowitz



Graduation

NU-Q had a special keynote speaker at this year’s graduation ceremony. NU-Q alum Sara Abdulla Al-Saadi, director of public diplomacy at the Embassy of the State of Qatar in Washington, D.C., returned to her alma mater to address the Class of 2019.

Everette E. Dennis, dean and CEO, welcomed Al-Saadi home with an introduction that reaffirmed her fitting participation in the ceremony as a person “whose life and career achievements reflect and illuminate the purpose of our school and the values we hold.”

Al-Saadi, a graduate from NU-Q’s inaugural Class of 2012, spoke to the class about the sense of ambivalence and insecurity that often accompanies graduates and related that, through her experience, she has learned that the values instilled in them at Northwestern will help them overcome any challenge.

“When these feelings bubble to the surface, remember what your time here has taught you: Don’t be afraid to try new things, challenge yourselves, and look beyond your comfort zones,” she said.

While at NU-Q, Al-Saadi served as president of the student body, won Education City’s President’s Award—the highest honor awarded to a student—and garnered praise for an award-winning film that was also featured at the Cannes Short Film Corner.

“In her time at NU-Q, she was one of our most active and accomplished students. No one is therefore surprised by her considerable achievements since that time,” Dennis said.

Northwestern University President Morton Schapiro, who has attended every NU-Q graduation to date, reminded graduates of the international renown their projects have acquired for their excellence. “The only word I can think of to capture your achievements is astonishing,” he said.

The event was attended by Northwestern Provost Jonathan Holloway and other members of NU-Q’s Joint Advisory Board, including His Excellency Dr. Hamad bin Abdulaziz Al-Kuwari, state minister with the rank of deputy prime minister; His Excellency Hassan Abdullah Al Thawadi, secretary-general of the Supreme Committee on Legacy and Delivery; Samir



Class of 2019 Commencement Speaker Sara Abdullah Al-Saadi



Provost of Northwestern University Jonathan Holloway

68 GRADUATES	16 OF THE GRADUATES EARNED MINORS:	48 STUDENTS RECEIVED DEGREES IN COMMUNICATION
17 COUNTRIES	7 IN MIDDLE EAST STUDIES,	20 STUDENTS EARNED CERTIFICATES IN STRATEGIC COMMUNICATION AND
12 DIFFERENT LANGUAGES	7 IN MEDIA AND POLITICS, AND	18 IN MIDDLE EAST STUDIES
2 IN GENDER AND SEXUALITY STUDIES	20 STUDENTS RECEIVED DEGREES IN JOURNALISM AND STRATEGIC COMMUNICATION	
MORE THAN 70 PERCENT WOMEN		

Mayekar, a member of Northwestern’s Board of Trustees and president of the Northwestern Alumni Association; and Mayan Zebeib, chief communication officer of Qatar Foundation.

Also in attendance was Charles Whitaker, then interim dean of Northwestern University’s Medill School of Journalism, Media, Integrated Marketing Communications and Northwestern, and Professor Ellen Wartella from the School of Communication.

The student speaker for the ceremony was Hassan Mohammed Al-Jahni, who advised his fellow

graduates to believe in the potential of the person they have become over the last four years. “As our journey comes to an end, we are set to embark on another. I can’t promise that you won’t be underestimated in your next journey. However, I do promise you that you can’t underestimate yourselves—knowing what you know, being where you have been, and learning what you have learned.”

This year’s 68 graduates represent 17 countries with nearly half of the group Qatari, making it the largest and most diverse graduating class to date. Together, the students speak a total of 12 different languages with more than 70% women.

Outreach

#NUQ10



Community Outreach

NU-Q has several programs and initiatives that are targeted at engaging the local community on topics that relate to the mission of NU-Q. In addition to partnerships with several local organizations—including Al Jazeera, the Doha Film Institute, and the Qatar Computing Research Institute—NU-Q organizes forums, research conferences, public lectures, and executive education programs for the benefit of the local community.

Qatar Media Industries Forum

In line with its mission to promote intellectual inquiry and debate among media professionals and industry leaders, NU-Q hosts annual forums that focus on the media industry and bring together educators and industry leaders to discuss the industry—locally, regionally, and internationally.

In 2018, the Qatar Media Industries Forum (QMIF) focused on social media. At the forum—*Social Media and the Majlis, Technology Confront Tradition*—panelists and guests challenged how social media has influenced conversations and debate in the traditional *majlis* in Qatar and the Gulf region.

The panel, moderated by Banu Akdenizli, a communication professor at NU-Q, agreed that social media has greatly enhanced and shaped the discourse in a *majlis*—where *majlis* is a traditional gathering space in Qatar where families and friends come together to discuss issues, celebrate events, and spend time together. The *majlis* has long been seen as a forum to influence conversations and opinions at a family, community, social, and political level.

Among those discussing the role of *majlis* in a contemporary context were panelists Mohamed Jaidah, owner of 60 Degrees and group executive director at Jaidah Group; Manar Al-Muraikhi, director of community and public relations at Ooredoo; and Gulf expert Gerd Nonneman, professor and former dean at Georgetown University in Qatar.

“This year’s forum was particularly interesting, providing media leaders in the community an opportunity to explore and reflect on how new media relates to more traditional forms of communication,” said Everette E. Dennis NU-Q’s dean and CEO.

One of the ways in which technology and the access to an abundance of information has impacted political conversations in the *majlis* is that “everyone has a different opinion based on the sources and people they follow,” explain Jaidah. He added, “In the 1980s and early 90s when TV came into the *majlis*, people had one shared source for their news, but now everyone can form their point of view.”

The panelists agreed that media sources have always influenced the content of discussion in the *majlis*, but that social media had broadened the discourse and widened perspectives.

On using the term *majlis*, Nonneman cautioned the audience against too much generalization, arguing that there are many types of *majlises* in the region, including those that are family-oriented, community groups, and quasi-governmental entities.

The biannual forum, which was established in 2012, has seen participation from more than 120 media professionals from around Qatar. Previous forums addressed a broad range of topics that have included media consumption in the Arab World, mapping Qatar’s media market, and meeting the demand for regional content.

Media Use in the Middle East

Research at NU-Q also often takes on issues that are central to the country of Qatar and the wider region. Two publications this year focused on the school’s signature research project—“Media Use in the Middle East.”

The research project is a longitudinal survey that began in 2013. It measures media consumption and attitudes in the Middle East. It received funding from the Qatar National Research Fund with a small grant from the Doha Film Institute.

Over the first five years of the research, from 2013 to 2018, there have been nearly 30,000 face-to-face interviews, with 5,000 conducted on the phone. The countries covered are Egypt, Jordan, Lebanon, Qatar, Saudi Arabia, Tunisia, and the United Arab Emirates.

The first publication was a five-year retrospective report that revealed long-term trends, patterns, and preferences while also offering detailed analyses on media habits in the region.

The research project was inspired at the wake of the Arab Spring and continues to be the only study of its kind in the region. Since 2013, the survey has tracked developments to distinguish between ephemeral, short-term media shifts and those that are more dramatic. It provides a portrait of peoples’ internet activity, especially tracking the rise of social media.

“Understanding the changes and implications of media use in the region can help to inform teaching and academic research, as well as shape industry practices and public policy in the region,” explained Dean and CEO Everette E. Dennis, who is also the lead principal investigator.

A key finding in this report showed that internet penetration has significantly increased in every country in the region—especially through the use of

smartphones, which is what 97% of locals are using to go online.

The second publication was the sixth edition of the Media Use survey, revealing new data on cultural attitudes, censorship and digital privacy, media use by platform, online and social media, entertainment, news, and a special focus on Qatar.

The most recent survey found that majorities of nationals in most of the countries surveyed generally support online freedom of expression, with majorities of nationals in most countries supporting online freedom of expression generally; yet minorities of nationals in three countries—Qatar, Tunisia, and UAE—say people should be free to criticize governments online, whereas majorities of nationals only in Saudi Arabia and Lebanon say the same.

Below, from left to right:

Banu Akdenizli, Mohamed Jaidah, Manar Al-Muraikhi, Gerd Nonneman



Media Coverage

NU-Q received extensive earned media coverage in the local press and saw a significant increase in social media mentions, engagement, and its digital share of voice. The past year focused on stories about visits from scholars, media experts, and institution-wide achievements that included the University's 10-year anniversary in Qatar.

NU-Q secured a number of special features in local and international publications, highlighting both the University's academic achievements as well as that of its students who are using their education for the betterment of the societies around them.

In the traditional media, NU-Q achieved a good frequency of placements, particularly on stories about the results from the annual *Media Use in the Middle East* survey, the dedication of The Media Majlis at Northwestern University in Qatar, and about various media experts speaking at NU-Q. In addition to covering news releases, journalists from *Lusail* and *Al Sharq* conducted exclusive interviews with groups of students on their undergraduate experience.

Aligned with NU-Q's 10-year anniversary strategy, the Communications and Public Affairs office issued a number of stories that highlighted the institution's achievements and milestones over the past decade. This included news releases on the results and reflections of the annual report, as well as stories on the celebrations and homecoming events at NU-Q. The 10-year anniversary was also weaved into other news releases about graduation and The Media Majlis, among others.

In 2018–19, NU-Q continued to build on its relationship with the home campus by implementing a strategic news sharing strategy, which resulted in

increasing coverage across Northwestern University's online newsletter, website, magazine, and social media channels. Some examples of such collaboration include highlighting NU-Q students studying on or visiting the Evanston campus, publishing stories about NU-Q's new media museum, graduation, convocation, student and faculty accomplishments, and occasionally landing the top news story on the main website's homepage and in the newsletter.

In addition, NU-Q was regularly featured on Qatar Foundation's communication channels, including their social media pages, website, and feature news stories.

NU-Q's social media strategy incorporated multiple year-long campaigns to boost admissions, promote alumni and current student success stories, as well as to inform the public about NU-Q's research projects and grants. This year, a 10-year anniversary campaign was also added and featured a video component, as well as multiple photo posts from the archives and motion graphics.

In October, NU-Q also launched its first video series NU-Q&A to feature university guests and generate content for the website and social media. Since its launch, the program helped gain traction and was promoted by some of the featured guests, including One Book program author, Hala Alyan.

On social media, NU-Q performed very well and was able to maintain a positive exponential followers' growth throughout the year. One of the successful initiatives to increase engagement was the installation of a large #NUQ10 hashtag in the courtyard where students and visitors could take and share photos.



Appendices



Appendix 1

NU-Q Joint Advisory Board

H.E. Sheikha Hind bint Hamad Al Thani
*Vice Chairperson and CEO of Qatar Foundation
(co-chair until January 2019)*

H.E. Dr. Hamad bin Abdulaziz Al-Kuwari
*State Minister with the rank of Deputy Prime
Minister (co-chair from January 2019)*

Jonathan Holloway
Provost, Northwestern University (co-chair)

Maryah Al-Dafa
*Executive Director of Strategic Planning and Special
Projects, Qatar Foundation (until January 2019)*

**H.E. Sheikh Ahmed bin Jassim bin Mohammed
Al Thani**
*Former Minister of Economy and Commerce,
State of Qatar (until January 2019)*

H.E. Hassan Abdullah Al-Thawadi
*Secretary General, Supreme Committee for Delivery
and Legacy (from January 2019)*

Yaser Bishr
*Executive Director of Digital Media, Al Jazeera
Media Network*

Ahmad M. Hasnah
President, Hamad Bin Khalifa University

Rami G. Khouri
*Director of the Issam Fares Institute for
Public Policy and International Affairs,
American University of Beirut*

Samir Mayekar
*Deputy Mayor for Economic and
Neighborhood Development, City of Chicago;
President, Northwestern Alumni Association*

Geneva Overholser
Editor and Educator; Senior Fellow, Democracy Fund

Mayan Zebeib
*Chief Communications Officer, Qatar Foundation
(ex-officio from January 2019)*

Everette E. Dennis
*Dean and Chief Executive Officer,
Northwestern University in Qatar (ex-officio)*

Senior Leadership

Everette E. Dennis
Dean and CEO

Greg Bergida
Director, Planning, Assessment, and Strategy

Mary Dedinsky
*Director, Journalism and Strategic
Communication Program*

Pamela Erskine-Loftus
*Director, The Media Majlis at Northwestern
University in Qatar*

Gregory Ferrell Lowe
Director, Communication Program

Jairo Lugo-Ocando
Director, Executive and Graduate Education

Nanci Martin
Director, Communications and Public Affairs

Mark Paul
Director, Library

Alex Schultes
Director, Admissions

Keelie Sorel
Director, Student Affairs

Pim Thukral
Chief Operations Officer

Hariclea Zengos
*Senior Associate Dean and Director,
Liberal Arts Program*

Faculty

COMMUNICATION PROGRAM

Banu Akdenizli
Associate Professor-in-Residence

Dana Atrach
Assistant Professor-in-Residence

Danielle Beverly
Assistant Professor-in-Residence

Scott Curtis
Associate Professor-in-Residence

Susan Dun
Assistant Professor-in-Residence

Rana Kazkaz
Assistant Professor-in-Residence

Joe F. Khalil
Associate Professor-in-Residence

Pamela Krayenbuhl
Assistant Professor-in-Residence

Susan H. Pak
Assistant Professor-in-Residence

Kirsten Pike
Assistant Professor-in-Residence

Marco Williams
Professor-in-Residence

Ann Woodworth
Associate Professor-in-Residence

JOURNALISM PROGRAM

Ibrahim N. Abusharif
Associate Professor-in-Residence

Ilhem Allagui
Associate Professor-in-Residence

George Anghelcev
Associate Professor-in-Residence

Miriam Berg
Assistant Professor-in-Residence

Marci Brown
Adjunct Lecturer

Craig LaMay
Associate Professor-in-Residence

Justin D. Martin
Associate Professor-in-Residence

Andrew Mills
Assistant Professor-in-Residence

Christina M. Paschyn
Assistant Professor-in-Residence

Amy Kristin Sanders
Associate Professor-in-Residence

LIBERAL ARTS PROGRAM

Khaled AL-Hroub
Professor-in-Residence

Giovanni Bandi
Adjunct Assistant Professor

Sami Hermez
Assistant Professor-in-Residence

James Hodapp
Assistant Professor-in-Residence

Aaron LaDuke
Assistant Professor-in-Residence

Adam Larson
Adjunct Assistant Professor

Maria D. Lombard
Assistant Professor-in-Residence

Hasan Mahmud
Assistant Professor-in-Residence

Sam Meekings
Assistant Professor-in-Residence

Torsten Menge
Assistant Professor-in-Residence

Jocelyn Sage Mitchell
Assistant Professor-in-Residence

Yulianto (Anto) Mohsin
Assistant Professor-in-Residence

Mounir Ouanaïmi
Adjunct Assistant Professor

Tamer Rabbani
Adjunct Lecturer

Christopher Sparshott
Assistant Professor-in-Residence

Zachary Wright
Associate Professor-in-Residence

LIBRARY

Iman Khamis
Technical Services Librarian

Mark Paul
Director of the Library

Jeremy Walker
Public Services Librarian



Staff

Nadeen Abo Mazid
User Support Specialist

Amal Ali
Media Majlis Support

Dina Al-Abdi
Student Development Coordinator

Rami Al-Badry
Director of Production and Digital Media Services

Alanna Alexander
Writer/Editor

John Alindayo
Facilities Logistics Coordinator

Chito Almacen
Production Equipment Specialist

Safna Ansaruddin
Director of Student Records

Bianca Apps
Administrative Assistant

Ismael (Mel) Aquino
Library Associate

Safa Arshad
Exhibition Coordinator

Resil Barcelo
HR Business Coordinator

Bronwyn Bethel
Writing Center Administrator

Erin Bishop
Program Administrator

Bradley Bower
Manager of Community Relations

Lea Bowman
Manager of User Support

Frank Box
Infrastructure Project Manager for The Media Majlis at NU-Q

Jocelyn Casambros
Library Assistant

Wielder D. Catapat
Manager of Production Operations

Patricia Collins
Counselor/Coordinator of Health and Wellness

Ray Corcoran
Director of Facilities

Michelle Cunanan
Administrative Assistant

Mano De Rosairo
Administrative Assistant

Nadiyah El-Amin
Academic Advisor

Hadeel Eltayeb
Associate Curator for The Media Majlis at NU-Q

Eric Espig
Digital Specialist for The Media Majlis at NU-Q

Lawrence Ferrer
Purchasing & Payables Supervisor

Christopher Forman
Benefits Specialist

Will Froning
Manager of Infrastructure Operations

Heba Gomaa
Academic Records Assistant

R. Daniel Hague
Manager of Audiovisual Engineering

Amira Hariri
Assistant Director of Admissions

Fouad Hassan
Research Support

Haneen Hindi
Communications Coordinator

Megan Holly <i>Administrative Assistant</i>	Toni Mani <i>AV Systems Engineer</i>
Sian Houlsby <i>Manager of the Dean's office</i>	Lina Masoud <i>Visitor Services Coordinator</i>
Christopher Hurless <i>Systems Engineer/Administrator</i>	Arnold Marcelo <i>HR Office Assistant</i>
Shakir Hussain <i>Learning Engineer</i>	Iwona Marczak <i>Video and Multimedia Content Manager</i>
Amir Hussin <i>Broadcast Engineer</i>	Christy Marianta <i>Executive Assistant to the COO</i>
Fahad Islam <i>User Support Specialist</i>	Michael McDonough <i>Director of Health, Safety, Security and Environment</i>
Zeena Kanaan <i>Public Relations Specialist</i>	Tames McTigue <i>Senior Systems Engineer/Administrator</i>
Zanib Khalid <i>Business Analyst Associate</i>	Hallie Moberg Brauer <i>Program Assistant, Qatar Support Office</i>
Sarhan Khan <i>The Media Majlis at NU-Q Support</i>	Hazim Mohamed <i>Writer/Editor</i>
Amy Khatib <i>Assistant Director, Student and Auxiliary Business Services</i>	Saeed Mohamed <i>Government Relations Manager</i>
Elizabeth Lance <i>Research Manager</i>	Camelia Moisuc <i>Administrative Assistant</i>
Shinoj K. Leela <i>Broadcast Support Engineer</i>	Christopher Monaghan <i>Gallery Registrar for The Media Majlis at NU-Q</i>
Erin Libby <i>Manager, Qatar Support Office</i>	Ibtesaam Moosa <i>Admissions Support</i>
Nadeem Lughmani <i>Senior Network Engineer</i>	Marie Newkirk <i>Career Services Manager</i>
Natalie Lurowist <i>Program Assistant, Qatar Support Office</i>	Sayed Naqvi <i>Production Support</i>
Abir Maarouf <i>Purchasing & Payables Supervisor</i>	Victoria Ng'eno <i>Library Associate</i>
Louise Malinis <i>Administrative Assistant</i>	Durriya Niaz <i>Assistant Director, Accounting and Reporting</i>

Ryza Odencio-Tenorio <i>Library Assistant</i>	Rommel Solicar <i>Facilities Supervisor</i>
Dragos Onciul <i>Facilities and Housing Manager</i>	Alex Sotelo <i>Systems Engineer/Administrator</i>
Terry-Lyn Perez <i>Broadcast and Production Technical Support Specialist</i>	Maiken Sparshott <i>Communications and Public Affairs Support</i>
Jan-Marie Petersen <i>Assistant Director, Digital Communications and User Experience</i>	Jack Thomas Taylor <i>Assistant Curator for The Media Majlis at NU-Q</i>
Jesly Quimbo <i>Facilities Workshop Technician</i>	Michelle Telfaci <i>Academic Advisor</i>
Rajiv Ravishankar <i>Senior User Support Specialist</i>	Kim Theodore <i>Assistant Director, Human Resources</i>
Angelita Raytos <i>Academic Affairs Support</i>	Indee Thotawattage <i>Student Life Specialist</i>
Nadeen Said <i>Broadcast and Production Technical Support Specialist</i>	Patrick Tingson <i>Production Coordinator</i>
Genus Salas <i>Facilities Services Supervisor</i>	Robert Vance <i>Director of Information Technology</i>
Delora Sequeira <i>Administrative Assistant</i>	Anthony Wallace <i>Network Engineer and Computing Security Analyst</i>
Frederico Silva <i>Manager of Strategic Recruitment</i>	Paul Wood <i>Broadcast System Administrator</i>
Bianca Simon <i>Administrative Assistant</i>	Ihsan Yahya <i>Manager of Broadcast Engineering</i>
	Katia Almazan Zurita <i>Business Risk Analyst</i>

Appendix 2

Publications 2018–2019

Books and Other Monographs

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- Dennis, E. E., Martin, J. D., & Hassan, F. (2018). *Media use in the Middle East, 2018*. Qatar: Northwestern University in Qatar. Retrieved from: <http://www.mideastmedia.org/survey/2018/>.
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- LaMay, C. (2019). Sport Diplomacy and Media Liberalization in Qatar. *International Journal of Sports and Society*, 10, 29–45.
- Lowe, G. F., & Maijanen, P. (2019). Making sense of the public service mission in media: Youth audiences, competition and strategic management. *Journal of Media Business Studies*, 16(1), 1–18. DOI: [10.1080/16522354.2018.1553279](https://doi.org/10.1080/16522354.2018.1553279).
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- Lugo-Ocando, J., & Glück, A. (2018). El periodismo científico y el uso de la emociones en las narrativas noticiosas en la era de la posverdad: Un estudio comparativo entre el Reino Unido y la India (Scientific journalism and the use of emotions in news narratives in the post-truth era: A comparative study of the United Kingdom and India). *Contratexto*, No. 29, 23–45.
- Martin, J. D., Naqvi, S. S., & Anghelcev, G. (2018). Employing perceptual-learning research in journalism and communication: Immediate and delayed effects of a perceptual-learning module on AP editing accuracy. *Journalism Studies*, 19. DOI: [10.1080/1461670X.2018.1526643](https://doi.org/10.1080/1461670X.2018.1526643).
- Meekings, S. (2019). Writing through Loss: The Rise of Grief Narratives through the Lens of Linville's Self-complexity Theory. *Life Writing*, 16(3). DOI: [10.1080/14484528.2018.1537048](https://doi.org/10.1080/14484528.2018.1537048).
- Menge, T. (2018). How Far Does the European Union Reach: Foreign Land Acquisitions and the Boundaries of Political Communities. *Land*, 8(3), 44.
- Mitchell, J. S., & Curtis, S. (2018). Old media, new narratives: Repurposing inconvenient artifacts for the national museum of Qatar. *Journal of Arabian Studies*, 8(2), 208–241.
- Mitchell, J. S., & Allagui, I. (2019). Car decals, civic rituals, and changing conceptions of nationalism. *International Journal of Communication*, 13, 1368–1388.

- Mir, S., & Paschyn, C. M. (2018). Qatar's Hidden Women: Symbolic Annihilation and Documentary Media Practice. *Visual Communication Quarterly*, 25(2), 93–105.
- Mohsin, A. (2018). The Overseas Fellowship Program: A Technoscientific Scholarship Program in New Order Indonesia. *Korean Journal for the History of Science*, 40–2, 275–303.
- Pavlik, J. V., Dennis, E. E., Mersey, R. D., & Gengler, J. (2019). Conducting Research on the World's Changing Mediascape: Principles and Practices. *Media & Communication*, 7(1), 189–192.

Conference Papers

- Abusharif, A. (2018, August). *Digital Media, Religious Authority, & Salafism*. Paper presented at the International Society for Media, Religion, and Culture, Boulder, Colorado.
- Abusharif, A., & Al-Khori, L. (2019, March). *The Production and Consumption of Social Media in the Gulf Diplomatic Crisis: Patterns and Case Studies*. Paper presented at the Gulf Studies Symposium, American University of Kuwait, Kuwait.
- Akdenizli, B. (2018, May). *Hashtag Gulf Blockade, How the Gulf Crisis Played Out in the Twittersphere*. Paper presented at the annual convention, Global Communication Association, Madrid, Spain.
- Akdenizli, B. (2018, May). *Blockade Diplomacy: The first 100 days of the GCC crisis on Twitter and how Foreign Ministers Voiced Themselves Online*. Paper presented at the annual convention, International Communication Association, Prague, Czech Republic.
- Akdenizli, B. (2018, November). *Where Are They Now? Journalists and Twitter Use in Turkey*. Paper presented at the Prague Media Point Conference, Prague, Czech Republic.
- Allagui, I. (2018, June). *Innovation in Legacy Media Institutions: The Case of Al Jazeera Media Network*. Paper presented at the European Media Management Association Conference, Warsaw, Poland.

- Salar, S. O., & Lugo-Ocando, J. (2018). International Cooperation, Foreign Aid and Changes in Media Agenda: The Case of Voces. *Journal of Latin American Communication Research*, 6, 1–2.
- Samer, A., Dahi, O., Hazbun, W., Grove, N., Hindawi, C., Mouawad, J., & Hermez, S. (2018). Towards a Beirut School of Critical Security Studies. *Critical Studies on Security*, 6(3), 273–295. DOI: [10.1080/21624887.2018.1522174](https://doi.org/10.1080/21624887.2018.1522174).
- Allagui, I. (2018, May). *Al Jaida. A Cultural Narrative on Human Rights*. Paper presented at the Global media and Human Rights preconference, International Communication Association, Prague, Czech Republic.
- Curtis, S. (2018, November). *Caught between Nations: Film and the Danish Expeditions to the Gulf States*. Paper presented at the annual convention, Middle East Studies Association, San Antonio, Texas.
- Curtis, S. (2018, November). *Film, Television, and Medium Specificity in Postwar Biomedical Education*. Paper presented at the annual convention, History of Science Society, Seattle, Washington.
- Dun, S. A., & Ali, A. (2018, November). *Why don't they play? Catalysts and constraints of Muslim women's sport participation*. Paper presented at the National Communication Association Convention, Salt Lake City.
- Dun, S. A., & Ali, A. (2018, August). “Seatbelts don't save lives:” *Discovering and targeting the attitudes and behaviors of young Arab male drivers*. Paper presented at the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Hermez, S. (2018, November). *Sireen: A Palestinian Story*. Paper presented at the annual meeting, American Anthropological Association, San Jose, California.

- Hodapp, J. (2019, March). *Who Gets to be Worldly? The Afropolitan Question*. Paper presented at the Northeast Modern Language Association Annual Convention, Washington, D.C.
- Khalil, J. (2018, June). *Arab Television Industries after Netflix, Disruptions and Continuities*. Paper presented at the annual conference, International Association of Media and Communication Researchers, Eugene.
- Khalil, J. (2018, June). *Time and Culture in the Arab World: Fieldnotes*. Paper presented at the 1st Temporal Belongings International Conference, The social life of time: power, discrimination and transformation, Edinburgh, Scotland.
- LaDuke, A. (2018, May). *Another boom on the plains: corporate influence and agency in the Bakken Shale play*. Paper presented at the annual convention, Society for the Study of Midwestern Literature, East Lansing, Michigan.
- LaDuke, A. (2018, May). *Synthesizing place, the Plains, and Cather: Perspectives on My Antonia from the international classroom*. Paper presented at the annual convention, American Literature Association, San Francisco, California.
- LaDuke, A. (2018, November). "There's never been much use for reality out here": Annie Proulx's Wyoming stories as great plains gothic. Paper presented at the American Literature Association Symposium, Santa Fe, New Mexico.
- LaMay, C. (2018, June). *Qatar's sport diplomacy and its news media*. Paper presented at the Sport & Society Conference, Miami.
- Lance, E. A. (2018, September). *Symbolic annihilation revisited*. Paper presented at the third biennial Rethinking Theories and Concepts of Mediated Communication Conference, Barcelona.
- Lombard, M. (2019, March). *Crossing Borders: Performance-Rhetoric in the Narratives of Displaced Mothers*. Paper presented at the conference on College Composition and Communication (CCCC), Pittsburgh, Pennsylvania.
- Lombard, M. (2018, November). *Genre and Women's Narratives of Motherhood in Contemporary American Literature*. Paper presented at the Swiss Association of North American Studies (SANAS), University of Lausanne, Switzerland.
- Lowe, G. F., & Picard, R. G. (2018, May). *University-Industry Collaboration in the Media Management Field*. Paper presented at the WMEMC conference, Cape Town, South Africa.
- Lugo-Ocando, J., & Glück, A. (2018, May). *Worker's Struggles, Ideological Struggle and the News: How National Imaginary and Anticommunism Defined Journalistic Professionalism and Identity in the West*. Paper presented at the International Communication Association, Communication History Division, Prague, Czech Republic.
- Mahmud, H. (2018, July). *Migrants' Remittances & Development: A Critical Appraisal*. Paper presented at the International Sociology Congress, Toronto, Canada.
- Mahmud, H. (2018, August). *Society Matters: Teaching Neoliberalism in Qatar*. Paper presented at the American Sociological Association, Philadelphia.
- Martins, R. J., Naqvi, S. S., & Martin, J. D. (2018, August). *Predictors of cultural conservatism in six Arab countries*. Paper presented at the annual conference, Association for Education in Journalism & Mass Communication, Washington, D.C.
- Meekings, S. (2018, June). *Social Media Addicts and Creative Writing Pedagogy*. Paper presented at the annual convention, Great Writing Conference, Imperial College, London, UK.
- Meekings, S. (2018, July). *Global Englishes and the Ubiquitous Smartphone*. Paper presented at the Higher Education Academy Conference, Teaching in the spotlight: Learning from global communities, Birmingham University, UK.
- Meekings, S. (2019, March). *Social Media Models in the Liberal Arts Classroom*. Paper presented at the annual convention, Liberal Arts International Conference 2019, Texas A&M University, Qatar.

- Menge, T. (2019, January). *The Global Land Rush, Self-Determination, and the Ontology of Political Communities*. Paper presented at the annual meeting of the American Philosophical Association Eastern Division, New York.
- Menge, T. (2018, December). *Foreign Land Acquisitions, Self-Determination, and the Boundary Problem*. Paper presented at the 3rd Workshop for Political Philosophy, Berlin, Germany.
- Menge, T. (2018, September). *Self-Determination, Foreign Land Acquisitions, and the Ontology of Political Communities*. Paper presented at the GAP10: The 10th Triennial Congress of the German Society for Analytic Philosophy, Cologne, Germany.
- Menge, T. (2018, August). *What Determines the Boundaries of a Political Community*. Paper presented at the Social Ontology 2018, Tufts University, Boston, Massachusetts.
- Menge, T. (2018, July). *Is Collective Self-Determination Always Valuable? Civic Boundaries and the Effects of Past White Supremacist Immigration Policies*. Paper presented at the 35th Annual International Social Philosophy Conference, Oakland University, Auburn Hills, Michigan.
- Menge, T. (2018, June). *How Far Does the European Union Reach? Land Acquisitions, Transnational Governance, and Citizenship*. Paper presented at LANDac Annual International Conference 2018, Utrecht, Netherlands.
- Menge, T. (2018, May). *Self-Determination, Foreign Land Acquisitions, and the Ontology of Political Communities*. Paper presented at the 17th Annual Conference of the International Social Theory Consortium, Chicago, Illinois.
- Mitchell, J. S., & Jones, C. W. (August, 2018.) *Kindness to strangers? The nature and limits of tolerance in contemporary Qatar*. Paper presented at the annual convention of the American Political Science Association, Boston, Massachusetts.
- Mitchell, J. S. (November, 2018). *Hashtag blockade: Exploring the digital landscape of the Gulf crisis*. Paper presented at the annual convention of the Middle East Studies Association, San Antonio, Texas.
- Mohsin, A. (2018, June). *The Electric Cooperatives in Indonesia: Entangled and Competing Sociotechnical Imaginaries*. Paper presented at the 7th STS Italia Conference, Padova, Italy.
- Mohsin, A. (2018, July). *Brain Circulators in the New Order Indonesia*. Paper presented at the Association for Asian Studies in Asia meeting, Habitat Centre, New Delhi, India.
- Mohsin, A. (2018, October). *The Indonesian Electric Cooperatives*. Paper presented at the annual meeting of the Society for the History of Technology, St. Louis, Missouri, USA.
- Paschyn, C. M. (2018, October). *Gender Issues in Building a Sustainable Visual Media Culture in Qatar*. Paper presented at the Film and Visual Media in the Gulf: Images, Infrastructures, and Institutions Connecting Africa, the Middle East, South Asia, and the World conference, New York University Abu Dhabi, Abu Dhabi, United Arab Emirates.
- Pike, K. (2019, March). *Leaving Our Options Open: Tomboy Tensions in 1970s Television Shows and Magazines*. Paper presented at the second International Girls Studies Association conference, South Bend, Indiana.
- Sparshott, C. (2019, April). *The Origins of Loyalty in 18th Century Gibraltar*. Paper presented at the Britain and the World Conference, Kansas City, Missouri.
- Wright, Z. (2019, April). *New Insight on the Timbuktu Chronicles: the 17th Century History of Ibn al-Mukhtar and later Interpolations*. Paper presented at the Symposium on Living Arabic Manuscript Cultures, University College London, Doha, Qatar.
- Wright, Z. (2018, September). *Pious Devotions as Islamic Intellectual History*. Paper presented at the West Africa and the Maghreb: Reassessing Intellectual Connections in the 21st Century conference, Harvard University, Cambridge, Massachusetts.
- Zengos, H. (2018, July). *Hemingway and the Smyrna Catastrophe of 1922: A Close Reading of 'On the Quai at Smyrna'*. Paper presented at the 18th International Hemingway Conference: Hemingway in Paris, Paris.

Invited Lectures and Panel Participation

Academic Audiences

Akdenizli, B. (2018, October). Invited Panel Participation, *Parenting in the Digital Era: Opportunities and Challenges*, DOHA International Family Institute and UNICEF Conference on Parenting, Child Wellbeing and Development, Doha, Qatar.

Anghelcev, G. (2019, January). *The Use of Dead Celebrity Appeals in Contemporary Advertising*, Doha College.

Allagui, I. (2019, January). *Media Ethics Think Tank Close-up panel*, Doha, Qatar.

Beverly, D. (2019, March). Panelist, *Amplifying Diverse Voices*, Doc Chicago Conference 2019, Chicago, IL.

Beverly, D. (2019, January). *Documentary Mis-en-scène and The One Person Crew*, Master Class, Northwestern University, Evanston.

Beverly, D. (2018, September). Invited Panelist, *What is the Value of a Film School Education?*, International Documentary Association (IDA), Getting Real conference 2018, Los Angeles, CA.

Beverly, D. (2018, August). Guest Presenter, Editing Master Class for an international, 10-participant cohort; Co-presenter: Adam Kurnitz, editor of *Dusty Groove: The Sound of Transition*. Union Docs, Summer Intensive Production Lab, Brooklyn NY,

Beverly, D. (2018, July). NM Presenter, *Documentary Mis-en-scene, Or: Bodies and objects interacting and perceiving the world, placed behind and in front of a camera*; co-presenters: Irene Gustafson, Associate Professor, University of California, Santa Cruz; Laura Kissel, Professor, University of South Carolina. University Film & Video Conference, New Mexico State University, Las Cruces.

Beverly, D. (2018, July). NM Presenter, *Practice What You Teach: A Hands-on Workshop in Inclusive Teaching in Media Production*; co-presenters: Jen Proctor, Associate Professor, University of Michigan-Dearborn; Ruth Goldman, Assistant Professor, SUNY Buffalo State; Kate Raney, Lecturer, Ohio University. University Film & Video Conference, New Mexico State University, Las Cruces.

Curtis, S. (2018, November). Invited lecture, *Animation Categorization and Historiography*, Animation and Archives conference, University of Notre Dame in London, London, United Kingdom.

Hussain, S. S. (2019, March). Invited talk, *Faculty development in the digital age—teaching with technology*, Higher Education Technology Conference & Expo 2019, Bengaluru, India.

Khalil, J. (2019, January). *Youth Generated Media and Arab Cultural Politics: Social Change in Diverse Societies*. Paper presented at the Qatar Faculty Forum (QFF), Doha, Qatar.

Khamis, I. (2018, November). Invited lecture, *Cataloguing basics*, University College London-Qatar, Doha, Qatar.

LaMay, C. (2018, November). *Privacy as a Social Construct (Two lectures)*, HBKU Law School, Doha, Qatar.

LaMay, C. (2018, November). *Platform Choice and Business Strategy*, a debate with Michael Fleishhacker, editor, Die Presse, Prague Media Point.

Lance, E. A. (2018, May). Panelist, *Giving Voice to Absences: New Methods for Studying Silences and Omissions in the Media*, International Communication Association, Prague.

Lugo-Ocando, J. (2018, May). Guest Lecture, *Poverty, Media and the selling of Development Policy*, Bournemouth University, UK.

Hermez, S. (2018, May). Presented about a teaching technology tool called “Perusall” at TeachX, Northwestern University, Chicago, IL.

Hermez, S. (2018, October). Invited lecture, *War is Coming: Between Past and Future Violence in Lebanon*, NYUAD, Abu Dhabi, UAE.

Hermez, S. (2019, March). Invited lecture, *Sireen: A Palestinian Story of Dispossession and Resistance*, MENA Monday, Northwestern University, Evanston, IL.

Hermez, S. (2019, March). Invited lecture, *War is Coming: Between Past and Future Violence in Lebanon*, University of Chicago, Chicago, IL.

Hroub, K. (2018, November). Presented talk, *Arab Political Conservatism: The (dis)order of stagnated status-quo*, conference on Political Change and Territorial Conflicts in the Middle East and North Africa, Granada University, Granada.

Hroub, K. (2018, October). Book discussion, *Anxious Intellectual*, Arab Book Club, Georgetown University.

Hroub, K. (2018, October). Invited talk, *No to a Palestinian State: From Churchill to Trump!*, Ibrahim Abu-Lughod Institute of International Studies, Birzeit University.

Hroub, K. (2019, February). Panel talk, *Iran and Turkey’s involvement in Palestine*, organized by Oxford Research Group (Oxford) and Pal Think (Gaza).

Hroub, K. (2019, February). Panel talk, *Conflict Resolution in the Arab World*, Doha Institute for Graduate Studies, Doha, Qatar.

Hroub, K. (2019, April). Contribution, *The Era of Fake News: Strategies to Combat Disinformation*, conference on Cyber-Geopolitics and the Future of Conflict in the Middle East and North Africa, organized by Konrad Adenauer Stiftung, Beirut.

Hroub, K. (2019, April). Book talk, *The Anxious Intellectual*, Isam Faris Institute for Public Policy and International Affairs, American University of Beirut.

Hroub, K. (2018, July). Paper, *Paradigm ‘stability-Trumps-democracy’: American politics before, during and after the Arab Spring and its implications for local dynamics*, panel on The effect of external actors in the internal political processes, Jordan, Dead Sea.

Hroub, K. (2018, May). Round table, *Palestine in a changing regional politics*, Birzeit University.

Mahmud, H. (2019, February). *Migration and Development: theoretical and methodological issues*, North South University, Dhaka.

Mahmud, H. (2019, March). *Nationalism, Development and Migrant’s Remittance: Perspectives of the migrants who send remittance*, Eastern University, Dhaka.

Mahmud, H. (2018, September). Workshop discussion, *Remittance as social practice*, Innsbruck University, Austria.

Martin, J. D., & Dennis, E. E. (2018, July). *Digital privacy in Arab countries: Attitudes and behaviors*. Presented at the annual meeting of the World Internet Project, Paris.

Martin, J. D. (2018, July). *Moderated panel, Information and media literacy*. Presented at the annual meeting of the World Internet Project, Brest, France.

Meekings, S. (2019, March). Invited lecture, *Writing Historical Fiction in the Digital Age*, College of Arts & Science, Qatar University, Doha.

Meekings, S. (2018, October). Invited talk, *The Afterlives of Dr Gachet Book Talk*, Oxford University, UK.

Menge, T. (2018, September). Paper presented, *How Far Does the European Union Reach? Land Acquisitions, Transnational Governance, and Citizenship*, Qatar Faculty Forum, Doha.

Mitchell, J. S., & Curtis, S. (2018, November). Invited Q&A, *Cineforum: Beduiner*, Middle East Studies Association FilmFest, San Antonio, TX.

Mitchell, J. S., & Curtis, S. (2019, March). *Beduiner: A screening and discussion*, Georgetown University in Qatar, Doha, Qatar.

Mitchell, J. S. (2019, April). Invited lecture, *Nationalism and national identity in Qatar during the crisis*, Center for International and Regional Studies, Georgetown University in Qatar, Doha, Qatar.

Mitchell, J. S. (November, 2018). *The domestic opportunities of an international blockade*. Paper presented at the Qatar Faculty Forum, Texas A&M University at Qatar, Doha, Qatar.

Mohsin, A. (2018, May). Invited lecture, *Brain Circulators in the New Order Indonesia*, Chonbuk National University, Korean Research Institute of Science, Technology and Civilization, Jeonju, Korea.

Sparshott, C. (2019, April). *The Most Unlikely Colony: The Origins of Loyalism in 18th Century Gibraltar*, Qatar Faculty Forum, Doha, Qatar.

Williams, M. (2018, September). Panelist, *Therapeutic Interventions in Documentary*, International Documentary Association, Getting Real conference 2018, Los Angeles, CA.

Williams, M. (2018, September). Participant, *Mock Deposition: The Case of IDA vs. Marco Williams*, International Documentary Association, Getting Real conference 2018, Los Angeles, CA.

Woodworth, A. (2018, November). *Bringing Fiction to Life: Reading Drama as Performance*, Academic Bridge Program, Doha, Qatar.

Wright, Z. (2018, August). *Northwestern's Arabic Manuscripts of Islamic Africa: Law, Theology, Mysticism, and Healing*, Ver Steeg Faculty Lecture, Northwestern University, Evanston, IL.

Wright, Z. (2018, October). Invited lecture, *Sufism in the Eighteenth Century: the Foundations of the Tijaniyya*, Prince Alwaleed Center for Muslim-Christian Understanding, Georgetown University, Washington, DC.

Session Chair or Discussant Academic Audiences

Abusharif, A. (2019, January). Session Moderator, *Media Ethics Think Tank Qatar (METT Qatar)*, Doha, Qatar.

Allagui, I. (2019, January). *Applicability of Draft Code of Ethics: A case studies approach*, METT, Mondrian, Doha, Qatar.

Curtis, S. (2019, March). Discussant, *Obscure Media: Understudied Histories of Transmission, Representation, and Storage*, annual conference of the Society for Cinema and Media Studies, Seattle, Washington.

Hermez, S. (2019, April). Invited to run workshop, *Critical Security Studies in the Arab World*, Arab Council for the Social Sciences, Beirut, Lebanon.

Hussain, S. S. (2019, March). Session Chair, *Bridging the Skills Gap—Developing Future Ready Skills in Higher Education | Academia Partnering with Industry & more*, Higher Education Technology Conference & Expo 2019, Bengaluru, India.

LaMay, C. (2019, April). Session chair, *Combat Sport in the Arab World*, International Society of Sport Sciences in The Arab World, Al Jadida, Morocco.

LaMay, C. (2018, December). Commentator, *Fan Violence at Sporting Events*, Qatar U-Rand Corp conference.

Lowe, G. F. (2018, October). Chaired, closing moderated plenary at the RIPE@2018 conference, as well as the concluding business meeting, Madrid, Spain.

Lowe, G. F. (2018, June). Chaired, two panels for the European Media Management Association 2018 conference, Warsaw, Poland.

Lowe, G. F. (2018, May). Chaired, the closing meeting of the World Media Economics and Management Conference, Cape Town, South Africa.

Lugo-Ocando, J. (2018, May). Key Note Remarks, *Latin America's Media in the Age of Populism, Media and Governance in Latin America: Towards a Plurality of Voices*, ICA 2018 Preconference, Prague, Czech Republic.

Mitchell, J. S. (2018, August). Chair, *Polarization and integration of the other: Survey research from the Middle East*, annual conference of the American Political Science Association, Boston, MA.

Mitchell, J. S. (2018, November). Discussant, *Integration and marginalization of 'the other': New research on the Middle East migrant crisis*, annual conference of the Middle East Studies Association, San Antonio, TX.

Mitchell, J. S. (2019, February). Chair, *Revisiting Sheikh Jassim*, Qatar Faculty Forum, College of Islamic Studies, Hamad bin Khalifa University, Doha, Qatar.

Sparshott, C. (2018, December). Panel Chair, *Loyalists, Suspected Tories, and their Divided Allegiances in British North America*, biannual meeting of the European American Studies Association, London.

Williams, M. (2018, September). Moderator, *What is the Value of a Film School Education*, International Documentary Association, Getting Real 2018, Los Angeles, CA.

Invited Lectures, Panel Participation, Workshops Non-Academic Audiences

Curtis, S. (2019, April). Invited lecture, *Animation's Border Crossers*, Doha Film Institute Masterclass, Museum of Islamic Art, Doha, Qatar.

Curtis, S. (2019, April). Invited lecture, Introduction to *Alice* (Czechoslovakia, Jan Svankmajer, 1988), Doha Film Institute Animation Screening Series, Museum of Islamic Art, Doha, Qatar.

Curtis, S. (2019, April). Invited lecture, Introduction to *The Illusionist* (France, Sylvain Chomet, 2011), Doha Film Institute Animation Screening Series, Museum of Islamic Art, Doha, Qatar.

Dedinsky, M. (2019, April). *International Panel on Fake News*, annual conference of the International Press Institute, Abuja, Nigeria.

LaMay, C. (2018, September). *DTC revenue and minor sports*, Josoor Institute.

LaMay, C. (2018, November). *Sport Media Strategy in Qatar*, Aspire.

Hermez, S. (2019, March). Invited lecture, *War is Coming: Between Past and Future Violence in Lebanon*, Evanston Library, Evanston, IL.

Hroub, K. (2018, August). Invited talk, *The Fragility of the state and weakness of citizenship in the Arab world*, Shouman Foundation, Amman.

Hroub, K. (2018, September). Book launch, *The Anxious Intellectual*, Amman Bookfair, Amman, Dar Al-Ahliyya.

Hroub, K. (2018, December). Panel talk, *Ideas and Approaches to Achieve Palestinian Unity*, organized by Ramallah-based Masarat Centre, Istanbul.

Hroub, K. (2018, October). Chairing panel, *Ghassan Kanafani—Hot Ink*, Katara Prize for Arabic Fiction, Doha, Qatar.

Hroub, K. (2018, December). Book talk, *Anxious Intellectual*, Al-Jasrah Cultural Club, Doha, Qatar.

Hroub, K. (2019, February). Book talk, *Anxious Intellectual*, The Lutheran Church, Amman.

Kazkaz, R. (2019, March). Moderator, *Qumra Talks with Franklin Leonard*, Doha Film Institute, Doha, Qatar.

Kazkaz, R. (2018, December). Jury Member, Wandering Reel Film Festival.

Mahmud, H. (2019, April). *Tagore's ideas of nationalism in the age of jingoism*, Qatar National Library, Doha, Qatar.

Martin, J. D. (2018, October). *Social media and direct messaging trends in six Arab countries*. Presented to the UNICEF Middle East communications network, Erbil, Iraq.

Martin, J. D. (2018, October). *Changes in social media use in Arab Gulf countries following the blockade of Qatar*. Presented at the Qatar Leadership Conference, Doha.

Meekings, S. (2018, June 30). Invited talk, *The Afterlives of Dr Gachet Book Talk*, Lowdham Book Festival, UK.

Meekings, S. (2018, July). Invited talk, *The Afterlives of Dr Gachet Book Talk*, Chichester Arts Festival, UK.

Meekings, S. (2018, October). Invited talk, *The Afterlives of Dr Gachet Book Talk*, London Review of Books Bookshop, UK.

Mitchell, J. S. (2018, July). Invited lecture, *What's up with Qatar?*, Temple Shalom Synagogue Center, Auburn, ME.

Mitchell, J. S. (2018, August). Invited lecture, *Qatari politics and society*, U.S. Ambassador's Residence, Doha, Qatar.

Mitchell, J. S. (2018, October). Invited lecture, *A post-truth world*, THIMUN Qatar Leadership Conference, Qatar National Convention Center, Doha, Qatar.

Mitchell, J. S. (2018, December). Invited panel, *The Gulf crisis: The view from Qatar*, Doha Forum, Sheraton Hotel, Doha, Qatar.

Mitchell, J. S. (2018, December). Invited lecture, *Qatar: Crisis and opportunity*, American School of Doha, Doha, Qatar.

Mohsin, A. (2019, March). Invited Lecture, *Technology and Human Values*, Shape X organized by Global Shapers the US Embassy, Qatar National Library, Doha, Qatar.

Mohsin, A. (2018, May). Invited Lecture, *Science and Technology in Indonesia: A Brief Overview (1800 to present)*, Civilization and Science in Asian Community course, Jeonju, Korea.

Williams, M. (2019, April). Guest Lecturer, *Full Frame Film Festival*, School of Doc, Durham, NC.

Wright, Z. (2018, October). *Etiquette in Islam: a discussion of North and West African Arabic sources*. Islamic World International Conference, Diyanet Center of America, Lanham, Maryland.

Articles in Other Periodicals and in Conference Proceedings

Hroub, K. (2018, September). Palestine's Impasse: Israeli Occupation, Regional Conflicts and Internal Division. In *IEMed Mediterranean Year Book*. Barcelona: European Institute for the Mediterranean.

Hroub, K. (2018). *The Case Against Mahmoud Darwish before the Enchantress of Poetry*, Al-Bait Journal published by House of Poetry in Morocco, Casablanca.



Appendix 3 Creative Work

Creative Work

Dana Atrach

Basreeli – Animated Doc; accepted into Qumra; currently under production – 2019

Khuzama – Feature Script; QFF Grant; accepted into Qumra; director & producers attached; shortlisted at Sundance Screenwriting Lab; pre-production – 2020

The Pearl – Feature Script; QFF Grant; director attached; pre-production – 2021

Danielle Beverly

Beverly, Danielle. (2018, May). Screening, *Lonnie Holley: The Truth of the Dirt*, (documentary film directed by Marco Williams, TRT 30min), Co-Producer & Cinematographer, National Gallery of Art, Smithsonian Museum, Washington D.C.

Beverly, Danielle. (2018, May). Screening, *Lonnie Holley: The Truth of the Dirt*, (documentary film directed by Marco Williams, TRT 30min), Co-Producer & Cinematographer, NU-Q Showcase, Northwestern University, Evanston IL.

Beverly, D. (2019, March), Invited project feature in development, *Qatar Stars / Nujoom Qatar*, director/cameraperson, Qumra 2019, Doha Film Institute.

Marco Williams

Williams, M. (2018). *Film, Crafting an Echo*. World Premiere DOC NYC.

Williams, M. (2019). *Film, Crafting an Echo*. Full Frame Documentary Film Festival. Durham, North Carolina.

Susan Pak

Bay Area Playwrights Festival (Summer, 2019), San Francisco, CA. *The Fixer*, semifinalist for the Bay Area Playwrights Festival.

Artemisia Fall Festival (Fall, 2019), Chicago, IL. *The Fixer*, finalist for the Artemisia Fall Festival.

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Appendix 4

Memo from the Dean

April 11, 2019

Dear Colleagues and Students—

This morning I met with the NU-Q academic and operational leadership including all department heads and other senior managers as our celebration of the school's 10th anniversary draws to a close in this 11th year of our operations.

In this week, we look back on the busiest season in NU-Q's history—more events, activities, speakers, visitors than ever before as the building buzzes with activity in the midst of student and faculty recruitment as well as the quieter work of the classroom and studio that is the essence of our school. The present swirl has showcased signature programs while heralding the opening of The Media Majlis and inauguration of Executive Education. Drawing on years of planning, these and other current initiatives represent thousands of hours of effort. An auspicious and appropriate way to close the curtains on this decadal anniversary. We do that as an ambitious agenda for the year ahead that awaits.

In any discussion of NU-Q's achievements and future direction, I am enormously grateful to everyone who has contributed to this enterprise. We are all institution-builders, and there is much to celebrate.

In three recent documents, I have reported on progress made fulfilling promises set out in the Northwestern University agreement with Qatar Foundation that is the charter for our school. First and foremost, are the academic programs and operational departments conjoined in a commitment to our greatest source of pride—our students—and the education they receive. Next fall, we anticipate our largest enrollment ever, and with this year's graduation, some 360 will have received degrees.

Some of you on the faculty and staff were here at the beginning, others came later and some, quite recently. Everyone has their own story to tell as does each individual who has ever been a student here. My journey at NU-Q began in June 2011 when I was appointed Dean and CEO. With respect for the pioneering team who planted the NU flag in Doha in 2008, we were nonetheless faced with a roster of urgent needs, quickly translated into mandates noted in my first state of the school address, especially:

- Creating a strategy for change and growth;
- Unifying a siloed and bifurcated school;
- Embracing global and digital integration;
- Fostering community;
- Creating a coherent identity;
- Renewing leadership through organizational restructuring;
- Crafting consistent policies and procedures;
- Taking command of our own agenda;
- Advancing excellence and quality control; and
- Building a reputation

Each of these required a defined plan of action to achieve specific results. Together, with a commitment to these goals, we've accomplished much as we put down markers and garnered new resources while navigating change and concurrently coping with the unanticipated.

Through these years with all the expected challenges, we also encountered new geopolitical realities, notably the blockade of Qatar and the added complexity and uncertainty that came with it. It has been my privilege to lead this enterprise and be its advocate and steward.

Some of the highlights on my watch have been:

- Completion of the NU-Q building, a seven-year endeavor, with scores of meetings and active engagement on a weekly basis from groundbreaking to occupancy;
- Negotiations in London and Doha with the QF/NU team for a new 10-year contract, assuring NU-Q's future;
- Authorization by the Board of Trustees for our own "in-residence" faculty;
- Major curricular changes, new integrative courses, common first-year program; minors in Middle Eastern Studies and Media & Politics;
- Defining, operationalizing, and seeing to completion the NU-Q museum (Media Majlis), writing the original charter, appointing the Content Advisory Group, hiring the museum director and continued executive oversight;
- Establishing the Qatar Media Industries Forum and leading its programs;

- Partnerships with Al Jazeera, Doha Film Institute, Qatar Computer Research Institute, Supreme Committee on Legacy and Delivery—and Qatar Media Corporation (with demonstrable deliverables);
- Creating and leading an institutional research program, the Media Use in the Middle East studies, from 2012 onward, securing grants from Qatar National Research Fund; contracting with Harris Poll; leading the publication of six studies to date;
- Setting up a Faculty Grants Program with internal funding;
- Building on and attracting faculty of the highest standards;
- Strengthening an exemplary professional staff;
- Supporting robust new strategies for admissions, leading to record enrollments of increasing student quality;
- Welcoming the beginnings of executive and graduate education, a commitment to QF;
- Encouraging an organized co-curricular program of publicly facing events, speakers, conferences, and visitors; and others.

Over these years, independent sources suggest that NU-Q's reputation has been greatly enhanced, and I believe that is true. From modest beginnings when outside expectations were not always encouraging, the school has achieved greater visibility for all the right reasons.

Drivers of this change are student and faculty quality, a growing alumni cadre, imaginative new programs, as well as high-impact research. While collectively, all are important, it is the commitment to research and creative scholarship that most deems us worthy of our parent university and global recognition. We are on a positive trajectory that requires continuity of effort to assure research excellence. While teaching is essential to any educational enterprise, it is the nexus between that learning and the advancement of knowledge that so powerfully builds an institution of quality that earns respect and reputation. Ours is a trifecta of institutional, faculty, and student research and creative activity that lives happily with advancing professional practice in the media economy.

Moving Forward

The accomplishments noted above and many other markers have defined NU-Q in recent years, some now well-ingrained, others still in progress. Our collective and continuing task is to create a distinctive school attuned to riveting change in the media ecosystem while embracing established and emerging knowledge. It is within that framework that the ventures and initiatives above have evolved and flourished. It is my hope that these multifaceted and coordinated activities assure our home campus and Qatar Foundation that the work here is worthy and contributes effectively to university and foundation goals and aspirations for the common good.

Going forward, there are immediate and long-term strategies and plans, some self-evident and others to be developed as needs arise and as conditions change. Change is marked by transitions, involving people and ideas. We have often witnessed that change in this nimble, fast-paced institution where contractual obligations require moving with dispatch while pursuing quality and excellence in all our endeavors.

With that in mind and a sense of satisfaction as many of our principal goals have been met—or are well on their way—last June I met with Provost Holloway to notify him that I will conclude my service at NU-Q at the end of my present contract on June 30, 2020. I'm anticipating the next 15 months with the same energy and engagement that have marked our time together over eight, soon to be nine, years. On my departure from Doha, I will have a three-quarter academic leave before joining the faculty of the Medill School in September 2021. Meanwhile, there is much to do here as we anticipate a search for new leadership and that transition. I will have time in the months ahead to properly thank all who have supported our school and me personally. This continues to be the adventure of a lifetime for which I'm grateful.

As always, ONWARD! —and Go, Cats,



Everette E. Dennis
Dean and CEO

Northwestern University in Qatar, 2011–20



Arab Identities,
images in film
Until June

Doha, Qatar, 2012, dir. Omar Khalifa, Courtesy of Omar Khalifa

PRODUCED IN COLLABORATION WITH GENERATION BRANDING & COMMUNICATION (GENERATION.IS).
PHOTOGRAPHY BY RYAN DONNELL AND NICK GUTTRIDGE.

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