

# 2016 Year in Review

Achieving Academic Aspirations



NORTHWESTERN  
UNIVERSITY  
IN QATAR



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## A LETTER FROM THE DEAN

On many fronts, the academic year 2015–16 was a momentous time for Northwestern University in Qatar when developments occurred that affected the future of the school itself, its programs and activities, but most of all—its people: students, faculty, staff, parents, and friends.

NU-Q was established in 2008 under a ten-year agreement between Qatar Foundation and Northwestern University. As 2018 approached, both parties thoughtfully considered their relationship as reflected in the progress of the school. Declaring that NU-Q had not only met, but greatly exceeded expectations, Northwestern and the Foundation inked another agreement early in 2016, extending the life of the school until 2028 and perhaps beyond. This agreement was an important vote of confidence for NU-Q and recognition of the achievements of the individuals who have created and built the school, past and present, including those mentioned above and a host of others at the Foundation and on the home campus in Evanston.

Concurrently, we witnessed the near completion of our new NU-Q building, a massive modern facility that we will occupy in 2017. Preparing to occupy the building involved considerable planning beforehand not merely in the physical finishes, but in its ultimate use as a creative platform for all NU-Q operations and activities as well as a home to a unique museum/exhibition space called “The Media Majlis at Northwestern University in Qatar.”

The assessment associated with our ten-year renewal provided a chance to reflect on the school’s trajectory and development in some of the key efforts of the year, including:

- **Curricular change**, thanks to a curriculum task force with recommendations strengthening our work across communication, journalism, and liberal arts that included new courses and greater emphasis on global and digital developments—with greater cooperation and integration between the three programs, including a common freshman year, required courses in “Media and Society” as well as “Law and Ethics” among other new offerings, and a newly crafted Strategic Communication emphasis;
- **Continued growth in the faculty**, including the disciplines of anthropology, sociology, and science and technology studies, strengthening offerings and options while also introducing a Middle East studies minor building on the existing Middle East studies certificate program and joining minors in media and politics, business and other fields;
- **A spurt in the student body** with recruitment of the largest ever and most diverse enrollment to date in the freshmen class, adding to the overall strength in the student body reflected both in numbers and in the individual achievement of all classes;
- **Acceleration of the research program** with the first-ever publication of a study of *Media Industries in the Middle East* as well the continuation of NU-Q’s signature *Media Use in the Middle East* reports—and a companion website as well as a new partnership with Northwestern’s Office of Undergraduate Research and another with the Qatar Computing Research Institute;
- **Outreach expansion** at two Doha Film Institute festivals and a major role for NU-Q at the International Press Institute World Congress—and at the World Media Forum as well as at a unique NU-Q-produced strategic workshop for Al Jazeera and a special event at Al Jazeera featuring NU-Q alums working at the network;
- **Pre-college program growth** including the annual Leadership Institute and Thimun Northwestern Film Festival in association with Qatar Academy, plus weekend and summer workshops, collectively drawing hundreds of students;
- **Extensive visitor and guest roster**—speakers, lecturers, and various media specialists came from the U.S. and globally to enrich NU-Q’s active “second curriculum,” ranging from filmmakers and scholars to journalists and artists;
- **Faculty and student productivity on the rise**—NU-Q faculty produced five books and scores of other monographs, articles, book chapters, and works of creative scholarship in a banner year when NU-Q’s name was showcased at major scholarly and professional meetings as well as film festivals,

- which also included and involved students;
- **Reinforcing the Evanston connection** through various guests and visitors on campus to a week-long “NU-Q at Northwestern” program for students, faculty and staff; “Evanston Experience” speakers at NU-Q; and the seamless continuation of several student exchange programs and several invited lectures on the Evanston campus for NU-Q faculty;
- **Collaboration and cooperation with other Education City schools**, Hamad bin Khalifa University’s emerging programs, including potential joint graduate degrees and executive education;
- **Unprecedented media coverage** of NU-Q student and faculty achievement, research, and of other efforts.

This recollection of the past year only skims the surface of the dynamic institution NU-Q has become and is reflected in the pages that follow.

Clearly, NU-Q is growing and accelerating as an institution, getting better known and recognized for its curricular innovations, student achievement in local and international forums, faculty and staff productivity, community connectedness, and public programs. With an air of optimism, NU-Q faculty staff, and students are genuine institution builders as each year introduces more extensive activities. As dean, I engage and observe these developments with pride and appreciation for all who are responsible.

Some at NU-Q are more visibly heralded than others due to the nature of their jobs and assignments. The academic programs, student affairs, and outreach are our most visible activities but behind each of these and the school as a whole are our talented professionals in admissions, business and finance, facilities, human resources, health and safety, information technology, the library, strategic media and marketing, partnerships and others. These departments, staffed by highly qualified individuals, many with advanced degrees, make NU-Q run—a daunting task 7,000 miles from the home campus, given the complexity of the school.

I am grateful to all for their involvement and service. Likewise, I appreciate the efforts of the Leadership

Group, Management Group, Dean’s Council and the several committees and task forces that carried out important work over the course of the year. As always, what happened in the academic year is all about people.

What follows in these pages is something of a documentary account, but will, I hope, stimulate the imagination of its readers to see infinite possibilities. This report, we trust, will suggest new directions for NU-Q based on a thoughtful analysis of what we have experienced to date and their natural connection to our probable future.

We at NU-Q are now busy imagining and planning for our second decade as a school, and we welcome comments and suggestions. The gifted American architect Antoine Predock, who designed the new NU-Q building, challenges us to craft a truly visionary school befitting one of the most advanced facilities anywhere. This is what we intend to do with the help of many.



A handwritten signature in black ink, appearing to read "Everette E. Dennis". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

**Everette E. Dennis**  
*Dean and CEO*



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# VISION

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## VISION

Establish NU-Q as a premier one-of-a-kind school in Qatar and the Middle East, drawing on and extending the strengths of a world-renowned university and its notable programs in journalism, communication and liberal arts by:

- Unifying NU-Q across programs and majors to create a strong talent bench and leadership cadre for Qatar, the region and the global community
- Calibrating academic programs to benefit from and contribute to a digital global society
- Sharpening connections with Northwestern University, Hamad bin Khalifa University (HBKU) and other Qatar institutions and organizations—founded on innovative instructional, research and outreach activities
- Arranging strategic partnerships with NU, HBKU and media organizations in Qatar
- Enhancing intellectual and professional traffic to create short- and long-term deliverables
- Establishing a research program with an institutional agenda and support for individual effort aimed especially at the study of media and communication in Qatar and the Middle East
- Engaging in thought leadership through research, problem solving and services relevant to Qatar, the Middle East and the global community
- Extending outreach and collaboration with media industries, business, education, government, NGOs and other sectors
- Serving as an exemplar and model communicator in all operations and in intellectual capital development and dissemination.

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## ULTIMATE GOAL

To demonstrate that NU-Q can deliver an educational experience and research activities of high quality—comparable to that of the home campus and other elite institutions by creatively maximizing its assets to give students an education unique in the world and worthy of a great university. That pathway to this goal is reflected in FY 2017 budget requests, responses to them, and actual outcomes.



# STRATEGY



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## STRATEGIC GOALS

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### POSITIONING NU-Q FOR ITS SECOND DECADE

The goal of creating the strongest possible school of its kind will continue to be the principal driver of growth and development—with distinctive programs that distinguish the school from its competitors in the region and others globally. This means building on Northwestern’s overall reputation of delivering high-quality general education linked with professional education and training in communication, journalism and media.

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### PREPARING FOR OCCUPANCY OF THE NU-Q BUILDING

With initiatives that had begun over the last three years, NU-Q’s agenda for 2015–2016 included connecting academic and operational activities with the move to the new building. This complex task involved technical and programmatic savvy for a smooth transition of students, faculty, staff, courses, student affairs events and many other functions. It also included the integration of electronic and digital media (some now housed in the studio building) with instructional spaces adjusted for research, outreach and curricular changes not anticipated when the building was first designed. The transition also set off content planning for the new gallery and exhibition space, to be realized physically and through digital platforms. Getting ready to occupy a new building requires an enormous amount of planning and coordination. It also includes regular coordination with Qatar Foundation Capital Projects and others involved in delivering the building. It entailed:

- Outfitting the building
- Installing electronic and digital media technologies
- Coordinating program requirements with spatial considerations
- Integrating the gallery and exhibition space into the building
- Coordinating and installing signature artwork created by Northwestern artist Judy Ledgerwood, honoring Qatar Foundation chairperson Her Highness Sheikha Moza bint Nasser, and hiring and connecting new and continuing staff to the demands of the project and building.

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## GROWING THE NU-Q STUDENT BODY

Key considerations here are setting reasonable and realistic enrollment goals based on needs of the country and local agreements. NU-Q is poised for growth to a student body as much as 300 in the next three to five years. The new building has ample space for this growth. Plans to expand the faculty with up to five new appointments over five years will provide adequate coverage. A strong yield that led to NU-Q's largest class in Fall 2016. Also, the Class of 2020 includes 56 percent Qatari students—our largest number to date.

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## BUILDING A DISTINGUISHED FACULTY

In its first eight years, NU-Q has demonstrated that it can attract highly qualified faculty from the world's finest universities. In 2015–16, three faculty positions were filled: one permanent faculty position in the Communication Program, and two visiting professors—one in the Communication Program and one in the Journalism Program. NU-Q also redefined its writing center and hired a new coordinator, who works closely with writing professors and other faculty. NU-Q's goal remains to seek out and successfully recruit the strongest possible faculty members. Recruitment is done by the programs, coordinated by the associate dean for academic affairs, and approved by the dean.

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## IMPLEMENTING A DISTINCTIVE NU-Q CURRICULUM

The faculty appointments noted above need to be calibrated to curricular and other instructional considerations. NU-Q began by mirroring home campus offerings, which was appropriate given the need that student transcripts meet Northwestern requirements for graduation, since degrees are granted by the School of Communication and Medill.

Over the years, NU-Q has developed several of its own courses, some enriched with specific Middle East content, but also some adjusted to needs of the local environment or global conditions and circumstances. Certificate programs, joint minors with Education City schools, and other innovations have resulted.

With considerable curriculum work in 2015–16, NU-Q is poised to offer its own distinctive approach, still honoring the home campus requirements, but more likely

to attract students who are looking for value added locally. NU-Q is well ahead of other media schools in recognizing that there is a single media ecosphere where a unified education is beneficial. With the distinctive media industries and technology major at NU-Q (authorized by the School of Communication) possible other NU-Q-created majors, minors, concentrations and modules can be anticipated and will eventually be proposed.

Since 2011, NU-Q has convened consensus conferences on its overall curriculum and its liberal arts offerings, conducted surveys with our stakeholders, retained consultants who produced reports on the journalism and communication curriculum, and begun a process of review, refinement, and recommendations for change. Completed this year was a fully defined “Media and Society” course. Yet to be completed is the strengthening and creation of a distinct Strategic Communication emphasis in the school. Also in progress is a restated curriculum recognizing NU-Q courses and more cultural linkages in other Northwestern-approved courses.

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## COLLABORATING WITH HAMAD BIN KHALIFA UNIVERSITY (HBKU)

NU-Q has been eager to engage in graduate education for several years and has previously proposed a joint Media Industries degree program to HBKU leadership. Action has been delayed, but we stand ready to reinvigorate this proposal and to develop a pilot graduate program with an HBKU degree in association with NU-Q.

As HBKU defines itself and evolves, NU-Q leadership and faculty have expressed interest in:

- A collaboration in health communication and journalism with the new School of Public Health
- Science and technology communication and journalism in connection with the new School of Science, Engineering, and Technology
- A new School in Law, Business, and Public Policy
- Language training at the Translation and Interpretation Institute



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## ORGANIZING MIDCAREER AND EXECUTIVE EDUCATION

With the occupancy of the new NU-Q building, space for executive and midcareer education will be available in a Lifelong Learning Center replete with conference facilities and other resources. A program will be proposed in the next two years and coordinated with the Qatar Foundation conference-planning group. This will involve a media industries/management approach and one in strategic communication, likely staffed by existing faculty and personnel from local industries. A feasibility study will be conducted and a program proposed to reach local media professionals and communications staffers in local businesses and government ministries.

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## EXPANDING OUR RESEARCH ACTIVITIES

In 2015–16, we continued our longitudinal media use studies building on “Media Use in the Middle East” and “Entertainment Media Use in the Middle East,” as well as embarking on a study of the media industry in MENA with a grant from the Doha Film Institute. We also continued work on a major study on content innovation strategies for mobile media in Qatar, supported by a major \$727,000 grant and involving NU-Q and NU-E faculty, as well as a former colleague now at Rutgers.

The Qatar National Research Fund also awarded a \$300,000 grant to NU-Q’s Associate Dean for Research Klaus Schoenbach and Ellen Wartella, a renowned expert on children’s media and health, who is a Sheikh Hamad bin Khalifa Al Thani Professor of Communication, Psychology and Education at Northwestern University in Evanston. They will be studying how Qatari youth acquire and evaluate information about health issues. They will be joined by Salma Mawfek Khaled, a survey researcher at Qatar University’s Social and Economic Survey Research Institute where she is an assistant professor, and Paul Amuna, who heads the research section of the Primary Health Care Corporation of Qatar, who will serve as consultant.

An active research group of individuals has also been established at NU-Q, and regular research colloquia are conducted. In addition, an undergraduate research program is underway and being further developed including internal grants and mentoring by faculty.

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## EXTENDING OTHER PARTNERSHIPS

NU-Q has both formal partnerships with memoranda of understanding (MOUs) as well as less formal cooperative activities. More partnerships beyond those now working effectively are not contemplated, although as NU-Q prepares to decamp the Carnegie Mellon building, strategic alliances where there could be mutual benefit, are being explored. These involve the World Cup organization in Qatar, the Qatar National Museum, sports media, and marketing enterprises, healthcare organizations, as well as select government ministries.

We will continue our extensive and multi-faceted relationships with the Doha Film Institute and its two film festivals as well as with the Al Jazeera networks. The NU-Q strategy workshops are a good platform for this exploration and can conceivably generate revenue that can be directed to scholarship support.

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## IMPROVING NU-Q PRESENCE AND RELATIONS IN EVANSTON

Connections with the home campus are well-established and continuous. These include the formal relationships with the School of Communication, Medill and Weinberg as well as a two-way flow of visitors from the leadership group, senior managers, faculty, and other staff and students. NU-Q students take part in exchange programs, including the NU-Q Ambassadors who spend a week on the Evanston campus. That experience is mirrored by a delegation of Evanston students who come to NU-Q.

In 2015–16, several NU-Q events were held in Evanston, including lectures by NU-Q faculty as part of the MENA Monday program as well as a series of lectures and visits as part of NU-Q’s week in Evanston, which has become an annual event each May. Also in 2016, NU-Q and Northwestern’s Office of Undergraduate Research established an agreement that will provide support and advice for NU-Q undergraduates through independent research projects. NU-Q students will be encouraged to apply to all programs supported by the office in Evanston for which they are eligible—among them grants to learn a foreign language and to attend a scholarly conference. In the application process, they will have access to resources on the Evanston campus including the opportunity to discuss their ideas, develop projects, and review proposal drafts with Evanston faculty members through online resources, information sessions, and direct access to a personal advisor.

A low-angle, upward-looking photograph of a complex, white, geometric architectural structure. The structure consists of numerous interconnected, angular beams that form a dense, lattice-like pattern. The sun is positioned in the center of the frame, shining through the structure and creating a bright, starburst effect. The sky is a clear, light blue. In the lower-left corner, there are three concentric white circles. The word "Highlights" is written in white, bold, sans-serif font across the middle of the image, partially overlapping the circles.

# Highlights







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NU-Q extended its agreement with the Qatar Foundation

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## NEW CONTRACT

NU-Q extended its agreement with the Qatar Foundation in February 2016 to continue to offer its journalism and communication programs, supported by liberal arts courses, through academic year 2027–28. “The success of the graduates of NU-Q is a testament to the terrific work being done by our faculty and staff in Qatar,” Provost Daniel I. Linzer said. “NU-Q has met and exceeded expectations as it has produced new talent for communication and media industries in Qatar and the region. We’re very pleased to continue this important academic enterprise.”

Under the agreement, NU-Q will continue its instructional programs, research, and service activities. It also will develop mid-career and executive education and is considering offering master’s degrees. The school works with Northwestern’s School of Communication and the Medill School of Journalism, Media, Integrated

Marketing Communications, as well as with the Weinberg College of Arts and Sciences. NU-Q also has organized coursework in strategic communication, Middle East studies, and media and politics.

“We appreciate the leadership of President Morton Schapiro, Provost Linzer, and other Northwestern officials in providing guidance and for their close relationship with NU-Q,” said Dean Everette Dennis. “Although our campus may be halfway across the world, we very much feel that we are part of the Northwestern community.”



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## NEW BUILDING

During 2015, NU-Q continued to prepare its move to a specially-designed new building which is expected to be occupied in 2017.

Spanning some 515,000 square feet, the building, designed by the distinguished American architect Antoine Predock, will provide NU-Q with one of the most modern media-school buildings in the world, dramatically designed in the spirit of a desert fortress standing strong amid any and all conditions, but replete with state-of-the-art electronic classrooms, studios, theaters, and other facilities.

In addition to four video production studios, the building will include lecture halls, a black box theater, a multi-media newsroom and a research library that will contain electronic, print and DVD materials.

Also located in NU-Q's new building will be Qatar's first university museum, "The Media Majlis at Northwestern University in Qatar." It will house integrated technology, allowing for exhibitions to explore and interrogate the content of media. Combined with film screenings, performances, outdoor programs and creative ventures, the new NU-Q building will offer a new experience for museum visitors in Qatar and the Gulf region.

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NU-Q's new facility in Education City



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# VISITORS

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## JONATHAN LYONS

Lyons, an independent scholar, former journalist, and expert on the intellectual history of the Middle East spoke at the annual Convocation ceremony where he urged students to “approach the academic year as an opportunity to build bridges between East and West.” A former correspondent for the Reuters news agency, Lyons received his doctorate in sociology at Monash University and has taught at Monash University, George Mason University, and the Center for Muslim-Christian Understanding at Georgetown University. His convocation address was expanded into an NU-Q publication, *The Western University and the Arab Tradition: A ‘Secret’ History*, available in Arabic and English.



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Jonathan Lyons, author, historian and independent scholar

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Rami Khouri, Senior Fellow, Issam Fares Institute, American University Beirut, and member of NU-Q's Joint Advisory Board

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## RAMI KHOURI

A global voice, scholar, and commentator on news, culture, and politics in the Arab world, Khouri spoke to students at an address in October while in residence for one week. He encouraged them to look beyond the violence in the region and to pursue a deeper understanding of its more constant and enduring values.

He is a member of NU-Q's Joint Advisory Board and senior fellow and founding director of the Issam Fares Institute for Public Policy and International Affairs at the American University in Beirut and editor-at-large of the Beirut-based *Daily Star* newspaper.

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## JEFFREY COLE

The director of the World Internet Project and the Center for the Digital Future at the USC Annenberg School for Communication in Los Angeles, Cole visited Doha in March. While visiting, Cole spoke to the NU-Q community, the American Chamber of Commerce Qatar, and also took part in a panel at the International Press Institute's World Congress 2016. During his visit Cole explored with his audiences the changing media landscape as a consequence of the impact and influence of the internet.

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Jeffrey Cole, director, World Internet Project, USC Annenberg School for Communication, Los Angeles

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### ONE BOOK, ONE NU-Q

Mai Al-Nakib, author of *The Hidden Light of Objects*, and associate professor of English Language and Literature at Kuwait University, was featured as part of the university's "One Book, One NU-Q" program. A community-wide reading program, "One Book, One NU-Q," engaged the whole campus community in a conversation. *The Hidden Light of Objects* provides an alternative view to the portrayal of the Gulf in mainstream media. Al-Nakib spent a week on campus discussing her book and the writing process with students, encouraging them to write stories of their own cultures and societies.




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Mai Al-Nakib, author of *The Hidden Light of Objects*, Associate Professor of English Language and Literature, College of Arts, Kuwait University

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Katherine Zoepf, author and journalist

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### PULITZER CENTER ON CRISIS REPORTING

NU-Q hosted three prominent journalists from the Pulitzer Center on Crisis Reporting during the Spring semester. Jon Sawyer, executive director; Katherine Zoepf, author and journalist; and Kem Knapp Sawyer, editor, explored the theme "Beyond Reporting: Bringing Middle East Stories to Life" during a forum with faculty and students.

Zoepf, a Pulitzer Center grantee and fellow of the New America Foundation also presented her book, *Excellent Daughters: The Secret Lives of the Young Women Who are Transforming the Arab World*. The Pulitzer Center has become a catalyst for conversations among students at NU-Q about the role of journalists and the importance of international journalism.

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### AL JAZEERA SPEAKER SERIES

Sana Hamouche, senior presenter and producer at Al Jazeera English, spoke to the NU-Q community about her experiences at Al Jazeera, which she considers her second home. "There is no better place to be, no better time to be a sports journalist than right here and right now," she said. Hamouche has also worked with BBC Midlands, Dubai Sports and CNBC Arabia.

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Al Jazeera Speaker Series: Sana Hamouche, senior presenter/producer, Al Jazeera English

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## NORTHWESTERN DELEGATION MEETS EMIR OF QATAR

Several members of Northwestern’s top leadership had an audience with Qatar’s chief of state, His Highness the Emir of Qatar Tamin bin Hamad Al-Thani, in May 2015. The delegation, which included Messrs. William Osborn, Morton Schapiro, Daniel Linzer, Nim Chinniah, and Everette E. Dennis, discussed Northwestern’s role in Qatar and issues involving national development and freedom of expression in a meeting at the Emir’s summer palace. The Emir expressed support for Northwestern’s participation in Qatar and praised the performance of the NU-Q programs in communication and journalism.

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William Osborn, member of the delegation, and  
Chair, Northwestern University Board of Trustees

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## HER MAJLIS EXHIBIT

The Qatar National Research Fund grant supplied this project, which was created by a team of faculty and student researchers and included a public exhibition. The exhibition explored Qatari women’s opinions and gathering spaces, seeking to better understand Qatari women’s engagement in civil society through traditional gatherings. The research has been honored with several awards, including a first place “Research Excellence Award” at Qatar Foundation’s Annual Research Conference, a “Best Paper Award” at Doha International Family Institute’s Annual Conference on Family Research and Policy, and NU-Q’s “Unity Award” for interdisciplinary collaboration and achievement. Faculty participating in the project included: Jocelyn Sage Mitchell, assistant professor in residence, liberal arts program; Kirsten Pike, assistant professor in residence, communication program; Christina Paschyn, assistant professor in residence, journalism program; and Tanya Kane, former adjunct lecturer, liberal arts program.



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Her Majlis - “Majlis Al Hareem,” Qatari Women Museum Exhibition

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### SULTAN SOUD AL-QASSEMI

Al-Qassemi, an Emirati commentator on Arab affairs who is widely recognized for his use of Twitter, spoke to the NU-Q community in March.

Al-Qassemi is an expert on the use of the internet and a champion of the arts. His was one of the most influential Emirati voices during the Arab Spring and its aftermath where his tweets served as a major news source to many who were looking to gain a Gulf perspective. Al-Qassemi discussed his role as a commentator during a volatile time in the region and the need for measured responses. He also encouraged students to develop skills in as many fields as possible and to speak out on issues that concern them.




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Sultan Sooud Al-Qassemi discusses his presentation with a student

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### NU-Q PANEL AT GLOBAL MEDIA INDUSTRY EVENT

Dean Everette E. Dennis moderated a panel, Media Use and Regulation in the MENA Region, at the 2016 World Congress, sponsored by the International Press Institute (IPI). Joining Dennis on the panel were Lina Ejeilat, co-founder and executive editor, 7iber.com; Jeffrey Cole, research professor and director, Center for the Digital Future, USC Annenberg School for Communication and Journalism, University of Southern California; and Nabeel Rajab, president and co-founder, Bahrain Center for Human Rights.

The IPI World Congress, which was held in Doha, is held annually by a global network of editors, journalists and media executives who share a common dedication to quality and independent journalism.




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Lina Ejeilat, co-founder and executive editor, 7iber.com

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Academics





## ACADEMICS



Kaveh Askari, Associate Professor in Residence

Northwestern University in Qatar’s academic program is undergoing sweeping curricular changes, as the faculty approved a common first-year curriculum for all NU-Q students effective in the fall of 2016. Its full revisions of both the Journalism and Communication programs are awaiting approval in Evanston. These changes are particularly welcome as we also prepare to move to our new building.

The long-awaited move into the building designed by the highly regarded architect Antoine Predock will combine “an inspirational futuristic design with practicality.” The building includes four video production studios, two 150-person lecture halls, one black box theater, a multi-media newsroom, and a research library containing electronic, print and DVD materials. It will set a new standard for what a communication and media school can be—a place where students, faculty, and staff can explore communication’s past, present, and future.

Now entering its ninth year in Doha, Northwestern University’s campus in Qatar continues to mirror the curriculum of its home campus. Grounded in the liberal arts, our students benefit from a broad cross-section of disciplines: history, literature, economics, religious

studies and more. In Qatar, Northwestern’s program is supplemented by the resources and perspectives unique to the Middle East. Students gain a broad and deep understanding of media history, research and theory while also taking advantage of all that Qatar and the region’s thriving media industry has to offer.

Along with the knowledge acquired from rigorous coursework, our students gain skills that will prove invaluable to future professionals: analytic thinking and reasoning, creative problem-solving, speech, writing, logic and leadership. Northwestern University’s Qatar campus incorporates two of its most prestigious schools—the School of Communication and the Medill School of Journalism, Media, Integrated Marketing Communications. Through our programs in communication and journalism, combined with a solid liberal arts programming, we are preparing students for successful careers in media, business, government and academia.

Our students learn to write, edit, shoot and produce stories in multiple platforms (digital, broadcast and print) while learning the basics of Integrated Marketing Communications (public relations, branding, mobile



marketing and more) from our distinguished faculty. Thanks to the rigorous liberal arts and sciences coursework—and a junior-year international residency required of our journalism students—they become the informed, ethical, well-rounded storytellers who will shape tomorrow’s media landscape here in Qatar and around the world.

Experiential learning also plays a vital role at NU-Q—with hands-on courses and real-world internships in marketing, television, film, digital and non-governmental organizations. NU-Q’s faculty come from both academia and industry, and from every corner of the globe. They lead cutting-edge research projects on topics ranging from advertising and marketing in the Middle East to journalistic reporting; conduct symposia; sit on influential industry panels; and, through partnerships with Al Jazeera, Doha Film Institute and the Qatar Computing Research Institute undertake an important outreach into the Qatari community.

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John D.H. Downing, Professor in Residence

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## SCOTT CURTIS

*Director of Communication Program*



It was while he was pursuing his advanced degrees in communication that Scott Curtis, director of the communication program at NU-Q, discovered his love for teaching.

Curtis joined Northwestern University in Evanston in 1998 as an assistant professor in the radio, television and film department. In Evanston, Curtis was well-known for being passionate and immensely knowledgeable in the study of film history.

Since joining NU-Q in 2011, Curtis said he has noticed both similarities and differences between the students on both campuses. Communication majors take a combination of theoretical and practical courses where they learn from hands-on experiences in design and production as well as from scholarship in the history and research of the field. Part of the program requires students to get an immersive education in the liberal arts—from courses in anthropology, literature, political science, sociology, and theatre—which Curtis believes is essential for training critical minds.

“Some degrees prepare students for one specific profession. With this one, students are able to do most anything they want,” he said. “Our graduates go on to become filmmakers, producers at radio and TV stations, researchers or public relations professionals because the program prepares them for a variety of careers,” he said.

## MARY DEDINSKY

*Director of Journalism Program*



Mary Dedinsky, director of the journalism program, believes the study of journalism offers an excellent foundation for careers in many fields, including journalism itself. “We’re in the most exciting time for journalism,” she said. “I wish I was just at the start of my career now.”

Dedinsky, a member of the Chicago Journalism Hall of Fame and the Illinois Lincoln League of Journalists, was the first woman to be named managing editor of a major metropolitan newspaper in the United States, the *Chicago Sun-Times*. After rising to director of editorial operations at the *Sun-Times*, Dedinsky became associate dean and associate professor at Northwestern’s Medill School of Journalism, Media, Integrated Marketing in Evanston.

At NU-Q, Dedinsky has been an enthusiastic advocate of changes in the curriculum to develop the capability of students to learn and use emerging forms of digital media, even as they learn the basics of journalism, as well as to broaden the educational foundation NU-Q students receive in other types of communication and in the liberal arts. Dedinsky believes that, with the power of new digital platforms and the increasing possibilities for use of video, audio and photography, there has never been a better time to tell meaningful stories with great impact.

“We’re hoping to equip students with the tools they need to tell accurate, credible stories in the most relevant way,” she said.

NU-Q’s journalism graduates have had exceptional success in finding employment that makes use of the skills they have acquired in college, including work in the region’s media firms, or in winning acceptance for graduate studies at distinguished universities.

Faculty productivity this year has been especially high as books, other monographs, articles and creative scholarship have thrived. With little fanfare, a new Writing and Academic Resource Center has evolved, partnering with the NU-Q Library. As always, new courses were offered, and our Middle East Studies certificate program also embraced a new minor. A whole new field—Science and Technology Studies—also took root as successful faculty searches added strength in digital and mobile media, documentary film, and strategic communication.

The school’s institutional research effort also continued to lead the way with our fourth annual major longitudinal study, along with breaking new ground in a new report that provides a better understanding of media industries across the MENA region. This work and collective research output has stimulated thought leadership that is advancing the reputation of individual researchers, faculty, staff and students, as well as the school as an institution.

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Zachary Wright, Associate Professor in Residence

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NU-Q also offers academic opportunities for high school students who are interested in media and communication. Programs include a Summer Media Program, weekend workshops on topics like PR and marketing, the annual THIMUN Qatar Northwestern Film Festival, and the annual Qatar Leadership Conference, open to both students and teachers and designed to develop student leaders in Model United Nations and media studies.

After eight years in Qatar, Northwestern University has graduated nearly 200 students. Most of them are now employed in the media industry, with multinationals, and in government. A significant percentage—34 percent from our first four classes—attend graduate school at some of the top universities in the world, including Cambridge, Harvard, Columbia, Northwestern and the London School of Economics.

A student attending a Communication Program lecture



### SANDRA RICHARDS

*Director of Liberal Arts Program*



With literature degrees from Brown University and Stanford University, Sandra Richards, NU-Q's director of its liberal arts program, brings her prowess in the written word and theater performance to Northwestern University's campus in Qatar.

As the cornerstone of the NU-Q curriculum, the liberal arts program aims to help students gain a deeper understanding of the human experience and sharpen critical thinking. A professor in Northwestern's Weinberg College of Arts & Sciences and the School of Communications, Richards has taught courses on a variety of topics, including African American Theatre and Black Feminist Theories.

"The liberal arts are paramount to the education of a holistically educated individual," Richards said. "The more they are exposed to a deeper sense of the history or culture to which a particular event is related, the more likely students are going to develop into storytellers who provide a better quality of conveying those stories to their audience."

In addition to becoming better storytellers, Richards believes that a liberal arts foundation impacts how students view the world. By thinking critically, they analyze how their societies are organized, they become aware of perspectives different from their own, yet use that knowledge to search for shared values across cultures. And by doing so, we are establishing a standard of excellence by challenging students to determine how they're making a difference in the world.



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## FACULTY

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### RECRUITMENT

Faculty recruitment continued to be successful with the addition of one new faculty member and two visiting faculty.

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**BANU AKDENIZLI**, associate professor of communication, will teach courses in digital and mobile media, providing additional strength to that program. Akdenizli joined NU-Q from Yeditepe University in Turkey where she served as an associate professor in the School of Communication. She has also worked with the Pew Research Center's Project for Excellence in Journalism in Washington D.C. as an analyst and index methodologist, and as an adjunct faculty in communication at George Mason University and at Temple University in telecommunications and mass media.

Her research output includes both an authored and an edited book, *Toward a Healthier Understanding of Internet Policy Development: The Case of Turkey and Digital Transformation in Turkey: Current Perspectives in Communication Studies*. She is co-author with Washington Post's E. J. Dionne and others of a monograph, *A Report on Media and the Immigration Debate*.

She also has several journal articles and studies in Brookings and Pew publications as well as more than 20 conference papers on topics ranging from the new information technology, internet policy diffusion, social media, and free speech, U.S. and Iranian presidential politics, and celebrity news coverage. With her Pew co-authors, she shared in the Bart Richards Award for Media Criticism for the *2009 News Coverage Index*.

She received her PhD in mass media and communication from Temple University, her MA in translation and interpretation studies and her BA in sociology from Bogazici University in Istanbul, Turkey.

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**MARCO WILLIAMS** will be in residence at NU-Q as a professor of communication. He is an arts professor at New York University's Tisch School of the Arts, one of the leading film schools in the world. In addition to being an award-winning documentary and nominated fiction film director, he has also served as an executive producer on several films. At the Tisch School he teaches fiction and nonfiction film production, screenwriting, and television production.

At NU-Q he will teach courses in screenwriting and directing. His film credits include *The Undocumented* (2013), *Inside the New Black Panthers* (2007), *Banished* (2007), *Freedom Summer* (2006), *I Sit Where I Want: The Legacy of Brown v. Board of Education* (2004); *MLK Boulevard: The Concrete Dream* (2003), *Two Towns of Jasper* (2002), *Making Peace: Rebuilding Our Communities* (1995), *Declarations: The Spiritual Deficit and The American Dream*; (1994), *Without a Pass* (1992), *In Search of Our Fathers* (1991) and *From Harlem to Harvard* (1982).

Among the awards he has received are an Emmy, George Foster Peabody Award, Columbia-DuPont Silver Baton, and Silver Award for Best International Documentary. His films have been screened at the Sundance, Berlin, Bombay, Miami, Margaret Mead, Toronto, and Pan African film festivals, among others. Williams received his BA from Harvard University and an MA and MFA from UCLA.



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Christopher Sparshott, Assistant Professor in Residence

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**GEORGE ANGHELCEV** will serve as associate professor in residence. He is an associate professor at Pennsylvania State University in the Department of Advertising and Public Relations where he teaches cross-cultural and international strategic communication among others. At NU-Q he will teach courses in strategic communication in the journalism program.

His refereed publications include articles in the *Journal of Marketing Communications*, *Journal of Social Marketing*, *Psychology and Marketing*, *Journalism and Mass Communication Quarterly*, *International Journal of Advertising*, *Journal of Advertising Education*, *Journal of Interactive Advertising*, *International Journal of Integrated Marketing Communications*, *Computers in Human Behavior*. He is also co-editor of a book entitled *Interetnica*.

A frequent presenter at scholarly and professional meetings, he serves on the editorial boards of the *International Journal of Advertising* and the *Journal of Social Marketing*.

His recent publications have taken up such topics as anti-drinking and driving advertising, perceptions of climate change, predictors of media multitasking and the role of attention in advertising effectiveness. Anghelcev received his PhD from the University of Minnesota, and his MA and BA from Babes-Bolyai University in Romania.

#### REAPPOINTMENTS

Journalism: Ilhem Allagui, PhD; Amy Sanders, JD, PhD.

Communication: Danielle Beverly, MFA.

Liberal Arts: Sami Hermez, PhD; Hasan Mahmud, PhD; Yulianto (Anto) Mohsin, PhD; Zachary Wright, PhD.

#### PROMOTIONS

Journalism: Christina Paschyn (MSJ) and Miriam Berg (PhD) to assistant professors in residence

#### NU-Q FACULTY AND LEADERSHIP BY THE NUMBERS

*Highest degree earned*

**27** PhD



**1** JD/PhD



**1** JD



**1** JD/MFA



**9** Master's





**Students**





## STUDENT LIFE

Northwestern Wildcats are well known for being lively, energetic, and creative students on Education City's campus. Whether cheering the Lady Wildcats at their basketball games in the Fall, training their photographic eyes on weekend trips to the desert, or exchanging life experiences at the Culture Club, NU-Q students quickly learn that the college experience is about much more than achieving academic excellence. As members of a small community, they are able to foster intimate working relationships and friendships that outlive their undergraduate career.

By harnessing one another's strengths and taking advantage of the resources at their disposal, students have created projects that have made their families proud and impressed industry leaders. They have stepped out of their comfort zones, reported untold stories, turned

strangers into friends, and become more well-rounded individuals and media professionals through their experience as students at NU-Q.

These experiences include experiential learning trips that take them around the world to experience first-hand the world of media and communications. Journalism students also spend 12-weeks during their junior year interning at top publications in New York, Washington, DC, London and Dubai to gain immersive, practical training in the field. Communication students also have the opportunity to participate in an exchange program with Northwestern's home campus in Evanston.

Whether in Doha or Evanston, NU-Q students are offered a broad array of social and academic experiences that contribute to their development as well-rounded media and communication professionals.

Students attending Wildcat Week





## INTERNATIONAL EXPERIENCE

NU-Q's location in the Middle East gives its students a unique advantage to take the lessons they've learned in the classroom and apply them across the globe. These opportunities contribute to their development as media professionals. International travel and learning programs also foster a global citizenship vision through civic engagement and cultural immersion experiences that lead to a more holistic and professional development.

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### STUDENT AMBASSADOR EVANSTON EXPERIENCE

A group of sophomores are selected every year to join the ambassador program in representing the University at high-profile events at the home campus in Evanston, including the Student Showcase. Students also attend classes and visit various offices in Evanston to help foster a connection with the Evanston campus.



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### SERVICE LEARNING TRIP

Students participated in a service trip to Vietnam, where they volunteered at a soup kitchen and taught conversational English to college-age peers. The trip was organized in collaboration with International Volunteer Headquarters, a widely respected volunteer-providing company. Following the trip, students completed a capstone project and made a presentation to the NU-Q community about their experience. Previous service trip destinations include the Philippines, Romania and Portugal, to name a few.



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### GLOBAL MEDIA EXPERIENCE

With a focus on career exploration and development, this annual trip takes a group of students to New York City and Dubai to visit top media organizations, such as NBC Universal, ABC Eyewitness News, Vice and Dubai Media City. Students have the opportunity to observe how they operate, and to network with professionals who thrive in the highly competitive industry.



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### WILDCAT SERVE GRANT PROGRAM

Wildcat Serve was introduced in 2016 to provide students with an additional opportunity to serve as volunteers abroad. The program provides students with grants to pursue service opportunities outside of Qatar. Its goal is to empower students to take initiative, increase responsibility, and encourage them to work toward their passions.

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NU-Q students abroad

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# STUDENT EVENTS

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## THANKSGIVING LUNCHEON

This annual highlight recognizes the efforts of the cleaning, security and other building staff. Students, staff and faculty served lunch to more than 100 workers, and offered messages of gratitude in languages including Hindi, Urdu, Tagalog and Nepali.

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## MEN'S MAJLIS

Beginning this academic year, faculty, staff and students were invited to experience a part of Qatari culture as they were served Gahwa (Arabic coffee) and had a traditional meal at a student's home where they discussed politics, religion, culture and sports.

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## STUDIO 20Q PREMIERE

Organized by the communication program, grant-winners were celebrated at a showcase that drew nearly 200 guests to the Hamad Bin Khalifa University Student Center Cinema, to watch five films produced, directed and staffed completely by students.

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## GO WILD WEEK

The annual spirit week at NU-Q hosts visitors from the Evanston campus, and showcases the unique opportunities available at the Qatar campus. It includes the Purple Fest, Gahwa Chat and the Media and Research Awards event, which draws over 100 attendees.

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## PURPLE GAMES

NU-Q's annual festival takes place in November and invites family and friends to participate in potato sack races, tug-of-war, live music and picnic-style food at the lush green spine behind the Carnegie Mellon University in Qatar building.

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## ENGAGE CHICAGO

Students are matched with community organizations and civic institutions to provide service during an eight-week field study program in Chicago. Northwestern faculty, staff and community members support academic coursework during this time.



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Students attending HBKU Career Fair

## STUDENT RECOGNITION



James Coplestone Farmer receives the Dean's Award from President Morton Schapiro and Dean Everette E. Dennis

### 2016 PRESIDENT'S AWARDS

Each year Northwestern University President Morton Schapiro awards students of the graduating class with five awards, all of which honor Northwestern's mission of excellence.

This year's awards recipients were:

Dean's Award: James Coplestone Farmer

Student Leadership Award: Youmna Al-Gailey

Communication Award: Syed Owais Ali

Journalism Award: Ralph Martins

Liberal Arts Award: Tamador Al Sulaiti



### MEDIA AND RESEARCH AWARDS

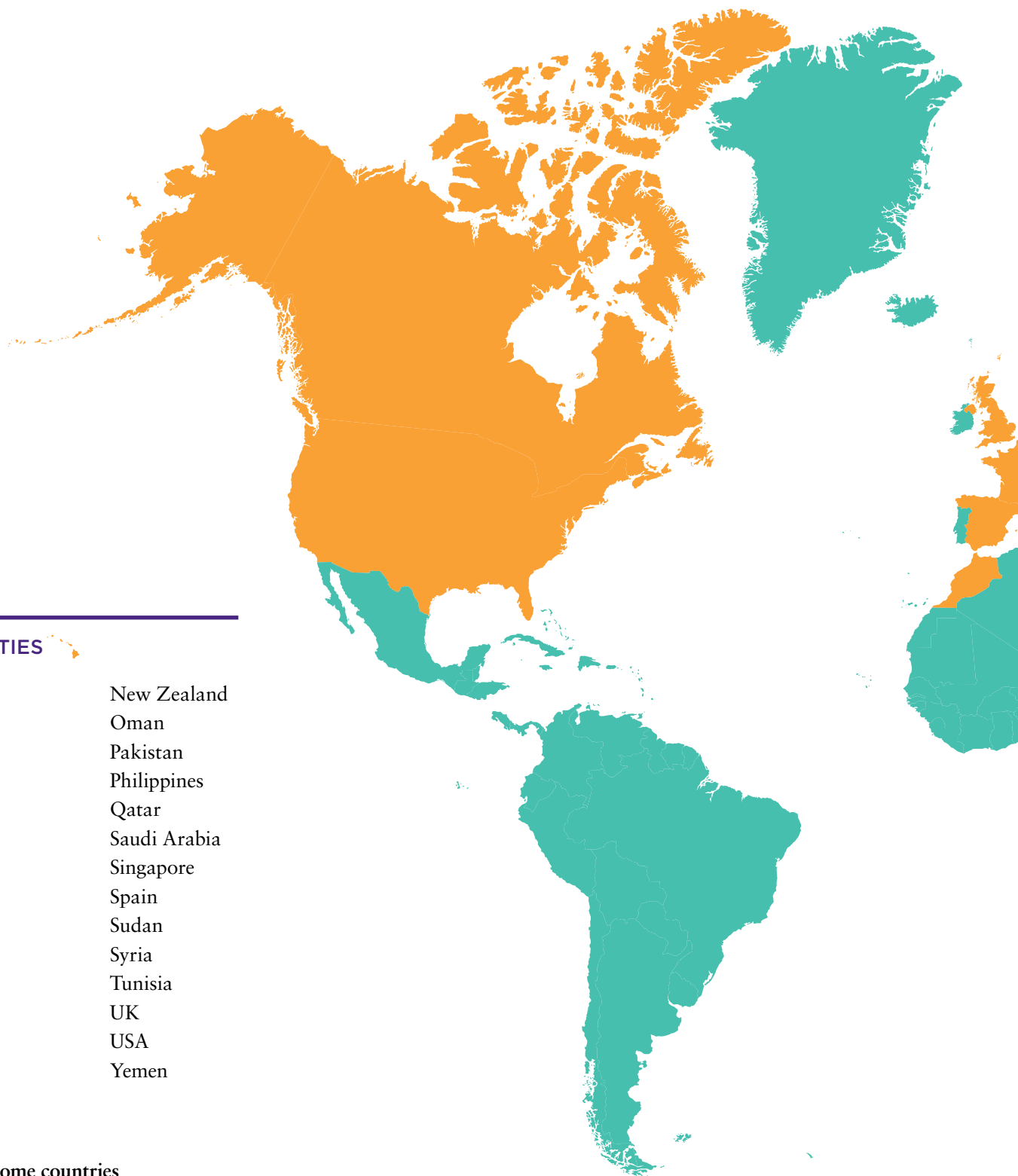
Each year the university holds its major media and research award competition. The competition has ten categories within media, communication and the liberal arts. The winners are selected by a panel of prominent experts, including representatives of Al Jazeera, Doha Film Institute and Qatar National Library.

These were the winners:

- Poetry/Prose – Alya Al Harthy for “On the Meaning of the Word Knickerbocker”
- Script – James Coplestone Farmer for “Pawtney Way”
- Journalistic Writing – Silma Suba for “The Orenda Project: Bringing Education to Pakistani Slums”
- Research and Analysis, Humanities – Ifath Sayed for “Women Correspondents at War”
- Research and Analysis, Social Science – Jueun Choi for “The Politics of Rentier Benefits and Permanent Residency in Qatar”
- Documentary – Aisha Al Muhannadi for “Makh'b”
- Fiction – Muhammad Faizan Shakir, Vibhav Gautam and Urooj Azmi for “The Tamaashbeens – Duniya Re”
- Independent – Shahnawaz Zali and Yazan Abugaida for “100 Steps – Sou Qadam”
- News – Anzish Mirza for “Culture Enclosed Within Walls”
- Multimedia – Jueun Choi and Sara Sawar for “Religious Tolerance in Qatar”



# STUDENT NATIONALITIES



## NATIONALITIES

- |             |              |
|-------------|--------------|
| Australia   | New Zealand  |
| Bahrain     | Oman         |
| Bangladesh  | Pakistan     |
| Bulgaria    | Philippines  |
| Canada      | Qatar        |
| China       | Saudi Arabia |
| Egypt       | Singapore    |
| France      | Spain        |
| India       | Sudan        |
| Indonesia   | Syria        |
| Iran        | Tunisia      |
| Jordan      | UK           |
| South Korea | USA          |
| Lebanon     | Yemen        |
| Morocco     |              |

 Student home countries







# Northwestern in Qatar—Eva Partnership





vanston



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## EVANSTON VISITORS



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### PROVOST DANIEL LINZER

Provost of Northwestern University, Professor of Molecular Biosciences, former Dean of Weinberg College of Arts and Sciences

Provost Linzer delivered an address to the NU-Q community on the “Globalization of the University.” He also announced that Northwestern University had extended its agreement with the Qatar Foundation to offer journalism and communication programs through the academic year of 2027–28. “NU-Q has met and exceeded expectations,” he told the community, “as it has produced new talent for communication and media industries in Qatar and the region. We’re very pleased to continue this important academic enterprise.”

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### ELLEN WARTELLA

Al-Thani Professor of Communication, Psychology and Education; chair, Department of Communication Studies and director, Center on Media and Human Development, School of Communication, Northwestern University

Ellen Wartella, a renowned expert on children’s media and health, delivered a research colloquium at NU-Q on her most recent study on health communication, “Teens, Health, and Technology: A National Survey.” She discussed her research on how youth in the U.S. utilize digital health tools. Wartella serves on a variety of national and international boards and committees on children’s health and wellness issues.



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## BRIAN EDWARDS

Crown Professor in Middle East Studies, Professor of English and Comparative Literary Studies, and director of the MENA Program at Northwestern University

Edwards visited the Qatar campus as part of the Evanston Exchange program. He delivered a lecture based on his most recent book, *After the American Century: The Ends of U.S. Culture in the Middle East*. The book is built on a decade of fieldwork in Cairo, Casablanca and Tehran. “I contend that attention to culture,” Edwards said, “is crucial both to understanding relations between the U.S. and the Middle East and North Africa and to finding a way out of the ever widening gap of understanding.”



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## NITASHA TAMAR SHARMA

Charles Deering McCormick Professor of Teaching Excellence and Associate Professor of African American and Asian American Studies, Northwestern University

As part of the Evanston Exchange program, Sharma discussed her research on ethnic and racialized hip hop. Her book “*Rap, Race, Revolution: Post-9/11 Brown and a Hip Hop Critique of Empire*” explores how American-born South Asian rappers express their identities, politics and alliances through their music, and also detail their experiences with racism.

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## ELLEN SHEARER

William F. Thomas Professor, Medill School of Journalism, Media, Integrated Marketing Communications, and director of the Medill News Service and Washington Program.

Ellen Shearer has written and taught extensively in the areas of political journalism, national security journalism and watchdog journalism. She created the popular Northwestern undergraduate journalism program Medill on the Hill, based in Washington, DC. She has also served as a mentor to NU-Q students participating in the Journalism Residency program.





## NU-Q IN EVANSTON

In what has become an annual event, faculty, staff and students from Northwestern University in Qatar visit Northwestern's home campus in Evanston to introduce individual scholars and their research efforts as well as showcasing NU-Q students' journalistic projects, documentary films and undergraduate research.

"Connections between the Qatar campus and its home campus in Evanston offer our colleagues on the main campus a vision of Northwestern's 12th school and its only international campus at a time when the university is accelerating its global activities," said Everette E. Dennis, Dean of Northwestern University in Qatar. During the week-long visit, Dennis spoke to the Association for Higher Education Administrators' Development (AHEAD@NU) on "At Home Abroad: Northwestern's First International Campus," providing an overview of the history of Northwestern's campus in Qatar and its collaboration with the Qatar Foundation.

A faculty colloquium hosted by the Medill School of Journalism, Media, Integrated Marketing Communications, provided Dean Dennis and Klaus Schoenbach, Associate Dean of Research, with an opportunity to present an overview of the collaborative research taking place at NU-Q, which included highlighting the school's "signature research program," the Media Industries Report and the fourth annual Media Use Survey.

At a student showcase, NU-Q students presented documentaries, a news package and a research paper. Other events included a lecture at NU's MENA Monday series, "On The Loss of Humanity: The Case of Former Militia Fighters in Lebanon," by Sami Hermez, an assistant professor in residence, and an award winning film, *Old South*, by Danielle Beverly, assistant professor in residence.

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NU-Q students on the Evanston campus

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**NU-Q FACULTY AND STAFF PRESENTATIONS  
IN EVANSTON/CHICAGO**

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Scott Curtis  
*Experts and Their Images: Vision, Form,  
and the Historiography of Media Use*  
Chicago Film Seminar

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Jocelyn Sage Mitchell  
*Assessing Authentic Learning Through  
an Undergraduate Research Grant*  
Learning, Teaching, and Assessment Forum

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Anto Mohsin  
*Powering PELITAs: Electrification and Development  
in New Order Indonesia*  
Klopsteg Lecture Series: Science in Human Culture's

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Barry Sexton and Lea Bowman  
*Implementing New Business Processes Using  
SharePoint and Nintex*  
Best Practice Forum

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Zachary Wright  
*Hidden Words: Private Manuscripts as historical  
sources for the origins of the Tijaniyya*  
Invited lecture, symposium Sacred Word: Changing  
Meanings in Textual Cultures in Islamic Africa,  
Institute for the Study of Islamic Thought in Africa,  
Northwestern University, Evanston

*'Know God in my presence': Sufism and Islamic  
Learning in West Africa*  
Invited lecture, MENA Monday Lecture Series,  
Northwestern University, Evanston

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Sami Hermez  
*On the Loss of Humanity: The Case of Former  
Militia Fighters in Lebanon*  
MENA Monday Lecture Series  
Middle East and North African Studies Program

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Danielle Beverly  
Documentary Screening: *Old South*  
School of Communication

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Klaus Schoenbach  
*Media Industries in the Middle East: Expansion  
and Diversification*  
School of Communication

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Everette Dennis, Klaus Schoenbach,  
and Urooj Azmi  
*Collaborative Research at NU-Q*  
Medill School of Journalism, Media, Integrated  
Marketing Communications



Research





# INSTITUTIONAL RESEARCH



NU-Q research publications

## NU-Q'S INSTITUTIONAL RESEARCH

### Media Use in the Middle East

Since 2013, Northwestern University in Qatar has conducted survey research on media use in the region to better know, appreciate and work with these institutions. How people use media in everyday life, and what they think of their relationship to society and government, is a barometer for assessment for charting change. In an era of massive media disruption in which the online, digital world has challenged and surpassed what we now call legacy media, this research makes a significant contribution to the industry.

This year's survey shows that social media use in the Middle East is shifting away from Twitter and Facebook and toward direct-messaging platforms such as Snapchat and WhatsApp. The study also sheds new light on the shift from TV to online video. Daily TV viewing dropped in Egypt, Saudi Arabia and Qatar, but television remains the platform of choice in the Middle East for watching films—90 percent say they watch films on TV.

This study was done in partnership with the Doha Film Institute and can be viewed at the website [www.mideastmedia.org](http://www.mideastmedia.org)

### Media Industries in the Middle East

The report—the first of its kind—shows that an expansion of media channels and content has occurred coming from a wider and more diverse range of sources, including local and international players not usually associated with this industry in the Middle East and points to a general expansion of channels and offerings across all sectors, including broadcast, print, and digital media. The new content also tends to represent a wider variety, created by a broader diversity of content producers. This study was done in partnership with the Doha Film Institute and can be viewed at the website [www.mideastmedia.org](http://www.mideastmedia.org)

Previous research had suggested that regional audiences are both hungry for content reflecting their own culture and are generally open to media from other parts of the world. However, they had been limited by the mass-market options available to them. The recent expansion of channels and offerings is obviously diminishing the disconnect between what audiences in the Middle East want and the media they can access.

### Health Communication Grant

A study on “How Qatari Adolescents Use Digital Technology for Health Information and Health Monitoring,” was awarded a \$300,000 grant from the Qatar National Research Fund. Lead principal investigator is NU-Q's Associate Dean for Research Klaus Schoenbach. Principal investigators are Northwestern's Al-Thani Professor Ellen Wartella from the School of Communication, and Salma Mawfek Khaled, research associate, Social & Economic Survey Research Institute at Qatar University.

# INDIVIDUAL FACULTY PROJECTS

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## MEDIA AND COMMUNICATION IN MENA COUNTRIES

- New global media players in the Middle East
- The influence of Turkish soap operas in the Gulf region
- Advertising and marketing in the Middle East
- Determinants of blogging in MENA
- Measuring Internet literacy
- Religious broadcasting
- Coverage of migrant workers in the media
- Remote journalistic reporting on crisis areas
- Campaign for safer driving of young Qatari males

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## WOMEN, MEDIA AND COMMUNICATION IN MENA COUNTRIES

- Women’s meetings and the public sphere
- The princess culture—how Disney movies are used by young girl audiences
- Women in press photographs

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## ISSUES IN ISLAM

- 18th century reformism in the Muslim world
- West-African Islamic intellectuals
- The rhetoric of the Sufi-Salafi controversy
- religious media in the Middle East

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Students have many opportunities to contribute to research

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## OTHER TOPICS

- African slaves in the Arabian Gulf
- The “Arab Spring” metaphor in Western media
- Press freedom and governance
- History of scientific and medical filmmaking, of theatrical and non- theatrical film and animation in films
- British imperial history
- Iranian film
- Sociology in the Middle East
- Vinyl records as “analog artifacts”
- Western and Islamic models of development





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# STUDENT RESEARCH

Students participate in Undergraduate Research Experience Projects, funded by the Qatar National Research Fund and led by our faculty. Also, the NU-Q Research Office regularly discusses research interests and opportunities with students, mentors individual students' studies, works with the NU-Q Student Research Committee, and facilitates sending students to represent NU-Q research at the annual Northwestern University Undergraduate Research & Arts Exposition in Evanston. NU-Q's own Media and Research Awards showcase, held in March, is another way that the school presents high-quality student research.

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## STUDENT RESEARCH IN 2014-15 BY THE NUMBERS

27

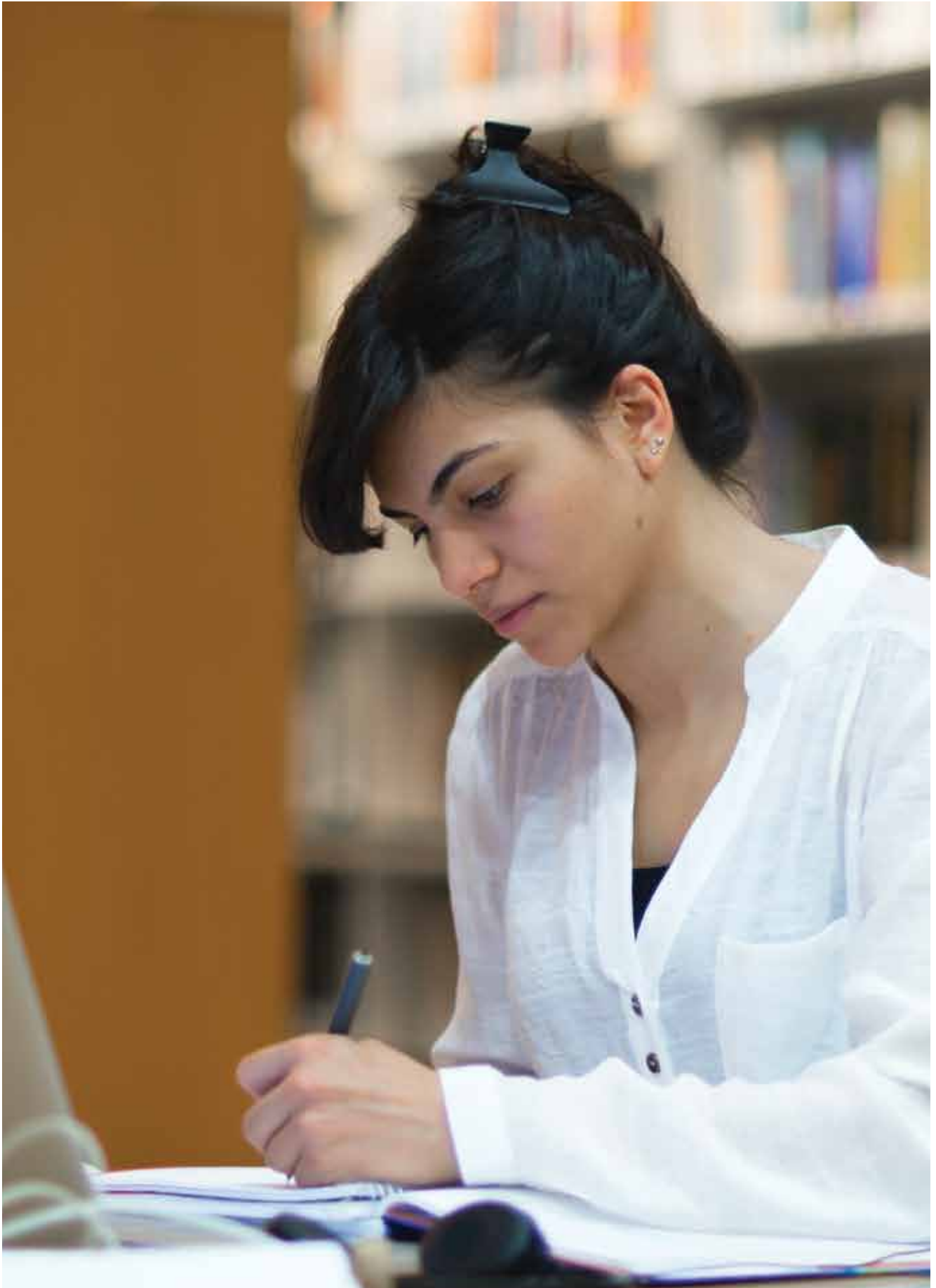


students involved in Undergraduate Research Experience Projects (UREP), funded by the Qatar National Research Fund

18



students on research trips



The Research Office shares research opportunities with students

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# QATAR NATIONAL RESEARCH FUND: RESEARCH GRANTS

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## NATIONAL PRIORITIES RESEARCH PROGRAM (NPRP)

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*Media Use in the Arab Gulf: A longitudinal study, 2015–2017*

LPI: Everette E. Dennis

PIs: Justin Martin, Robb Wood

Collaborating institutions: Doha Film Institute, Al Jazeera Network

Status: Ongoing; data collected and analyzed; website launched

Grant amount: \$849,600

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*Content innovation strategies for mobile media in Qatar*

LPI: John Pavlik (Rutgers University)

PIs: Everette E. Dennis, Rachel Mersey (Northwestern University in Evanston)

Collaborating institutions: Qatar University (SESRI), Rutgers University

Status: Ongoing

Grant amount: \$726,407

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*National museums and the public imagination: A longitudinal study of the National Museum of Qatar*

PIs: Pamela Erskine-Loftus, Jocelyn Mitchell

Submitting institution: University College London-Qatar

Status: Ongoing

Grant amount for NU-Q: \$17,102

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*Qatari adolescents: How do they use digital technology for health information and health monitoring?*

LPI: Klaus Schoenbach

PIs: Ellen Wartella (Northwestern University in Evanston), Salma Mawfek Khaled (QU)

Consultant: Paul Amuna (Primary Health Care Corporation of Qatar)

Collaborating institutions: Qatar University (SESRI), Primary Health Care Corporation of Qatar

Status: Imminent

Grant amount: \$268,316

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## UNDERGRADUATE RESEARCH EXPERIENCE PROGRAM (UREP)

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*Arab children and youth television: A study of role models*

Primary faculty member: Joe Khalil

Status: Ongoing

Grant amount: \$29,000

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*Global regulation of parody and satire as policy guidance on the implementation of Qatar's cyberlaw*

Primary faculty member: Amy Sanders

Status: Completed

Grant amount: \$30,000

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*Chicken is for the birds: Changing the deadly driving behaviors of young Qatari men*

Primary faculty members: Susan Dun, Sue Pak

Status: Focus-group interviews completed; research team in final production of the persuasive documentary

Grant amount: \$50,000

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*Qatari women: Engagement and empowerment*

Primary faculty members: Jocelyn Mitchell, Christina Paschyn, Kirsten Pike

Collaborating institutions: Qatar University, College of the North Atlantic-Qatar, Texas A&M-Qatar

Status: Two surveys and ethnography completed; research group prepared documentary film for future release and held museum exhibition in September 2015; conference papers presented

Honors: Received first place research excellence award in the Social Sciences, Arts and Humanities pillar at the Qatar Foundation Annual Research Conference, November 2014

Grant amount: \$150,000

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## CONFERENCE AND WORKSHOP SPONSORSHIP PROGRAM (CWSP)

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*Fresh global media players: Redistributing media power*

Conference organizers: Joe Khalil, John Downing

Conference date: February 2015

Status: Symposium completed; Special section of *International Journal of Communication* vol. 10 (2016)





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Students are involved in active research projects

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#### INTERNAL SCHOLARLY RESEARCH GRANTS

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*Sudanese identity and blackness in Arab region  
entertainment television*

Faculty member: **John Downing**  
Department: Communication

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*An oral history of Palestinian exile, resistance,  
and everyday life*

Faculty member: **Sami Hermez**  
Department: Liberal Arts

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*Arab cultural temporalities: Media, publicness,  
and postmodernity*

Faculty member: **Joe Khalil**  
Department: Communication

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*Mapping the fields of theater and television writing  
in Chicago*

Faculty member: **Sue Pak**  
Department: Communication

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*Global definitions of privacy: Re-examining  
relational boundaries*

Faculty member: **Amy Sanders**  
Department: Journalism

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*Khaleeji female social trends: From fact to fiction*

Faculty member: **Anne Sobel**  
Department: Communication

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*Textbook for a teaching series: The Teacher  
as Performer*

Faculty member: **Ann Woodworth**  
Department: Communication

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# Commencement





NORTHWESTERN  
UNIVERSITY  
IN QATAR

CLASS OF  
**2025**  
GRADUATION





## NU-Q GRADUATION

Students from the Class of 2016 represented 14 countries and are fluent in nine languages, a true representation of NU-Q's multicultural community. Ten of this year's class of students graduated with academic honors, each of whom has made the Dean's List between five and seven times during their academic career with NU-Q.

At the graduation ceremony held in Education City in May, graduates were advised to focus on happiness, appreciation and how to tell their stories.

Northwestern University President Morton Schapiro shared with graduates a study that reported that only one in three people said they were happy in their own lives: "Students, I want you to think about what makes you happy—be it your faith, your family or job satisfaction—or like for most of us, a combination of all three. Ensure it is one which contributes more to your life than any material wealth. My wish for you is that in the decades to come when asked if you are happy, you smile and say 'I absolutely love my life.'"

Dean Dennis noted that the Class of 2016 "reflects the values of this school and richly deserves the congratulations it receives, as one of the most academically accomplished classes that has graduated from NU-Q."

Graduation speaker BBC journalist Lyse Doucet, OBE, asked students to make their mark. "You have been given a chance. Whether you choose to pursue journalism, marketing or communications, tell the story and tell it well. Tell it with passion; tell it with empathy; tell it with all the skills you have learned here at NU-Q. Be bold; be brilliant; be the best that you can be, and the better you become, the better the world will be."



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Lyse Doucet speaking at NU-Q's graduation ceremony

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Class of 2016 capturing the moment



The Class of 2016 with Dean Everett E. Dennis



## EVANSTON COMMENCEMENT



NU-Q students and Qatar support office staff in Evanston for the commencement ceremony

NU-Q graduating seniors were invited to participate in the June commencement activities on Northwestern's home campus in Evanston alongside their fellow Northwestern graduates. This year, 10 NU-Q graduates joined their peers for Northwestern's 158th Annual Commencement. While more than 7,000 miles separate Evanston and Doha, the distance for NU-Q students increasingly has been bridged by visits, exchange programs, and summer internships—so walking at commencement in Evanston has taken on a deep meaning for many.

“The graduation in Evanston was on my bucket list,” said Shahnawaz Zali, a graduating NU-Q senior in communication, who studied filmmaking on both campuses. “I spent six or seven months over here as well, and in Ryan Field for commencement, we felt like we belonged here, because we had friends here.”

Cultivating and experiencing programs and academic standards on Northwestern's Qatar campus that are comparable to those at the University's Evanston and Chicago campuses have been important goals for NU-Q, and students like Zali who took classes in Qatar and in Evanston feel they are well prepared for the work and challenges on all three campuses.

The Qatar Support Office in Evanston facilitates the student's inclusion into the relevant school's convocation program and serves as a resource for graduation and other events, as well as for local accommodations.





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President Morton Schapiro and Seth Myers, television personality, attend the Evanston commencement

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© Jim Prisching



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NU-Q students attending the Evanston commencement ceremony

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© Jim Prisching





**Community Outreach**





## STRATEGIC PARTNERSHIPS

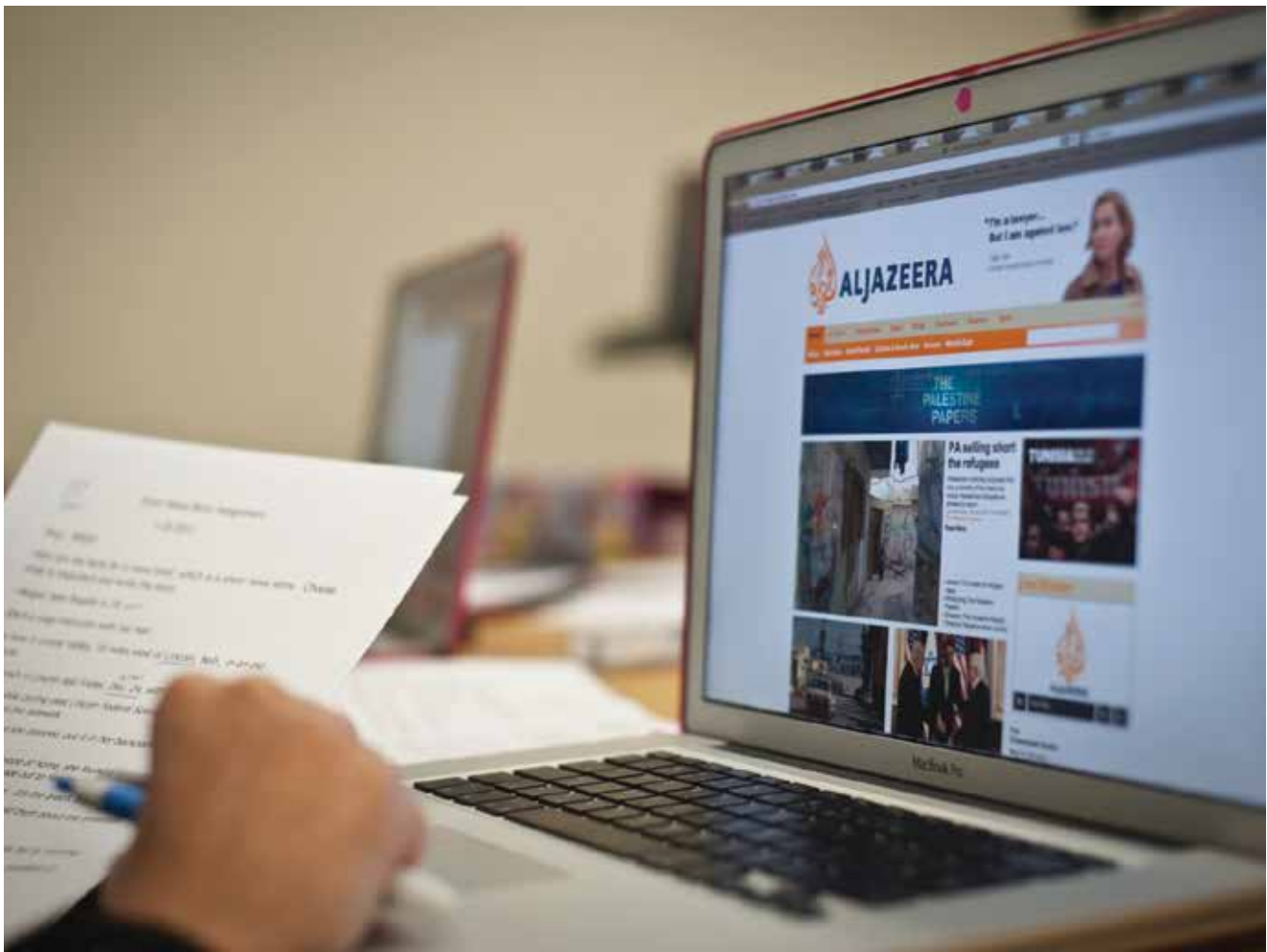
Our efforts to expand the media landscape in Qatar go beyond the classroom and into the community. We have developed close collaborations and partnerships with like-minded institutions throughout the country, partnerships developed to enhance our position as a globally connected university.

### QATAR COMPUTING RESEARCH INSTITUTE

In addition to its ongoing partnerships with Doha Film Institute (DFI) and Al Jazeera, NU-Q signed a Memorandum of Agreement with the Qatar Computing Research Institute (QCRI), to collaborate on producing and disseminating both theoretical and practical knowledge of media, communication and technology through research and intellectual exchange.

NU-Q also played a leadership role in two global media conferences: the International Press Institute's annual World Congress and the World Media Summit, hosted by Al Jazeera. NU-Q led and contributed to panels on media freedom and new media business, including a panel discussion of findings on free speech and regulation from NU-Q's annual survey "Media Use in the Middle East."

Al Jazeera website





NU-Q's booth at DFI's annual Ajyal Film Festival

## DOHA FILM INSTITUTE

Through our partnership with Doha Film Institute, we produced *Media Industries in the Middle East*, 2016, one of the most wide-ranging studies of regional media industries to date.

In addition to DFI, the report included collaboration with Monitor Deloitte, NU-Q faculty, industry leaders from across the region, and expert commentators drawn from both NU-Q and other institutions around the world.

Building on past surveys of media use in the region, NU-Q also released its fourth annual *Media Use in the Middle East*, based on a survey of six Arab countries. The study covers topics including media consumer behaviors, attitudes about freedom of expression, and perceptions of local and foreign content. The project was funded by the Qatar National Research Fund with additional support from DFI and executed in collaboration with the World Internet Project, DFI, the Nielsen Company, and Column Five Media.

NU-Q also continued its participation DFI's two annual film festivals. At the first, *Ajyal Youth Film Festival*, NU-Q produced an interactive newsroom environment that allowed families to experience broadcast journalism from inside a studio. NU-Q students and alumni took home top prizes in Qumra's *Made in Qatar* competition, for both "best documentary" and "best fiction" films. At the second festival, an exclusive multi-day gathering of international industry leaders, Qumra, NU-Q faculty hosted Q&A's, presented research, and took advantage of unique networking opportunities.

## AL JAZEERA

As part of its ongoing partnership with Al Jazeera, NU-Q hosted two speakers as part of its Al Jazeera Speaker Series, which provides students and the wider NU-Q community with an insider's perspective on the media industry. Sana Hamouche, senior sports presenter and producer at Al Jazeera English, and Rawaa Auge, presenter at Al Jazeera Arabic and former presenter at France 24, were this year's speakers.

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# COMMUNITY RELATIONS

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## THIMUN

High school filmmakers from around the world were recognized at this year's 7th THIMUN Qatar Northwestern Film Festival. The winning films addressed a variety of topics including teen suicide, illiteracy and child labor in India, social media's impact on society, as well as specific historical events such as Japan's "Comfort Women." The winners were chosen from 82 submissions worldwide.

Hosted jointly with THIMUN Qatar, this annual spring event welcomes film submissions from high school students. Selected films are screened during the festival week, culminating in an awards ceremony. The annual international filmmaking competition addresses a range of social issues—globally and locally—while encouraging high school students to develop their filmmaking skills.

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## WEEKEND WORKSHOPS

The Weekend Workshops are part of a series of events developed by NU-Q to help high school students in Qatar who are considering careers in communication and media discover the exciting world of new media and taste a slice of college life. The workshops offer introductory topics on journalism methodology, reporting, storytelling and social media. The presentations are coupled with various hands-on activities.

This year, the workshops were taught by NU-Q graduates Maha Al Ansari, who currently works as an assistant journalist at beIN Sports, Haneen Hindi, community relations coordinator at NU-Q, and Zeena Kanaan, who is a senior consultant at public relations agency Forbes Associates.

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High school students at the Weekend Workshops







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Amy Sanders, Associate Professor in Residence, speaking at the Qatar Leadership Conference

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## QATAR LEADERSHIP CONFERENCE

Students participated in workshops and listened to speeches—altogether 130—speeches designed to inspire their leadership instincts and provide them with the skills and knowledge to run their own Model United Nations (MUN). Topics ranged from practical instruction in areas such as organization, research and speechwriting, to wider discussions of relevant issues in diplomacy, media and business.

Northwestern University in Qatar and THIMUN Qatar offers one of the largest professional development conferences for educators and students in the Middle East. Through workshops and programming, teachers and students are given a chance to network and grow their Model United Nation and media skills.

## ALUMNI



Members of the alumni board and staff advisors

From the minute they graduate, NU-Q alumni become members of an elite network of successful professionals around the world. Within the GCC region, our alumni are working at leading media and communication companies, as well as in business and government—making their marks as the future leaders in a number of industries across the region.

“Coming into the media industry with an NU-Q degree was so helpful because I got hands-on experience in the industry before I ever started professionally,” said Shannon Farhoud, who currently works as an assistant producer at Qatar’s local channel, Qatar Television (QTV). “I was ready for a career with knowledge that I had gained as an undergraduate, while most of my peers were learning in the workforce.”

Alumni who have chosen to pursue graduate degrees are in agreement that NU-Q has positioned them to succeed. Motasem Kalaji, who is currently pursuing a PhD at the Department of Communication at Cornell University in the United States arrived at NU-Q with a passion for research. He said that his training and education at Northwestern was a great preparation for him to excel in graduate school. “Northwestern encouraged and reinforced my interest in becoming a scholar in the field of health communications,” he said.

With 34 percent of NU-Q graduates pursuing advanced degrees, our alumni are now studying at the leading universities in the world, including Harvard, Oxford, Cambridge, London School of Economics, Northwestern, Columbia, and Dartmouth.

The NU-Q Alumni Club, which is the Northwestern Alumni Association's newest chapter, organizes events for graduates to stay connected to the Northwestern community. As the first Northwestern alumni club chartered in the Middle East, the club connects graduates of the Qatar campus with alumni from the university's Evanston campus now based in the Gulf.

This year the club hosted a Northwestern Alumni Gulf Summit in Dubai for NU-Q graduates and Gulf-based Northwestern Kellogg School of Management alumni. The summit included workshops and social events for the alumni to meet and network.

“The Northwestern brand is already well established globally and many of the alumni who have graduated from the home campus over the years are now established business leaders in the region. The summit was an opportunity to introduce ourselves to them,” said Ismaeel Naar, an alum who currently works at Al Arabiya News.

The club also continued Northwestern's long-standing alumni “Dinner with 12” tradition, where alumni host a dinner for current students, staff and faculty members. Alumni also welcomed students returning from the winter break to an informal “improv night” of comedy.

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NU-Q's new facility in Education City

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## MEDIA COVERAGE

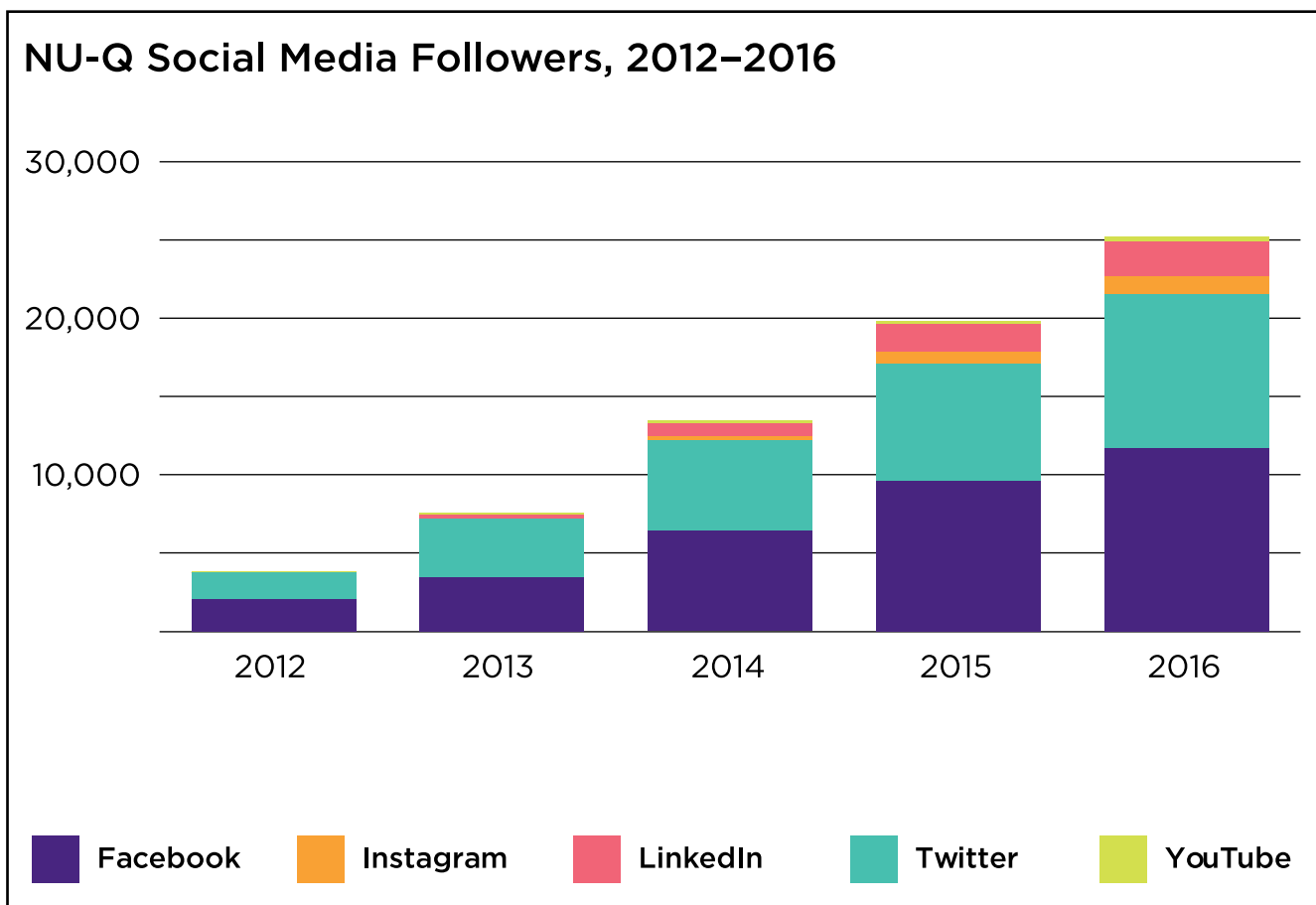
Coverage in local, regional and international media in 2016 was broad-based and extensive. NU-Q was part of a series of stories published by *The Washington Post* that focused on the U.S.-based universities in Education City. In addition, *USAToday* published a feature article on NU-Q highlighting its faculty and programs in Doha, and *The New York Times* published an op-ed by Christina Paschyn, assistant professor in residence.

Dean and CEO Everette E. Dennis was also a guest on several PBS programs and provided additional commentary to various radio, TV and print outlets.

NU-Q’s faculty remains a go-to source for local and regional media, and several films and documentaries produced by NU-Q faculty and students were broadcast regionally and internationally, which generated additional coverage on both traditional and social media platforms. While the local and regional media continue to cover faculty and student successes at NU-Q, it also provides coverage of the University’s visiting lectures and events.

In addition to traditional media coverage, we also broadened our outreach through social media—adding Snapchat to the already existing channels of Facebook, Twitter, Instagram and YouTube. As a result, NU-Q saw its awareness and engagement with its local and regional audience expand significantly.

In 2016, NU-Q also reinforced its connection to its home campus by increasing its coverage in Northwestern University media channels including its online newsletter, *Northwestern News*, magazines—*The Dialogue*, *Research News*—and newsletters distributed by the Office of Alumni and Development and the Office of Research.



In Qatar's Education City, U.S. colleges are building an academic oasis

By Nick Anderson February 6, 2017

DOHA, Qatar — Northwestern University came here to teach journalism and communication, a tough assignment in a country with tight controls on public speech. It was the latest in a series of prestigious U.S. universities that have established branches in Education City.

Terms were generous: Academic freedom guaranteed, world-class facilities, expenses fully covered. All Northwestern had to do was build a program on par with those at its home campus outside Chicago, and several degrees have been awarded there.

Northwestern University will stay a decade longer in Qatar

By Nick Anderson February 22

Northwestern University, one of six prominent U.S. schools with branches in the Persian Gulf nation of Qatar, has reached an agreement to stay there for a second decade.

The private university based in Illinois said this week that it has signed a 10-year extension to its current agreement with a Qatar foundation that will enable the school's Doha branch to operate through the 2027-2028 school year. The Northwestern branch, known as NU-Q, has about 250 students in journalism and communication. It opened at the Doha campus known as Education City in 2005.

Northwestern was the latest U.S. school to establish a branch in Education City, a sprawling experiment on the desert's edge that seeks to import



At Doha's Education City, 'pioneers' cut Western education path

Qatar's Education City is a unique blend of Western and Islamic education. It is a place where students from around the world come to study and learn. The city is a hub of academic excellence and innovation. It is a place where the future is being shaped.

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«نورثويسترن» تفتتح «مجلسها»

الجامعة الأميركية في قطر تفتتح مجلسها الجديد في مقرها الجديد في مدينة التعليم. المجلس الجديد يضم أعضاء من مختلف التخصصات الأكاديمية والبحثية. المجلس الجديد هو الأول من نوعه في قطر. المجلس الجديد هو الأول من نوعه في قطر.

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تضم «60» طالبا «نورثويسترن» تستقبل دفعة «2019»



في صيف من السنة

استقبلت جامعة نورثويسترن في قطر دفعة جديدة من الطلاب في مقرها الجديد في مدينة التعليم. دفعة 2019 تضم 60 طالباً من جامعة نورثويسترن في إلينوي. دفعة 2019 تضم 60 طالباً من جامعة نورثويسترن في إلينوي.

دفعة 2019 تضم 60 طالباً من جامعة نورثويسترن في إلينوي. دفعة 2019 تضم 60 طالباً من جامعة نورثويسترن في إلينوي. دفعة 2019 تضم 60 طالباً من جامعة نورثويسترن في إلينوي.

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NU-Q celebrates opening of 'Her Majlis' exhibition

Northwestern University in Qatar celebrated the opening of its new exhibition space, 'Her Majlis'. The exhibition features works by local and international artists. The exhibition is a testament to the university's commitment to academic excellence and cultural enrichment.

High school students conclude NU-Q Summer Media Program



High school students participating in a media program.

الشرق

استضافته جامعة نورثويسترن د. رامي خوري يحاضر حول التغييرات السياسية في الشرق الأوسط



د. رامي خوري

استضافته جامعة نورثويسترن في قطر المحاضر والخبير السياسي والأكاديمي في الشؤون العربية د. رامي خوري في محاضرة بعنوان «التغييرات السياسية في الشرق الأوسط». المحاضرة تناولت التطورات السياسية الأخيرة في المنطقة.

أشبل طلاب الثانوية للدراسة في نورثويسترن



أشبل طلاب الثانوية للدراسة في نورثويسترن.

الرايية

رأيي في الرايية

الدراسة في جامعة نورثويسترن في قطر هي تجربة رائعة. الطلاب يكتسبون المعرفة والمهارات التي يحتاجونها للنجاح في الحياة.

الدراسة في جامعة نورثويسترن في قطر هي تجربة رائعة. الطلاب يكتسبون المعرفة والمهارات التي يحتاجونها للنجاح في الحياة.



# Appendices





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## APPENDIX 1: ADVISORY BOARD/LEADERSHIP/FACULTY/STAFF

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### JOINT ADVISORY BOARD

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*Her Excellency Sheikha Hind bint Hamad Al-Thani*  
(co-chair)

*Daniel I. Linzer*, Provost, Northwestern University  
(co-chair)

*His Excellency Sheikh Ahmed bin Jassim bin  
Mohamed Al-Thani*, Minister of Economy  
and Commerce, State of Qatar

*William Osborn*, Chair, Northwestern University,  
Board of Trustees

*Nim Chinniah*, Executive Vice President,  
Northwestern University

*Rami G. Khouri*, Director of the Issam Fares Institute  
for Public Policy and International Affairs, American  
University of Beirut

*Abdel Rahman Azzam*, Communication Adviser  
to Her Highness Sheikha Moza bint Nasser,  
Qatar Foundation

*Lee Huebner*, Professor, School of Media and  
Public Affairs, George Washington University

*Ahmad M. Hasnab*, President, Hamad bin Khalifa  
University, Qatar Foundation (ex officio member)

*Everette E. Dennis*, Dean and Chief Executive Officer,  
Northwestern University in Qatar (ex officio member)

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### LEADERSHIP

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*Everette E. Dennis*, Dean and Chief Executive Officer

*David Albanese*, Director of Human Resources

*Greg Bergida*, Director of Student Affairs

*Scott Curtis*, Director of the Communication Program

*Mary Dedinsky*, Director of the Journalism Program

*Pamela Erskine-Loftus*, Director of The Media Majlis  
at Northwestern University in Qatar

*Nanci Martin*, Director of Strategic Media  
and Marketing

*Sandra Richards*, Director of the Liberal Arts Program

*Klaus Schoenbach*, Associate Dean for Research

*Barry Sexton*, Director of Business and Finance

*Kathryn Bright Symank*, Chief Operations Officer

*D. Charles Whitney*, Associate Dean for  
Academic Affairs

*Robb Wood*, Director of Strategic Partnership

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**FACULTY**


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**Communication Program***Banu Akdenizli*, Associate Professor in Residence*Kaveh Askari*, Associate Professor in Residence*Danielle Beverly*, Assistant Professor in Residence*Susan Dun*, Assistant Professor in Residence*Dana El Abdab*, Adjunct Lecturer*Joe F. Khalil*, Associate Professor in Residence*Susan H. Pak*, Assistant Professor in Residence*Kirsten Pike*, Assistant Professor in Residence*Anne Sobel*, Lecturer in Residence*Allwyn Tellis*, Lecturer in Residence*Ann Woodworth*, Associate Professor in Residence**Journalism Program***Ibrahim N. Abusharif*, Associate Professor in Residence*Ilhem Allagui*, Associate Professor in Residence*George Anghelcev*, Associate Professor in Residence*Miriam Berg*, Assistant Professor in Residence*Marci Brown*, Adjunct Lecturer*Janet Key*, Assistant Professor in Residence*Justin Martin*, Assistant Professor in Residence*Andrew Mills*, Assistant Professor in Residence*Christina M. Paschyn*, Assistant Professor in Residence*Amy Kristin Sanders*, Associate Professor in Residence**Liberal Arts Program***Khaled Al Hroub*, Professor in Residence*Giovanni Bandi*, Adjunct Lecturer*Sami Hermez*, Assistant Professor in Residence*Nabil Khattab*, Adjunct Lecturer*Maria Lombard*, Assistant Professor in Residence*Hasan Mahmud*, Assistant Professor in Residence*Jocelyn Sage Mitchell*, Assistant Professor in Residence*Yulianto (Anto) Mohsin*, Assistant Professor in Residence*Mounir Ouanaïmi*, Adjunct Lecturer*Christopher Sparshott*, Assistant Professor in Residence*Tracy L. Vaughn*, Associate Professor in Residence*Zachary Wright*, Associate Professor in Residence**Library***Beth Clausen*, Director of the Library

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**STAFF**


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*Chris Adamescu*, Production and Broadcast Technical Support Specialist*Alanna Alexander*, Writer/Editor*Maha Al Ghanim*, Administrative Assistant, Business and Finance*Chito Almacen*, Production Equipment Specialist*Safna Ansaruddin*, Director of Student Records*Bianca Apps*, Administrative Assistant



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## STAFF CONTINUED

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*Ismael Aquino*, Library Associate

*Resil Barcelo*, Human Resources Coordinator

*Bronwyn Bethel*, Writing Center Administrator

*Lea Bowman*, Business and Risk Analyst

*Leona Bowman*, Gallery Registrar

*Frank Box*, Infrastructure Project Manager

*Anne Brothers*, Program Assistant, Qatar Support Office

*Geoffrey Cannaby*, Director of Production and Digital Media Services

*Jocelyn Casambros*, Library Support

*Wielder Catapat*, Production and Broadcast Technical Support Specialist

*Beth Clausen*, Director of the Library

*Patricia Collins*, Counselor/Coordinator of Health and Wellness

*Ray Corcoran*, Director of Facilities

*Mano De Rosairo*, Admissions Support

*Nadiyah El-Amin*, Academic Advisor

*Wafaa Elamin*, Associate Director of Admissions

*Lawrence Ferrer*, Purchasing Supervisor

*Stephen Franklin*, Executive Director of Planning, Development and Construction

*Will Froning*, Network Engineer and Computing Security

*Heba Gomaa*, Academic Records Assistant

*R. Daniel Hague*, Senior Audiovisual Technologist

*Amira Hariri*, Assistant Director of Admissions

*Haneen Hindi*, Communications Coordinator

*Tiffany Ho*, Student Affairs Communication Manager

*Sian Houlsby*, Executive Assistant to the Dean

*Christopher Hurless*, Systems Engineer/Administrator

*Shakir Hussain*, User Support Specialist

*Amir Hussin*, Broadcast Engineer

*Zeena Kanaan*, Public Relations Specialist

*Iman Khamis*, Technical Services Librarian

*Amy Khatib*, Manager of Student Finance

*Elizabeth Lance*, Research Administrator

*Shinoj Leela*, Broadcast Support Engineer

*Erin Libby*, Manager, Qatar Support Office

*Nadeem Lughmani*, Senior Network Engineer

*Abir Maarouf*, Purchasing Coordinator

*Louise Malinis*, Administrative Assistant

*Jesse Manley*, Administrative Assistant, Information Technology

*Arnold Marcelo*, NU-Q Office Assistant/Driver

*Christy Marianta*, Executive Assistant to the COO

*Michael McDonough*, Director of Health, Safety, Security and Environment

*Tames McTigue*, Senior System Engineer

*Saeed Mohamed*, Government Relations Manager

*Marie Newkirk*, Career Services Manager

*Victoria Ng'eno*, Administrative Assistant, Library

*Durriya Niaz*, Manager of Accounting and Financial Reporting

*Ryza Odencio-Tenorio*, Library Support

*Dragos Onciul*, Facilities Administrative Assistant

*Mark Paul*, Director of the Library

*Terri-Lyn Perez*, Production Technical Specialist

*Jan-Marie Petersen*, Web Content Manager

*Jesly Quimbo*, Facilities Workshop Technician

*Connie Ramadan*, Human Resources Administration Manager

*Rajiv Ravishankar*, User Support Specialist

*Bradford Rawson*, Marketing Manager

*Marium Saeed*, Research Study Coordinator

*Genus Salas*, Facilities Services Supervisor

*Kristal Sawatzke*, International Experience Coordinator

*Alex Schultes*, Director of Admissions

*Delora Sequeira*, Student Affairs Coordinator

*Bianca Simon*, Administrative Assistant

*Rommel Solicar*, Facilities Coordinator

*Keelie Sorel*, Assistant Director of Student Affairs

*Michelle Telafici*, Academic Advisor

*Kim Theodore*, Human Resources Manager

*Indee Thotawattage*, Student Life Specialist

*Patrick Tingson*, Production Coordinator

*Robert Vance*, Director of Information Technology

*Jeremy Walker*, Public Services Librarian

*Paul Wood*, Senior User Support Specialist

*Ihsan Yahya*, Chief Broadcast Engineer

## APPENDIX 2: PUBLICATIONS AND PAPERS

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### BOOKS

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Khalil, J. F., & Downing, J. D. H. (2016). Shift or stasis: Questioning global communication power—Introduction. *International Journal of Communication*, 10, 3477–3484.

Mahmud, H. (2015). Social determinants of remitting practices among Bangladeshi migrants in Japan. *Sociological Perspectives*. DOI: 10.1177/07311214155613965.

Martin, J. D., & Schoenbach, K. (2016). Predictors of blogging activity in six Arab countries. *International Communication Gazette*, 78. DOI: 10.1177/1748048516640484.

Mohsin, A. (2016). Lighting 'paradise': A sociopolitical history of electrification in Bali. *East Asian Science, Technology and Society: An International Journal*. DOI: 10.1215/18752160-3489218.



Richards, S. L. (2015). My General Education: 'Discovering' Amitav Ghosh. *Journal of General Education*, 64, 255–262.

Vaughn-Manley, T. (2016). For My Dear Professor Skerrett. *Callaloo: A Journal of African Diaspora Arts and Letters*, 39, 10–11.

Vonbun, R., Kleinen-von Koenigsloew, K., & Schoenbach, K. (2015). Intermedia agenda-setting in a multimedia news environment. *Journalism*. DOI: 10.1177/1464884915595475.

Wright, Z. (2015). Salafi theology and Islamic orthodoxy in West Africa. *Comparative Studies of South Asia, Africa, and the Middle East*, 35, 647–656.

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#### ARTICLES IN OTHER PERIODICALS AND IN CONFERENCE PROCEEDINGS

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Beverly, D. (2015). Deep discussion at the Southern circuit tour of independent filmmakers. *Movie Maker Magazine*, 22(114), 28.

Curtis, S. (2016). Between photography and film: Early uses of medical cinematography. *REMEDIA: The History of Medicine in Dialogue with Its Present*. Retrieved from <http://remedianetwork.net/2016/01/19/medicine-in-transit-between-photography-and-film-early-uses-of-medical-cinematography/>.

Lombard, M. D., & Sidey, M. (2015). Designing a sustainable liberal arts pedagogy for the engineers of tomorrow, *QScience Proceedings (Engineering Leaders Conference 2014) 2015*. DOI: 10.5339/qproc.2015.elc2014.69.

Mitchell, J. S., Paschyn, C., Mir, S., Pike, K., & Kane, T. (2015). In *Majaalis Al-Hareem: The complex professional and personal choices of Qatari women*. *DIFI Family Research and Proceedings 4*. DOI:10.5339/difi.2015.4.

Schoenbach, K. (2015, August). Das Publikum zum Lächeln bringen.“ Werbewirkungsforschung: Professor Klaus Schoenbach ueber Wissenschaft und Praxis [“Making the audience smile.” Advertising-effects research: Professor Klaus Schoenbach about science and practice]. *Horizont*, (32), 14.

Schoenbach, K. (2016, May). 100 Jahre Kommunikationswissenschaft in Deutschland: Kein Grund, sich zu genieren [100 years of communication studies in Germany: No reason to be embarrassed]. *Aviso*, (62), 3–4.

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#### BOOK CHAPTERS

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Allagui, I. (2016). The move from audience attention to audience involvement. In K. Schoenbach & R. B. Wood with M. Saeed, *Media Industries in the Middle East 2016* (p. 151). Doha, Qatar: Northwestern University in Qatar.

Askari, K. (2016). Shifting infrastructures of support for Independent Film. In K. Schoenbach & R. B. Wood with M. Saeed, *Media Industries in the Middle East 2016* (p. 43). Doha, Qatar: Northwestern University in Qatar.

Dun, S. A. (2015). Against all odds: Surmounting the challenges of the FIFA 2022 World Cup in Qatar. In D. Chatziefstathiou & A. K. Talentino (Eds.), *Sporting Boundaries, Sporting Events and Commodification* (pp. 103–124). Oxford: Interdisciplinary Press.

Dun, S. A. (2015). Hosting the World Cup in Qatar: Managing fans and building infrastructure in double time. In S. G. Arthur-Banning & S. Waliaula (Eds.), *Sports global influence: A survey of society and culture in the context of sport* (pp. 3–12). Oxford: Interdisciplinary Press.

Dun, S. A., & Brander, J. (2015). Is there an app to track that? The effect of mobile devices on the culture of fitness centres. In S. Baumann & M. Flegel (Eds.), *All the world's a stage: Theorizing and producing blended identities in a cybercultural world* (pp. 77–86). Oxford: Interdisciplinary Press.

Dun, S. A. & Kalaji, M. (2015). OMG did you hear about the fire??? User generated content circumvents traditional media and governmental controls in Qatar. In S. Baumann & M. Flegel (Eds.), *All the world's a stage: Theorizing and producing blended identities in a cybercultural world* (pp. 35–44). Oxford: Interdisciplinary Press.

- Erskine-Loftus, P. (2016). Displaying in/the Peninsula: Museums as Creators of a Visual Identity. In N. Mounajjed (Ed.), *Visual Culture(s) in the Gulf: An anthology* (pp. 71–90). Cambridge: Gulf Research Center.
- Hermez, S. (2016). Ethnographies of Political Violence. In P. J. Stewart & A. J. Strathern. *The Ashgate Research Companion to Anthropology* (pp. 257–272). Abingdon-on-Thames: Routledge.
- Hroub, K. (2016). Fatima Mernissi: The Sindbad of Fes against the globalization. In Y. Adnan (Ed.), *Moroccan Scheherazade: Studies and Testimonies* (pp. 59–65, 159–171). Beirut: Manameh.
- Hroub, K. (2016). Gaza tunnels: Love, lions and absurdities. In D. Matar & H. Tawil-Souri (Eds.), *Gaza as Metaphor* (pp. 71–82). London: Hurst.
- Hroub, K. (2016). Living in letters. In Y. Suleiman (Ed.), *Being Palestinian: Reflections of Palestinians in diaspora* (pp. 191–199). Edinburgh: Edinburgh University Press.
- Hroub, K. (2016). The politics of “non-political” theological TV channels. In K. Schoenbach & R. B. Wood with M. Saeed, *Media Industries in the Middle East 2016* (p. 169). Doha, Qatar: Northwestern University in Qatar.
- Khalil, J. (2016). The blurring line between government and commercial TV. In K. Schoenbach & R. B. Wood with M. Saeed, *Media Industries in the Middle East 2016* (p. 67). Doha, Qatar: Northwestern University in Qatar.
- Khalil, J. (2016). Alternatives to TV in a traditional TV-high season. In K. Schoenbach & R. B. Wood with M. Saeed, *Media Industries in the Middle East 2016* (p. 161). Doha, Qatar: Northwestern University in Qatar.
- Khalil, J. (2016). Change and continuity in Arab media: A political economy of media cities. In M. Zayani & S. Mirgani (Eds.), *Bullets and Bulletins: Media and politics in the wake of the Arab Uprisings* (pp. 127–143). Oxford: Oxford University Press.
- Pike, K. (2015). Princess culture in Qatar: Exploring princess media narratives in the lives of Arab female youth. In M. Forman-Brunell & R. C. Hains (Eds.), *Princess cultures: Mediating girls’ imaginations and identities* (pp. 139–160). New York: Peter Lang.
- Richards, S. L. (2015). Introduction: Citizen & Artist: African women making theatre. In J. Plastow, Y. Hutchison, C. Matzke & M. Banham (Eds.), *African Theatre 14: Contemporary Women* (pp. 1–5). Suffolk, England: Boydell and Brewer.
- Richards, S. L. (2016). ‘You on an adventure’: Teaching August Wilson’s *Gem of the Ocean*. In S. G. Shannon & S. L. Richards (Eds.), *Approaches to Teaching the Plays of August Wilson* (pp. 157–168). New York: Modern Language Association.
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- ### CONFERENCE PAPERS
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- Abusharif, I. (2015, August). *Ferguson international media narratives and nation branding*. Paper presented at the Nation Branding and Public Diplomacy Symposium, San Francisco, CA.
- Allagui, I. (2015, July). *Mobilizing youth: Linking audiences’ practices with cultural narratives*. Paper presented at the annual conference, International Association of Media and Communication Research, Montreal, Canada.
- Allagui, I. (2016, June). *PR and social influence: Cases from the MENA region*. Paper presented at a pre-conference, International Communication Association, Tokyo, Japan.
- AlNajjar, A., Allagui, I., & Ibahrine, M. (2015, October). *National heroines or women for nation branding: Case studies from the Arabian Gulf*. Paper presented at the conference of the Arab U.S. Association of Communication Educators, Qatar University, Doha, Qatar.
- Askari, K. (2016, March). *Relaying American films in Iran after WWII*. Paper presented at the Society for Cinema and Media Studies conference, Atlanta, GA.

- Breslow, H., & Allagui, I. (2015, October). *Political behavior of transnational migrants, networked individualism and the haptics of space*. Paper presented at the International Communication Association Nordic Regional conference, Copenhagen Business School, Copenhagen, Denmark.
- Clausen, B. (2015, October). *A snapshot of library resource sharing in English as the medium of instruction at universities in the Middle East and North Africa*. Paper presented at the 14th Interlending and Document Supply Conference, Istanbul, Turkey.
- Curtis, S. (2016, March). *Liveness, cell biology, and the television microscope*. Paper presented at the Society for Cinema and Media Studies conference, Atlanta, GA.
- Dennis, E. E., Martin, J. D., & Wood, R. (2015, August). *Media use in the Middle East: A six-nation survey*. Paper presented at the annual conference, Association for Education in Journalism & Mass Communication, San Francisco, CA.
- Downing, J. D. H. (2016, June). *Communicating with power, but always failing? Building a conceptual and historical case against the seeming impotence of antiwar movement media*. Paper presented at the annual conference, International Communication Association, Fukuoka, Japan.
- Dun, S. A. (2015, November). *Why wear a seat belt? I'm going to die anyway: Young Arab men's rationales for deadly driving behaviors*. Paper presented at the World Congress, International Traffic Medicine Association, Doha, Qatar.
- Dun, S. A., AlMeghaiseeb, R., Ali, S. O., Pak, S., Al-Naimi, S., AlHashmi, I., & Buhmaid, M. (2016, March). *Why wear a seat belt? I'm going to die anyway. Young Qatari men's rationales for deadly driving behaviors*. Paper presented at the Annual Research Conference, Qatar Foundation, Doha, Qatar.
- Dun, S. A., & Azmi, U. K. (2015, September). *The inside game: Qatar's domestic challenges in hosting the 2022 FIFA World Cup*. Paper presented at the Fourth International Conference on Sport: Probing the Boundaries, Oxford.
- Dun, S. A., & Gautam, V. (2015, October). *Game on: Can Qatar deliver a winning performance in the FIFA 2022 World Cup?* Paper presented at the Play the Game 2015 Conference, Arhus, Denmark.
- Hermez, S. (2015, November). *Lebanese fighters in everyday life: Loss of humanity?* Paper presented at the American Anthropological Association (AAA) meetings, Denver, CO.
- Hroub, K. (2015, October). *Future prospects—plausible solutions*. Paper presented at the conference “Middle East Crises between Regional and International Policies: Vulnerabilities and Influences,” Qatar Strategic Study Centre, Doha, Qatar.
- Hroub, K. (2015, October). *Religious discourse and claims within Nationalist and Islamist Palestinian movements*. Paper presented at the conference “Religious Claims, Nationalism and Human Suffering in Political Conflict,” The Fletcher School of Law and Diplomacy, Tufts University, and Mada al-Carmel, Arab Centre for Applied Social Research, Haifa, with the Institute for Social and Economic Research, Johannesburg, South Africa.
- Hroub, K. (2015, October). *The Muslim Brotherhood between the prestige of politics and the lure of violence*. Paper presented at the conference “Violent Non-State Actors in the Middle East,” Middle East Institute, National University of Singapore, and Gulf Studies Program, Qatar University, Doha, Qatar.
- Hroub, K. (2016, January). *Future trends and prospects for cooperation in the region*. Paper presented at the Second West Asia Conference, Delhi, India.
- Lance, E. A., & Schoenbach, K. (2016, July). *Chatty women, seriously informed men? Women's communication and media behavior in six MENA countries*. Paper presented at the annual conference, International Association of Media and Communication Research, Leicester, England.
- Lance, E.A., Vasic Chalmers, I., & Hejaze, R.Z. (2015, August). *Spotlight on Qatar: A framing analysis of labor rights issues in the news blog Doha News*. Paper presented at the annual conference, Association for Education in Journalism & Mass Communication, San Francisco, CA, (Top Paper, Markham Student Paper Competition).



- Lombard, M. D. & Sidey, M. (2015, July). *Designing a first-year composition class for engineering students*. Paper presented at the International Professional Communication Conference, Institute of Electrical and Electronics Engineers (IEEE), Limerick, Ireland.
- Mahmud, H. (2016, January). *Technology for better learning: The problems and prospects of technology in teaching sociology in Bangladesh*. Paper presented at the 24th International Conference on Information and Education Technologies, Los Angeles, CA.
- Mahmud, H. (2015, December). *What Ibn Khaldun has to offer to a sociology of the third world*. Paper presented at the 3<sup>rd</sup> Biruni Interdisciplinary International Conference on the Contribution of Muslim Scholars to Science, Philosophy, Religion and literature, Dhaka, Bangladesh.
- Mahmud, H. (2016, February). *Globalization and religion: Politics of secularization and religious expression in contemporary Bangladesh*. Paper presented at the Liberal Arts International Conference, Texas A&M University in Qatar, Doha, Qatar.
- Martin, J., & Schoenbach, K. (2016, March). *Who blogs in the Arab world? An analysis in six Arab countries*. Paper presented at the Annual Research Conference, Qatar Foundation, Doha, Qatar.
- Memon, S., Pillai, R., Weber, I., Mejova, Y., & Dun, S. (2016, March). *Tweets About Qatar: Who's Setting the Agenda?* Paper presented at the Annual Research Conference, Qatar Foundation, Doha, Qatar.
- Mills, A. (2015, July). *Remote-control reporting the conflict surrounding the Islamic State*. Paper presented at the annual conference, International Association of Mass Communication Research, Montreal, Canada.
- Mitchell, J. S. (2015, September). *Majaalis Al-Hareem: Civic sites of social and political engagement*. Paper presented at the annual conference, American Political Science Association, San Francisco, CA.
- Mitchell, J. S. (2015, November). *Majaalis Al-Hareem: Civic sites of social and political engagement?* Paper presented at the annual conference, Middle East Studies Association, Denver, CO.
- Mitchell, J. S., & Gengler, J. J. (2015, September). *Comparability within culture? Intra-group differential item functioning in survey response*. Paper presented at the annual conference, American Political Science Association, San Francisco, CA.
- Mohsin, A. (2015, November). *The ASEAN power grid*. Paper presented at the annual conference, Society for the Social Studies of Science, Denver, CO.
- Paschyn, C. (2016, April). *Women's symbolic annihilation and documentary media practice: A Qatari case study*. Paper presented at the Arts & Humanities Conference "Art for Humanity," International Institute of Social and Economic Sciences, Venice, Italy.
- Pike, K. (2016, April). *Complicating second-wave feminist media histories: Girl writers and activists*. Paper presented at the inaugural conference, International Girls Studies Association, Norwich, England.
- Pike, K. (2016, April). *Feminist, media critic, girl: Lessons from Trina Porte's 1970s teen diaries*. Paper presented at the annual conference, Society for Cinema and Media Studies, Atlanta, GA.
- Richards, S. L. (2015, November). *Tourism to slave sites in the Indian ocean world*. Paper presented at the annual conference, Association for the Study of the Worldwide African Diaspora, Charleston, SC.
- Sanders, A. (2015, July). *Ag-Gag Laws: Legislating an Ethical Solution to Journalistic Practice?* Paper presented at the annual conference, International Association of Media and Communication Research, Montreal, Canada.
- Sanders, A. (2015, July). *When the law doesn't mean what it says: Freedom of speech in the Middle East and North Africa*. Paper presented at the pre-conference, International Association of Media and Communication Research, Montreal, Canada.

Sanders, A. (2015, October). *Reconciling Arab notions of privacy with an evolving journalistic culture: Can they co-exist in the MENA region?* Paper presented at the Amsterdam Privacy Conference, University of Amsterdam, Amsterdam, The Netherlands.

Sanders, A. (2015, November). *How long user agreements restrict Big Data research.* Paper presented at the annual conference, Midwest Association for Public Opinion Research, Chicago, IL.

Sparshott, C. (2016, April). *Mother knows best: Maternal loyalism in revolutionary New York.* Paper presented at the annual conference, British Association for American Studies, Belfast, Ireland.

Wright, Z. (2015, November). *Sufi selfhood in the eighteenth century Tariqa Muhammadiyya.* Paper presented at the annual conference, Middle East Studies, Denver, CO.

Wright, Z. (2015, September). *The reality of the human condition: Perspectives on the dhat al-insan in African Islam.* Paper at the conference “Islam and World Peace: Perspectives from African Nonviolent Traditions,” Institute for Religion, Culture, and Public Life, Columbia University, New York, NY.

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#### INVITED LECTURES AND PANEL PARTICIPATION: ACADEMIC AUDIENCES

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Allagui, I. (2015, September). *Media and socio-political transitions: The Tunisian case.* Invited lecture, The European Institute of the Mediterranean and Al Jazeera Centre for Studies, Barcelona, Spain.

Allagui, I. (2015, September). *Start-ups in the Middle East: Practices and business models.* Invited lecture, The Middle East Institute, National University of Singapore, Singapore.

Askari, K. (2016, February). *Eastern boys, failed heroes, and orphan histories of the Iranian new wave.* Invited keynote, Machines Symposium, Michigan State University, East Lansing, MI.

Askari, K. (2016, February). *Persepolis.* Invited lecture, Film Society, Michigan State University, East Lansing, MI.

Curtis, S. (2015, October). *Experts and their images: Vision, form, and the historiography of media use.* Invited lecture, Chicago Film Seminar, University of Chicago/Northwestern University, Chicago, IL.

Curtis, S. (2016, March). *Experts and their images: Vision, form, and the historiography of media use.* Invited lecture, Department of Media Studies, Stockholm University, Stockholm, Sweden.

Curtis, S. (2016, March). *Rough and smooth: Animation, abstraction, and the production of knowledge.* Invited lecture, Center for Documentary Research and Practice, The Media School, Indiana University, Bloomington, IN.

Dennis, E. E., Martin, J. D., & Wood, R. B. (2015, July). *Media use in the Middle East: A six-nation survey.* Invited lecture, annual meeting, The World Internet Project, Johannesburg, South Africa.

Dennis, E. E., Schoenbach, K., & Azmi, U. K. (2016, May). *Collaborative and interactive research at NU-Q.* Invited lecture, Faculty Colloquium, Medill School of Journalism, Northwestern University, Evanston, IL.

Dun, S. A. (2015, November). *Local driving attitudes and behaviors.* Invited lecture, World Congress, International Traffic Medicine Association, Doha, Qatar.

Erskine-Loftus, P. (2016, April). *Museums in context: Identity curation, technology and forces of momentum.* Invited lecture, symposium “Emerging Technologies in Libraries,” Weill Cornell Medicine–Qatar, Doha, Qatar.

Hroub, K. (2016, March). *Fatema Mernissi.* Invited lecture, Gulf Studies Program, Qatar University, Doha, Qatar.

Hroub, K. (2016, March). *Fatema Mernissi: Sindbad and the cowboy.* Invited lecture, Georgetown School of Foreign Service in Qatar, Doha, Qatar.

Hroub, K. (2016, May). *Islamism and political legitimacy.* Invited lecture, Birzeit University, Birzeit, Palestine.

- Lombard, M. D. (2016, March). *Journaling in the social media age*. Invited lecture, international convention, Teachers of English to Speakers of Other Languages, Athens, Greece.
- Lombard, M. D., Bethel, B., & Tellis, A. (2016, April). *Cultivating a collaborative pedagogy for the First Year Writing (FYW) Experience*. Invited lecture, New York University, Abu Dhabi, UAE.
- Mahmud, H. (2015, November). *Social determinants of remitting practices among Bangladeshi migrants in Tokyo and Los Angeles*. Invited lecture, Qatar Faculty Forum, Education City, Doha, Qatar.
- Mahmud, H. (2015, December). *Why do migrants send remittances? A sociological explanation*. Invited lecture, BRAC Institute of Governance and Development, BRAC University, Dhaka, Bangladesh.
- Mahmud, H. (2016, April). *Issues and challenges for young sociologists in Bangladesh*. Invited keynote, symposium of the South Asian Youth Research Initiatives for Development, Dhaka, Bangladesh.
- Mitchell, J. S. (2015, November). *Assessing authentic learning through an undergraduate research grant*. Poster presented at the Learning, Teaching, and Assessment Forum, Northwestern University, Evanston, IL.
- Mitchell, J. S. (2016, February). *You buying what I'm selling? Competing national narratives of states & citizens*. Invited lecture, workshop on "National Identity and National Projects in the Arab Gulf States," Arab Gulf States Institute in Washington, Washington, D.C.
- Mitchell, J. S. (2016, February). *Women and Politics in Qatar*. Invited lecture, Georgetown University School of Foreign Service in Qatar, Doha, Qatar.
- Mitchell, J. S. (2016, March). *Majaalis Al-Hareem: Civic sites of social and political engagement?* Invited lecture, Women Studies Circle in Qatar, Georgetown University School of Foreign Service in Qatar, Doha, Qatar.
- Mitchell, J. S., Kane, T., Mir, S., Paschyn, C., & Pike, K. (2015, October). Invited lecture *The pedagogy behind an undergraduate research grant: Teaching research, documentaries, and exhibition*. Qatar Faculty Forum, Education City, Doha, Qatar.
- Mohsin, A. (2015, November). *The Flood that opened the "floodgates" of debate: The 2007 flood in Jakarta and its aftermath*. Invited lecture, Qatar Faculty Forum, Education City, Doha, Qatar.
- Mohsin, A. (2016, February). *Powering PELITAs: Electrification and development in new order Indonesia*. Invited lecture, Klopsteg Lectures, program "Science in Human Culture," Northwestern University, Evanston, IL.
- Mohsin, A. (2016, March). *The Sidoarjo mudflow: The world's muddiest "envirotechnical" disaster*. Invited lecture, Texas A&M University in Qatar, Doha, Qatar.
- Pike, K. (2015, September). *Disney in Doha: Girls respond to Arab adaptations of Disney*. Invited lecture, conference "Comparing Children's Media Around the World: Policies, Texts and Audiences," Communication and Media Research Institute, University of Westminster, London.
- Richards, S. L. (2015, July). *The African diaspora drama: A view from the Middle East*. Invited keynote, African Theatre Association, Loyola Marymount University, Los Angeles, CA.
- Sanders, A. (2015, August). *Blurred lines, Facebook rap and journalists in jail: Bringing major media law cases to the classroom*. Invited lecture, pre-conference "Teaching Workshop," Law & Policy Division, annual conference, Association for Education in Journalism & Mass Communication, San Francisco, CA.
- Schoenbach, K. (2016, May). *Media industries in the Middle East, 2016: Expansion and diversification?* Invited lecture, School of Communication, Northwestern University, Evanston, IL.
- Woodworth, A. (2015, September). *Bringing Fiction to Life: Reading Drama as Performance*. Invited lecture, Hamad Bin Khalifa University, Doha, Qatar.



Woodworth, A. (2015, July). *The classroom as stage*. Invited lecture, Wisconsin Medical College, Milwaukee, WI.

Wright, Z. (2016, January). *Eighteenth-century Islamic revivalism*. Invited lecture, Faculty Workshop Series, Qatar Faculty of Islamic Studies, Education City, Doha, Qatar.

Wright, Z. (2016, February). *Living knowledge in West African Islam*. Invited lecture, Contemporary Muslim Societies, Qatar Faculty of Islamic Studies, Education City, Doha, Qatar.

Wright, Z. (2016, April). *Hidden words: Private manuscript sources for the Tijaniyya*. Invited lecture, symposium “Sacred Word: The Changing Meanings in Textual Cultures in Islamic Africa,” Institute for the Study of Islamic Thought in Africa, Northwestern University, Evanston, IL.

Wright, Z. (2016, April). *‘Know God in my presence’: Sufism and Islamic learning in West Africa*. Invited lecture, MENA Monday Lecture Series, Northwestern University, Evanston, IL.

Wright, Z. (2016, April). *Living knowledge in West African Islam: The Sufi community of Ibrahim Niasse*. Invited lecture, Islam in Africa Series, Harvard Divinity School, Harvard University, Cambridge, MA.

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### SERVING AS SESSION CHAIRS AND DISCUSSANTS: ACADEMIC AUDIENCES

Berg, M. (2016, April). *International experiential learning development in theory and practice*. Panel member, annual conference, Broadcast Education Association, Las Vegas, NV.

Hermez, S. (2015, November). Panel chair, session “Gendered Spaces in the Arab Gulf,” annual conference, Middle East Studies Association, Denver, CO.

Hroub, K. (2015, October). Panel chair, conference “Middle East Crises between Regional and International Policies: Vulnerabilities and Influences,” Qatar Strategic Study Centre, Doha, Qatar.

Mitchell, J. S. (2015, November). Discussant, session “Population-based survey experiments in the Middle East,” annual conference, Middle East Studies Association, Denver, CO.

Mitchell, J. S. (2016, March). Chair and discussant, session “Lives of contestation,” annual conference, Writing Women’s Lives, Georgetown University School of Foreign Service in Qatar, Doha, Qatar.

Pike, K. (2016, April). Chair, session “The girl in (contemporary) fiction,” inaugural conference, International Girls Studies Association (IGSA), Norwich, England.

Richards, S. L. (2016, February). Discussant, Desai’s “Commerce with the Universe: Africa, India, and the Afrasian Imagination,” Indian Ocean World study group, Georgetown University School of Foreign Service in Qatar, Doha, Qatar.

Richards, S. L. (2016, March). Chair, panel “The aesthetics of (re)presenting women,” annual conference, Writing Women’s Lives, Georgetown University School of Foreign Service in Qatar, Doha, Qatar.

Schoenbach, K. (2015, August). Discussant, session “Media branding revised: Participative audiences and their consequences for media branding,” annual conference, Association for Education in Journalism & Mass Communication, San Francisco, CA.

Schoenbach, K. (2015, September). Discussant, sessions “Party issue strategies,” “Mass media influence” and “Voters and issue politics,” AUTNES Conference, Austrian National Election Study, University of Vienna, Austria.

Schoenbach, K. (2015, December). Discussant, session “Primary care research priorities in Qatar: Implications for workforce training and capacity building.” Scientific Research Day, Primary Health Care Corporation, Doha, Qatar.

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## INVITED LECTURES, PANEL PARTICIPATION, WORKSHOPS: NON-ACADEMIC AUDIENCES

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Askari, K. (2016, March). *Close-up on close-up*. Invited lecture, Toronto International Film Festival, Toronto, Canada.

Curtis, S. (2016, April). *Disney and the Origins of Personality Animation*. Workshop for the Qatar Animation Center, Doha, Qatar.

Dun, S. A. (2016, February). *Understanding the driving attitudes, beliefs and behaviors of young Qatari men*. Invited lecture, Ras Laffan Emergency and Safety College, Doha, Qatar.

Hroub, K. (2015, October). *Towards a Marshall plan for post-war Yemen*. Invited lecture, session “The Yemen Crisis—Gulf Perspectives,” Al-Ittihad Newspaper Forum, Abu Dhabi, UAE.

Hroub, K. (2015, November). *The formation of Palestinian identity*. Invited lecture, Ministry of Culture and Heritage, Doha, Qatar.

Martin, J. D. (2016, March). *Business unusual: Data from Media Use in the Middle East, 2016*. World Media Summit, Doha, Qatar.

Mitchell, J. S. (2015, November). *Majlis Al-Hareem in Qatar: Participation, engagement, and empowerment of Qatari women*. Invited lecture, American Women’s Association of Qatar, Doha, Qatar.

Mitchell, J. S. (2016, February). Panel member, “Presidential predictions forum: Media, politics, and campaign 2016,” Distinguished Speaker Series: Discover America Week, American Chamber of Commerce in Qatar, Doha, Qatar.

Mitchell, J. S. (2016, May). *Women and Politics in Qatar*. Invited lecture, The American School of Doha, Doha, Qatar.

Mitchell, J. S., Paschyn, C., Pike, K., Mir, S., Kane, T., & Al-Kuwari, R. (2015, September). *Research and representation*. Invited lecture, opening reception, “Her Majlis” museum exhibition, Student Center Art Gallery, Hamad bin Khalifa University, Doha, Qatar.

Schoenbach, K. (2015, September). *Welche Werbung bewirkt tatsaechlich etwas? Erkenntnisse aus der Persuasionsforschung* [Which kind of advertising actually has effects? Evidence from persuasion research]. Invited keynote, HORIZONT Werbewirkungs-Gipfel 2015, Cologne, Germany.





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