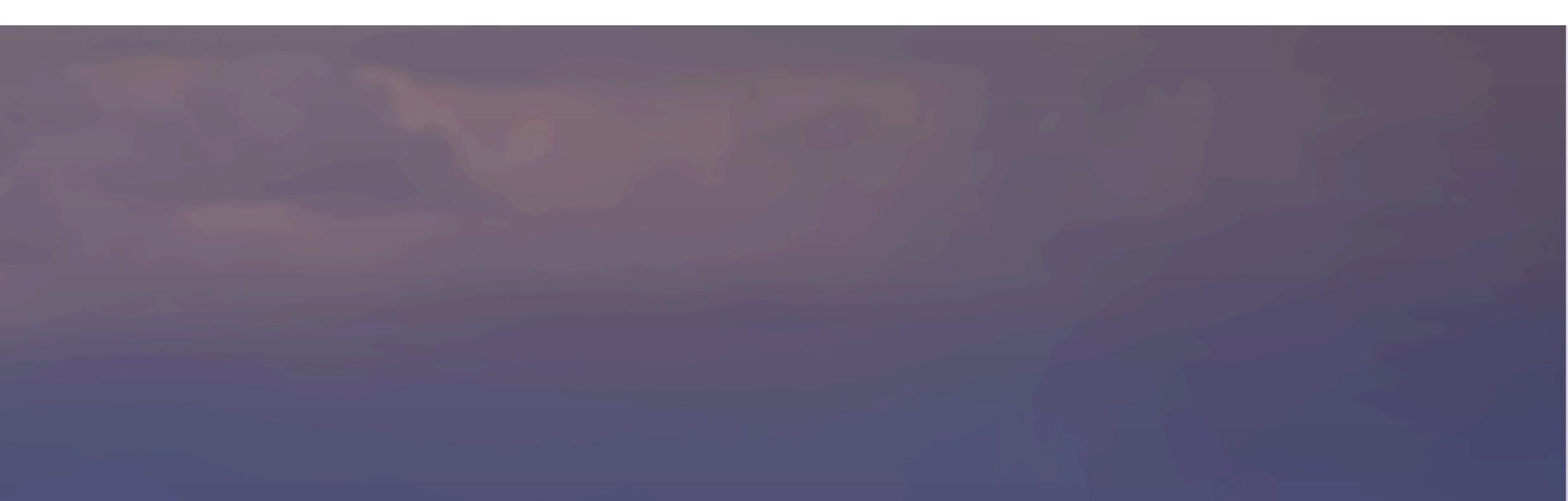
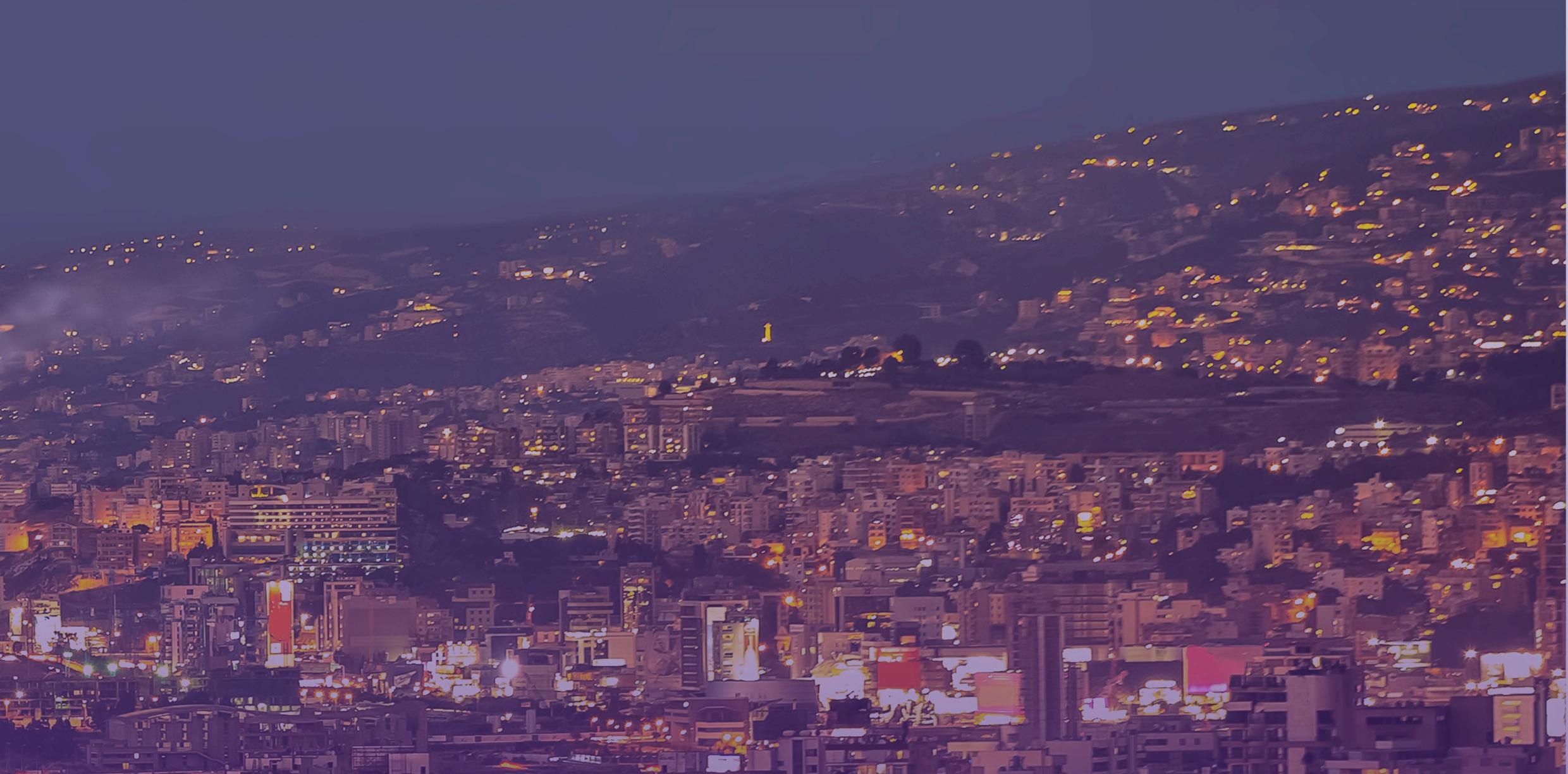
### Northwestern QATAR Institute for Advanced Study in the Global South





# SHARS Launch

May 14, 2025

Gefinor Rotana, Beirut, Lebanon

## Northwestern QATAR

#### Institute for Advanced Study in the Global South

### Vision

The Society for Humanistic Arab Media Studies (SHAMS) is established as a scholarly association dedicated to fostering a rigorous, multidisciplinary, humanistic research on Arab media in its sociocultural and politico-economic contexts. SHAMS embraces humanistic perspectives, which includes but are not limited to theories and methods from literature, history, rhetoric, philosophy, religious studies, film, art theory and criticism, political theory, cultural anthropology and sociology, history of science and technology, and more recent interdisciplinary formations like media studies, cultural studies, postcolonial and decolonial studies, race and ethnicity studies, environmental humanities, digital humanities and related field, established and emergent. SHAMS seeks to entrench these interpretive and critical traditions in scholarship, education, and public discourse in Arabic, English, and French.

# Northwestern QATAR

#### Institute for Advanced Study in the Global South

10:00 - 10:15 a.m.Opening RemarksMarwan M. Kraidy, Northwestern University in Qatar

10:15 – 11:45 a.m. Panel 1: Humanistic Methods in Arab Media Studies

Performance Studies Leila Tayeb, Northwestern University in Qatar

History and Memory

Omar Al-Ghazzi, London School of Economics and Political Science

Digital Hermeneutics Marwan M. Kraidy, Northwestern University in Qatar

Feminist Arab Media Studies Sara Mourad, American University of Beirut

Infrastructure Studies Hatim El-Hibri, George Mason University

Q&A

11:45 a.m. – 1:00 p.m. Lunch

1:00 – 2:15 p.m. Panel 2: Humanistic Themes in Arab Media Studies

**Digital Feminist Archives** Mariam Karim, Northwestern University in Qatar

Critical Criminology Chafic Najem, Northwestern University in Qatar

	Social Media
	Nermin Elsherif, Utrecht University
	Transnationalism
	Ada Petiwala, American University of Beirut
	Q&A
2:30 – 3:00 p.m.	Break
3:30 – 5:00 p.m.	SHAMS Launch and Constitutive Assembly
	Discussion of By-Laws
	Election of Founding Officers
5:00 – 7:00 p.m.	Reception