Welcome to NU-Q  01
NU-Q’s New Home  03
A Tradition of Excellence  05
Program Descriptions  06
What Distinguishes NU-Q?  08
Global Opportunities  09
Life at NU-Q  10
NU-Q Alumni  11
Tuition and Finance  12
Admissions  15
Welcome to Northwestern University in Qatar

The fast-evolving world of media provides unprecedented opportunities for creative thinkers, entrepreneurs and leaders. Nowhere is the hunger for well-trained professionals greater than in the Gulf region.

Northwestern University in Qatar meets the needs of students and media employers through its top-ranked programs in journalism and communication. Graduates are prepared to assume leadership roles in the media, which is now at the heart of dynamic political, cultural and historic events.

Northwestern students work as media pros around the globe. They report and write news stories, produce films, develop scripts, and present their work to readers, viewers, media users and other audiences across all platforms. As students, they explore theory, in addition to developing the technical acumen to thrive in an increasingly global society.

NU-Q is more than a technical media school — it’s a community of students who undertake a broad and rigorous curriculum in the liberal arts to enrich their capacity for critical thinking and broaden their view of the world.

Northwestern University brings to Qatar everything you’d expect of a top-ranked university — a distinguished history, famous programs and world-class faculty. NU-Q provides a framework through which students explore the world and, ultimately, shape its future.
NU-Q’s New Home

NU-Q provides facilities and equipment familiar to media pros around the world. Students enjoy all of the resources you’d expect of a world-class university. For the last two years, we’ve shared space with Carnegie Mellon University. Now, we’re undeniably excited about our soon-to-be occupied permanent home in a new building dedicated to Northwestern’s unique blending of communication, journalism and the liberal arts.

NU-Q’s new facility, designed by the highly regarded architect Antoine Predock and scheduled for completion in 2014, will foster informal faculty-student and student-student interactions. It includes multimedia nodes equipped with video screens and presentation areas. The largest of these areas will be equipped with a video wall that students can use to present or view media.

Features will include:
• Four video production studios
• Two 150-person lecture halls
• One black box theater
• A two-studio radio station
• A multimedia newsroom
• A research library containing electronic, print and DVD materials
• Student lounge and activity spaces
Excellence has been Northwestern University’s goal since its inception. In 1850, Northwestern’s nine founders met in a room above a hardware store in Chicago, Illinois, to establish an educational institution to rival any in the United States. That group — a physician, three attorneys, two businessmen and three clergymen — envisioned a university “of the highest order of excellence” to serve the people of an area known then as the Northwest Territory.

That vision quickly came to fruition, and today Northwestern enjoys a position as one of the world’s leading universities. The university’s schools and colleges include business, engineering, law, music, medicine, education, journalism and communication, located on two lakefront campuses in Evanston and Chicago, and Northwestern University in Qatar in Doha.
Program Descriptions

Communication and journalism are rigorous academic programs. Northwestern University in Qatar students have exceptional English language skills, are critical thinkers, respond creatively to new challenges, and enjoy intellectual and artistic risk-taking. No less important to NU-Q is the embrace of strong ethical principles.

Communication

The communication program at NU-Q prepares students for management and creative roles in communication and media industries, and for responsible civic participation. Graduates assume roles as effective researchers and storytellers who are skilled at information and interface design. Creating new ideas, images and communication technologies are at the heart of the process. Graduates often produce and write for television; work in film studios, radio stations and talent agencies; manage digital information; design websites; and analyze audiences and the impact of media. Many pursue careers in creative industries, advertising, corporations, nonprofit organizations, cultural associations, and government agencies and ministries.

Within the program, students can choose among three tracks:

• Media forms and histories, which allows them to gain a greater understanding of the aesthetics and histories of film, television and new media

• Media audiences and effects, which exposes students to quantitative approaches to audiences, as well as qualitative approaches to the social impact of the media

• Media production and management, which gives them hands-on training in filmmaking, television production and media management

All tracks work in tandem; no student focuses on just one skill.

Students graduate with a Bachelor of Science degree in Communication.

Journalism

The journalism program at NU-Q prepares students to be individuals of broad intellectual curiosity and skill who are distinctively capable of being agile and efficient in the collection and communication of information. The program specifically prepares students to be world-class, ethical journalists in an era of increasingly diverse media. It also provides a strong foundation for leadership in a broad range of intellectually demanding fields, including law, business and public relations. Excellent journalism requires sound, clear thinking. The intensive training required of NU-Q journalism students enables them to be highly skilled in the management of any kind of information.

Journalism also requires a capacity to learn and communicate the broader context of a story. The NU-Q journalism program demands rigorous coursework in the liberal arts, communications and other fields beyond the practice of daily journalism. The program draws on the full offerings of Northwestern University, such as courses in foreign relations, to enable students to specialize in particular fields of journalism. Students embrace the opportunity to develop skills in print, broadcast, magazine and online journalism, and in public relations. The NU-Q journalism program is modeled on Northwestern's internationally respected Medill School of Journalism, and it remains closely associated with Medill. Like Medill, the school is highly selective in admissions, demanding a strong showing of English language proficiency. The strongest candidates are eager to pursue careers that will make a difference in the world.

Students graduate with a Bachelor of Science degree in Journalism.

NU-Q Certificate and Minor Description

Recognizing the historical, political and cultural knowledge of the region, Northwestern University in Qatar offers students the option of earning a certificate in Middle East studies that focus the school’s expertise and resources on the region.

In Fall 2013, Northwestern University in Qatar and Georgetown University in Qatar initiated a unique joint minor in Media and Politics. In this program, students take courses from both schools as they develop a deeper understanding of political, diplomatic and policy-making roles and processes.
What Distinguishes NU-Q?

Learn by Doing
A hallmark of an NU-Q education is that students learn by doing the same work as professionals in the field.
• As a journalism student, this means that on a given day you could be interviewing sources, taking photos, recording audio and video, and compiling what you’ve collected into a story that teaches your audience something new about their world.
• As a communication student, you might write a script, direct classmates in a film shoot, or act in and edit a film.

Theory
The theory and history of journalism and communication is essential to taking on a leadership role in one of these industries.

Liberal Arts Education
At NU-Q, a rigorous, broad curriculum is essential to creativity and effective leadership. History, sociology, economics, political science, religious studies, literature, biology and statistics provide students with the depth and breadth that are hallmarks of an elite education.

Global Opportunities
Media are global. No matter the platform — broadcast, film, print or digital — people from all over the world will consume what you produce. The better you understand the world, the greater your success. NU-Q students study in Doha, but have the opportunity to live and work around the world.

Academic Trips
The journalism program designs international reporting trips that help students learn about how media work in countries around the world. Previous academic trips have included Turkey, Switzerland, Italy and the United States.

Evanston Exchange
Communication juniors can apply to spend a semester on the Evanston campus, take classes for full credit, and, of course, learn more about Northwestern history and culture, live in the United States, and explore the city of Chicago.

Residency
Journalism juniors spend one quarter working in professional news organizations around the world. The goal is for students to get the kinds of hands-on experience that helps them develop new skills and test old ones, work under deadline pressure, hone their news judgment, sharpen their fact-checking and research skills, build confidence in their capabilities, and explore new career paths not previously considered. Assignments so far have ranged from National Geographic and Al Jazeera English in Washington, DC to WGN-TV, the Financial Times and many more.

Service Learning and Leadership
Students learn leadership and service on campus every day through academic and extracurricular activities, but they also have the chance to grow as people, chart unknown territories, listen to untold stories, turn strangers into friends and further their understanding of how the world works on international trips. Get out of the classroom and apply your skills in ways that help local and global communities. These trips have included Tanzania, Brazil, Tunisia and South Africa.
Life at Northwestern is an opportunity to enjoy life’s healthy and pleasurable experiences with friends and family, and learn skills that will result in long-term benefits. At NU-Q, student life is life enhancing.

NU-Q’s current clubs include: Student Government, Debate, NU-Q Film Society, Oh Snap! Photography Club and the Purple Project (a community service and philanthropy club). In addition to student-led organizations, there are plenty of opportunities for students to engage in campus life through athletic and intramural teams, student-initiative projects or events, service learning trips, and leadership training.

As media continue their rapid growth in the Gulf region, graduates of our programs have outstanding opportunities to help shape entire industries. Graduates have launched their careers as reporters, multimedia producers, editors, public relations professionals, filmmakers, screenwriters, government regulators and media analysts in leading companies such as Al-Jazeera TV, Qatar TV, Qatar Foundation International, Ministry of Foreign Affairs, Oryx Advertising, Doha Center for Media Freedom and more.
Tuition and Finance
A college education is a smart investment that opens up a world of possibilities for your future. We understand that a quality education also involves a major financial decision for many students and their families.

Partnered with Qatar Foundation, Northwestern University in Qatar helps students identify the best options for financing their education.

Take the process one step at a time, starting with the following information. When you are ready to learn more, please contact our student financial services representative at nuqfinancialaid@qatar.northwestern.edu.

Invoices are emailed to the students via their northwestern.edu addresses, once each semester. Fees must be paid in full before future semester registrations.

### Semester Tuition and Fees

<table>
<thead>
<tr>
<th>Component</th>
<th>Fall Semester 2013</th>
<th>Spring Semester 2014</th>
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<tbody>
<tr>
<td>Tuition</td>
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<td>$22,560</td>
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<tr>
<td>Health Fee</td>
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<tr>
<td>Activity Fee</td>
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<tr>
<td>Textbook Fee</td>
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<td>Total</td>
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### Expected Housing Costs for Academic Year 2013-2014

<table>
<thead>
<tr>
<th>Component</th>
<th>USD</th>
<th>QAR</th>
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</thead>
<tbody>
<tr>
<td>Reservation Fee</td>
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<tr>
<td>Refundable Security Deposit</td>
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<td>QAR 2,000</td>
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<tr>
<td>Annual Housing Fee</td>
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<td>QAR 18,880</td>
</tr>
<tr>
<td>Summer Housing, Per Day</td>
<td>$18</td>
<td>QAR 65</td>
</tr>
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</table>

### Tuition And Fees

Like every university in Education City, NU-Q charges the same tuition as it does on its home campus in the US. Please refer to the chart on page 12 detailing expenses for the academic year.

Upon completion of two semesters at Northwestern, current/continuing students who earn and maintain a GPA of 3.6 or higher are eligible to apply to QF for additional scholarship opportunities. Qatar Foundation awards a 100% tuition scholarship to the highest-performing students in Education City.

### Qatar Foundation Need-Based Financial Aid

Through the Hamad Bin Khalifa Financial Aid Program, Qatar Foundation offers interest-free, need-based loans to assist students in financing their education. Students are responsible for repayment, and upon graduation may pay a percentage of their salary until the loan is repaid or, alternatively, repay the loan through service with a Qatar Foundation-approved employer for a maximum of six years.

### US Federal Aid

US citizens may be eligible for the following US federal aid: Federal Direct Stafford; ParentPLUS Loan; PELL Grant. Interested students should complete the FAFSA application online. More details on the above funds and their application processes can be found on Northwestern’s financial aid web page.

### HEI Sponsorship

Qatari nationals may be eligible for sponsorship under the Higher Education Institute, which may fund a significant portion of tuition and certain fees. Northwestern is one of only two universities that are internationally recognized as a “Tamim bin Hamad” university. This qualifies Northwestern students for additional HEI incentives and opportunities. For more information, visit the HEI Advising and Career Development Office in person or online at www.english.education.gov.qa.

### Family Contributions

Families may pay for tuition and fees directly before the beginning of each term. In fact, the majority of our students pay for some portion of their tuition and fees.

### Payment Plans

Tuition payment plans also are available through Qatar Foundation and may be a good option for families that require additional flexibility to pay the expected family contribution.
Our final admission decisions take a number of different factors into account. There is no formula—no mechanical combination of test scores and grades that guarantees admissions. We look and value applicant’s entire application, from personal essays to teachers’ letters to test scores.

To see the most up-to-date information about admissions at Northwestern University in Qatar please visit: www.qatar.northwestern.edu/admissions

The deadline for submitting applications is March 1.

NU-Q Admissions Contact Information
Tel: (+974) 4454 5100
P.O. Box 34102
Doha-Qatar
Email: admission@qatar.northwestern.edu
Web: www.qatar.northwestern.edu

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Application Required Documents
Northwestern University in Qatar only accepts online applications: app.applyyourself.com/?com/?id=qatarnwu

Electronic documents - below are required to be submitted through online application:
1. Online application form
2. Writing samples:
   a. Personal Statement*
   b. Essay*
3. Two (2) teacher’s reports
4. Passport copy

Paper documents - are required to be submitted directly from the high school/ university or in person to the Office of Admissions in an official sealed envelope:
5. Secondary school report
6. Secondary school transcripts
7. Dean’s Certificate
   (transfer students only)
8. Post-secondary transcripts
   (transfer students only)
Definitions:

Personal statement: Upload your personal statement in its assigned section through the online application. In no more than 650 words, describe your unique and impressive characteristics that you possess and would improve your prospects for success in the field of study at Northwestern University in Qatar.

Writing Sample (Essay): Upload your essay writing in its assigned section through the online application. In no more than 650 words, implement the writing skills you learned in high school to demonstrate your writing abilities and also your creativity as a writer. A list of six essay options are provided in the essay section of the online application form.

Standardized testing scores – are required to be mailed from the testing agency directly to NU-Q Office of Admissions:

9. SAT or ACT scores – Our institutional codes are:
   a. SAT: 5714
   b. ACT: 1107

10. TOEFL or IELTS scores – Our TOEFL institutional code is 5945

11. Extracurricular activity samples (optional) – A scanned electronic copy can be sent to admissions@qatar.northwestern.edu

12. Application fee - Non-refundable $65 (QAR 240)